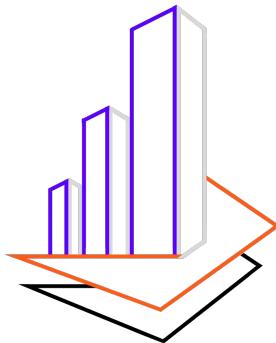


Purewater Financial Success through Clarity.

Virtual CFO Services Offering Pitch Deck



Contents of this Pitch Deck.

(click on a selection to navigate to it)

Services We Offer
The Challenges You Face
Solutions
Pricing
Contact

Services We Offer



Virtual CFO Services

Our Virtual CFO services provide strategic financial guidance and oversight for your business.



Tax Planning, Strategy, and Preparation

Comprehensive tax planning and compliance services for businesses and individuals.



Accounting & Bookkeeping

Keep your finances organized with our professional accounting and bookkeeping services.



Crypto Implementation and Consultancy Services

Navigate the complex world of cryptocurrency business implementation, accounting, and tax and compliance with our expert guidance.



Business Development, Consultancy and Other Financial Services

Custom solutions for your specific financial and business development needs.

The Challenges You Face

Challenge #1: Cash Flow Management and Financial Forecasting

Maintaining healthy cash flow and accurately predicting future financial performance are critical challenges for business owners, as poor financial management can result in an inability to cover operational expenses, missed growth opportunities, and difficulty in securing financing. Virtual CFO services and accounting expertise can assist by creating and monitoring cash flow forecasts, developing comprehensive budgets, providing real-time financial insights, offering strategic advice on financial decisions, and identifying potential cash flow issues before they become critical. These services enable business owners to make informed decisions and maintain financial stability while focusing on their core operations.

The Challenges You Face

As businesses grow, they face increasing financial complexities that require expert guidance, including managing increased operational costs, navigating financing options for expansion, and dealing with more complex financial reporting requirements. Financial services such as Virtual CFO, accounting, and tax planning can help by developing tailored financial strategies aligned with growth goals, assisting in securing appropriate financing, implementing scalable financial systems and processes, providing high-level financial expertise without the cost of a full-time CFO, and offering insights into industry best practices and benchmarks. These services enable business owners to scale their operations efficiently while maintaining financial health and compliance.

Challenge #2: Scaling and Growth Challenges

The Challenges You Face

Challenge #3: Complex Tax Regulations and Compliance

Business owners often struggle with navigating the intricate web of tax regulations and ensuring compliance, as the tax code is constantly evolving with legislative changes occurring annually at both federal and state levels. This complexity can lead to missed deductions and credits, incorrect tax filings, and potential penalties and audits. Professional tax planning and preparation services can help business owners stay updated on the latest tax laws, identify all eligible deductions and credits, ensure accurate and timely tax filings, and develop strategies to minimize tax liabilities legally.

Solutions

Streamlined Financial Operations

Cloud-based accounting software and automated bookkeeping processes improve accuracy, provide real-time insights, and allow business owners to focus on core operations while maintaining up-to-date financial records.

Scalable Financial Leadership

Virtual CFO services offer high-level financial expertise without the cost of a full-time executive, providing strategic guidance, cash flow management, and financial forecasting to support informed decision-making and growth.

Strategic Tax Optimization

Professional tax experts provide year-round planning to maximize deductions, ensure compliance, and minimize tax liabilities, allowing for strategic decision-making to optimize tax positions.

Data-Driven Performance Analysis

Tailored financial reporting and analysis services offer clear insights into business health, performance metrics, and growth opportunities, supporting data-driven decision-making for sustainable growth and profitability.

Pricing

Side Hustle Businesses

*starting at \$1,500/mo or
\$15,000/yr*

MONTHLY BUSINESS ACCOUNTING/BOOKKEEPING

PERSONAL INCOME TAX RETURN

MONTHLY MEETINGS

SALES TAX FILINGS (if applicable)

NOTE: Entity returns not included

Small/Medium Businesses (SMB)

*starting at \$5,000/mo or
\$50,000/yr*

ALL SIDE HUSTLE FEATURES

PAYROLL SERVICES

PAYROLL TAX COMPLIANCE

ENTITY TAX RETURNS AND COMPLIANCE INCLUDED

*NOTE: Entity returns limited to S-Corporations and
Partnership returns up to 10 partners*

Medium/Large Businesses (MLB)

*starting at \$15,000/mo or
\$50,000/yr*

ALL SMB FEATURES

MOST COMPREHENSIVE ACCOUNTING SERVICES

SEMI-MONTHLY MEETINGS

C-CORPORATION TAX RETURNS

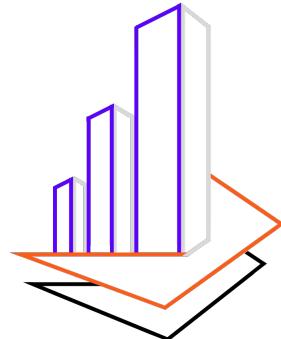
PARTNERSHIP RETURNS WITH 10+ PARTNERS

“We do what we do
so that you can do
what you love.”



Vivek Laungani, CPA
Founder • Purewater Financial

Ready to begin navigating?



Schedule a call with us
or
Reach out to us here today!

