



How MaibornWolff Reached a 90% Workspace Booking Rate with anny

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From an In-House Solution to a Success Story

Hybrid working and flexible office spaces have long been a reality for most companies. However, this also brings some challenges. The question arises: **how do you keep track of workplaces, meeting rooms, and events when teams are distributed across multiple locations?**

MaibornWolff faced precisely this question. After a period of using their own solution, the company decided to implement anny, taking a step towards flexible and future-proof workspace management. MaibornWolff uses anny not only for work stations, but also for events, visitor management, and health services.

About MaibornWolff

MaibornWolff is a **leading IT consulting firm** that has been in the market for over 35 years and continues to grow steadily. With around 1000 employees, the company serves numerous clients from various industries, ranging from automotive to energy.

What makes it special: MaibornWolff has an **international presence**. In addition to six offices in Germany, there is one additional branch in Spain and Tunisia. This diversity of locations makes flexible workspace management extremely valuable, offering employees the same transparency and flexibility regardless of their workplace.



Why Workspace Management Software Matters

The initial situation was typical for many companies: Initially, a custom solution was programmed to manage office occupancy during the pandemic. However, it wasn't long before we faced both technical and organizational limitations.

Niklas, responsible for the introduction of new solutions, recalls:

“We noticed that our entire office usage behavior had changed. We could no longer further develop our custom solution. So, we needed a tool that would work sustainably.”

The need was clear: a scalable solution that grows over the long term and offers more than just simple workplace booking.

Challenges Before Using anny

Before the introduction of anny, employees regularly faced the same questions:

- Where can I find a workspace today that meets my needs, for example, not facing the back?
- Which rooms have the right equipment for my meeting?
- How do I navigate a location where I have barely or never worked before?

The **increasing flexibility due to open office spaces and distribution across several international locations was particularly challenging**. While there used to be classic project offices with fixed spots, employees now had to spontaneously orient themselves. This not only led to organizational overhead but also to uncertainty and inefficiencies in daily work.

This was compounded by the issue of safety. Companies need to know how many people are in the office, not least for evacuation plans or emergencies. Without a centralized system, this was cumbersome and time-consuming.

How to Find the Right Workspace Management Software

The selection process began with a clearly defined list of requirements. From the start, it was essential that the new solution not only provided short-term relief but was also sustainable in the long run.

Key criteria:

- **Data protection & compliance** - crucial due to strict internal guidelines
- **Integration** - seamless with the existing Identity Management (including user and permission management)
- **Future-proofing** - beyond workplace and room bookings, the potential for use cases like visitor and event management

As part of a market analysis, several providers were thoroughly evaluated. The option of further developing the in-house solution was also considered but soon proved technically challenging. While alternatives covered individual requirements, none offered the desired complete solution.

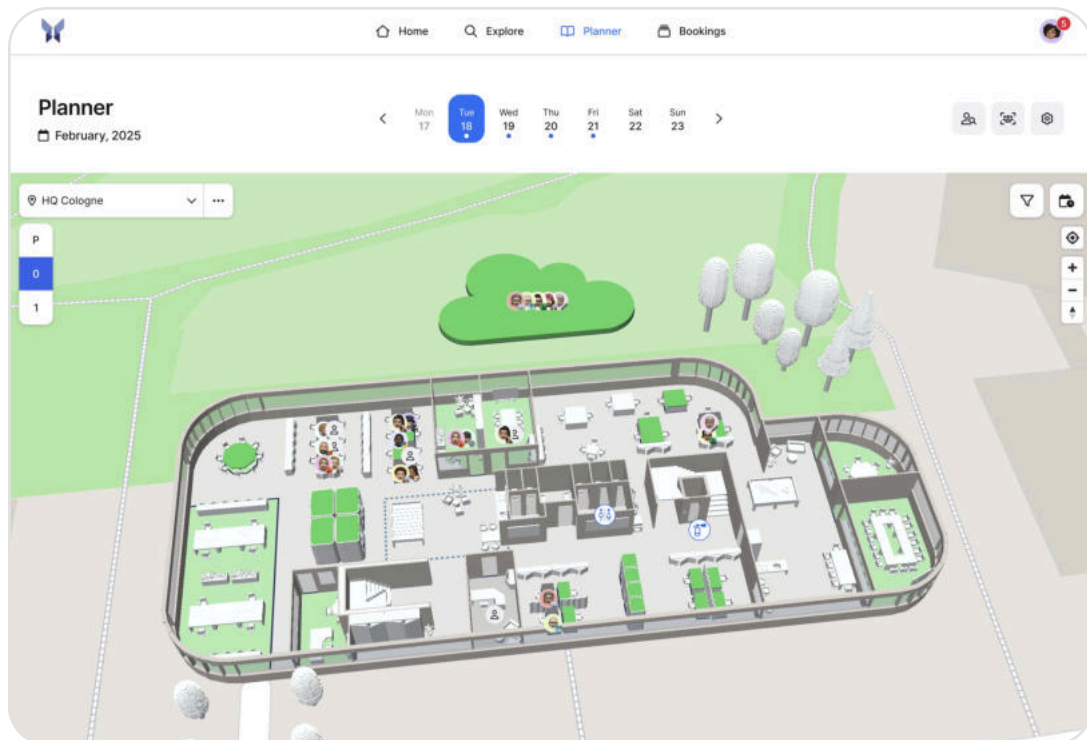
Why anny stood out:

- **Broad range of features** that go far beyond classic booking systems
- **High user-friendliness**, driving strong team adoption
- Attractive **price-performance ratio**

Why MaibornWolff Chose anny

Several aspects were particularly crucial and led MaibornWolff to choose anny as the solution for their workspace management:

- The **interactive map** view, which visually depicts workstations and rooms.
- The ability to **make virtually everything bookable** - from desks and meeting rooms to events.
- **Feature requests that were taken seriously early on**, conveying a sense of collaboration on equal footing.



Moreover, MaibornWolff was able to implement further use cases with anny. These include **corporate health management**, where employees can register for offers in compliance with data protection, as well as the organization of **internal and external events**. **Visitor management** was also mapped through the integration of the check-in app – including certified event check-ins.

“

We come from software development and were impressed by how comprehensive the tool is.

Niklas Trentmann

Deputy Head of Inhouse Software Solutions

Successful Implementation

The implementation of anny proceeded quickly and structured. Together with the anny team, an ambitious roadmap was developed, including digitizing office and room schedules.

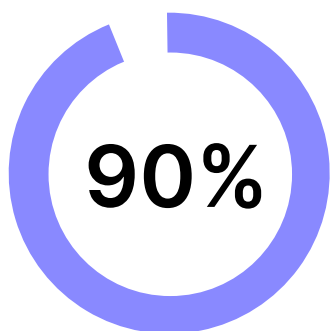
A particular highlight was the close communication: Questions were answered promptly, and special cases were addressed with specific solution proposals. For MaibornWolff, this was crucial, as it wasn't just about the pure implementation but also about change management within the team.

Niklas describes it as follows:

“We had a tight schedule, especially for digitizing the maps, and you supported us very well. Even with special cases or more complex processes, we could always reach out to you and received quick answers.”

Tangible Results

The positive feedback on anny is also reflected in the KPIs. A particularly strong result is the high usage rate: employees regularly book their workspaces, rooms, and events with anny. This success was made possible because MaibornWolff invested sufficient time in onboarding and training from the very beginning.



Employee booking rate
for desks, rooms &
events with anny

The application primarily relies on the **mobile anny app**, through which all bookings can be conducted effortlessly. Due to the broad usage in different scenarios, **the team quickly adapted to anny and seamlessly integrated the solution into their daily office routine.**

Additionally, **anny provides valuable data**: Which days are the most booked? Which rooms are preferred? Which locations still have available capacity? This transparency allows MaibornWolff to manage office spaces more strategically while simultaneously offering employees better planning security.

MaibornWolff is working to unlock the full potential of anny. Next, additional applications will follow, including **badge printing** for events, expanded **parking space** booking, and booking of **specialized equipment** for specific departments.

Niklas has clear advice for companies considering using anny:



Just start! Begin with a clear use case, calculate resources, and then expand step by step. You quickly realize how versatile the tool is.

Niklas Trentmann

Deputy Head of Inhouse Software Solutions