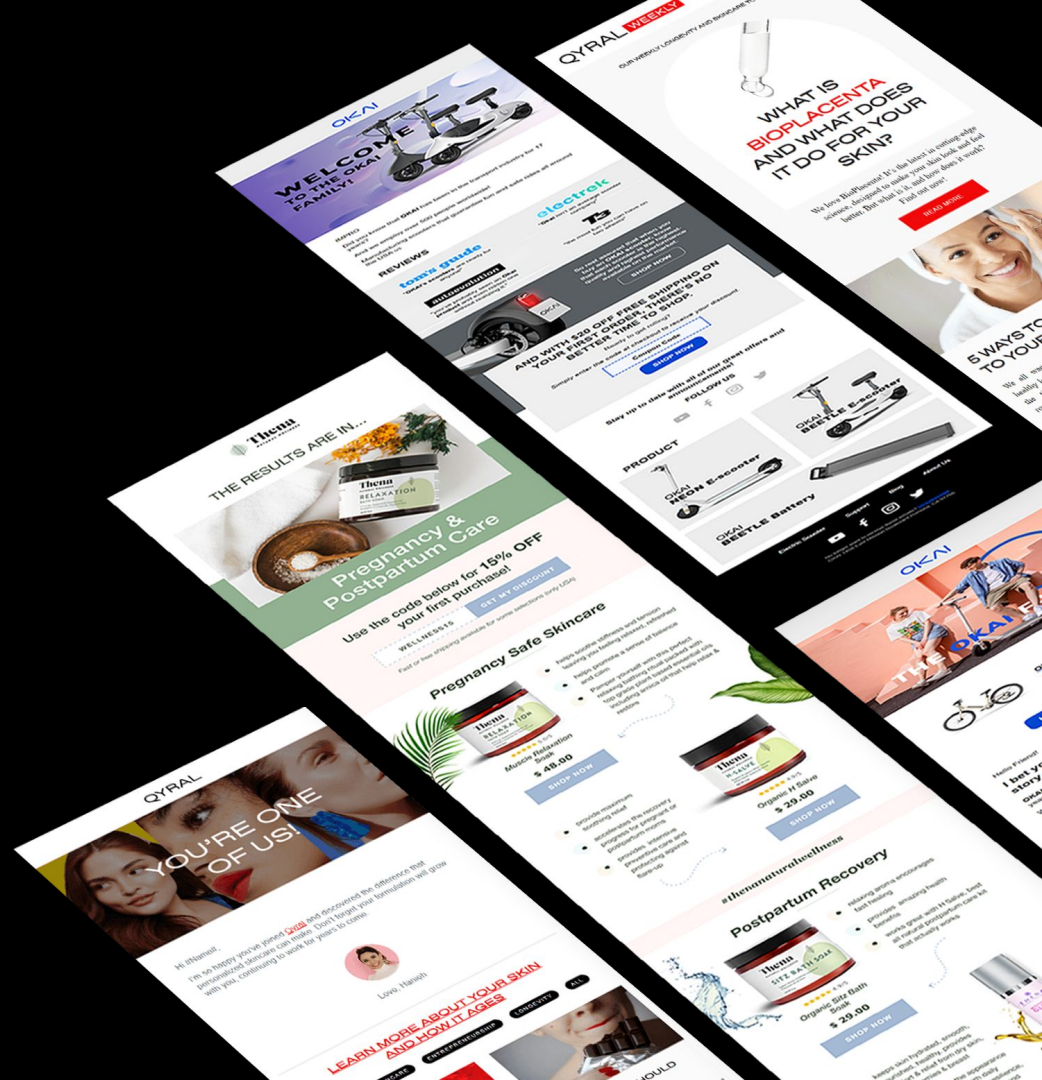


IT'S TIME TO STEP OUT OF THE SHADOW

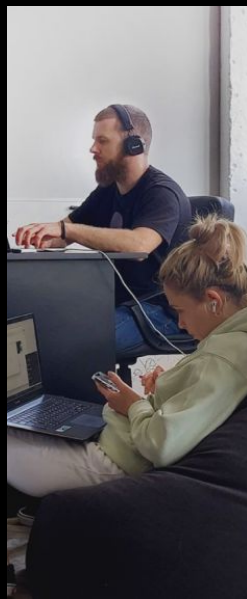


MEET OUR TEAM

We're a certified Klaviyo partner (Gold master) & full-service email marketing agency focused on creating personalized email & SMS marketing strategies for eCommerce.

We Know How.

Founded: 2018
Experience: 175+ cases
Team: 20+ people
Focus: eCommerce Email marketing
Revenue: 18-77% through Email marketing



WHAT IS OUR
SUPER
POWER?



WE ARE
UKRAINIANS!

WE ARE
FRIENDLY



WE HELP
EACH OTHER



OUR SERVICES

Full Klaviyo Management

Email Strategy And Audit

Email Template Production

Email Marketing Automation

Email Marketing Deliverability

Email Campaign Management

Graphic Design And Branding

IMPRO Email agency can help you to plan and implement a powerful 3-6 months email marketing system such as:

- Welcome Program
- Win-back Program
- Browse History Trigger Program

- Cart Abandonment Program
- Birthday Program
- Next Logical Product Program

- Best Customer Program
- Cross-Platform Integration
- And Many More

My Beachy Side

Gamze Ates founded My Beachy Side in 2015 to bring sustainable, fair trade practices to her creative vision; sparked by a love of the traditional crochet made in her native Turkey. The company's strategy focuses on responsible business practices across all functions: from enriching individual artisans to reducing industrial waste.

My Beachy Side's model provides financial stability, independence, community-building and leadership skills to the artisans it employs.

PAST RESULTS

34%

Open Rate

15%

Klaviyo-Driven
Revenue

165,78%

ROI

NOW

59%

Open Rate

42%

Klaviyo-Driven
Revenue

1172,15%

ROI

FULL KLAVIYO MANAGEMENT



Revenue from Klaviyo up to 41%, benchmark 30%



Monthly income from Klaviyo

- Before (2021-2022)
- Working with IMPRO (2022-2023)



BUY ONE, GET ONE
50% OFF

CLASSY, ELEGANT AND SILKY

#FIRSTNAME%, your beachy wardrobe needs these caftans.



[View Collection](#)



Adorned with lavish accents, hand beaded detailed by our talented artisans.

Wherever your destination, our caftans will be the most uncomplicated of choices.



FEEL good & LOOK GOOD

All our hand crocheted pieces are by talented artisans who

in *shaykha*

TROPICAL GARDEN EDIT

#FIRSTNAME%. Our Tropical Garden Edit inspired by powerful women.

This edit is the answer that where should you buy charming and unique styles.

Every piece you get reminds your power and the goddess that you are.

[Shop The Edit Now](#)

EMBRACE THE REFRESHING HUES OF THE OCEAN

with our stunning Malibu Blue collection - perfect for your summer wardrobe.

#FIRSTNAME%.

This collection was designed with the power of women. Step into your goddess energy and bask in the sun. Be the best by get your hands on these stunning pieces.

[Shop The Edit Now](#)

[View All](#) →

OUR COLLECTION



WELCOME to our MALIBU BLUE CELEBRATION!

#FIRSTNAME%.

EMBRACE THE REFRESHING HUES OF THE OCEAN

with our stunning Malibu Blue collection - perfect for your summer wardrobe.

As a token of our appreciation just for you

WE'RE OFFERING 20% OFF

code

[Unlock Malibu Magic](#)

EMILY IN PARIS

Bonus #FIRSTNAME%!

We are collaborating with the hit Netflix show Emily in Paris.

A COLLECTION DAZZLES IN FLAIR, FUN AND FLIRTIATOUSNESS

[View Collection](#)



We bring our signature hand-crocheted luxury bahemian flow to Emily in Paris Season 3.

[Shop Now](#)



We are inspired by the characters on the show

Hi Sarah,
There's a new bag waiting for you!

Enjoy 10% off
your first order

By using code:
HELLO10

Shop Now

Explore the
Classic Collection

Our full range of elegant, functional and sustainable summer bags began our landmark.

Shop Now

INSTAGRAM FACEBOOK PINTEREST YOUTUBE X

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contact us at hello@london.lawful.com

my beachy side

WE MUST SAY, YOU'VE
GOT IMPECCABLE
TASTE IN BEACHWEAR

Seashell Sprays

Hey there, Beach Babe! A big THANK YOU for your recent My Beachy Side purchase!

Discover our vibrant collection of beach and resort wear that perfectly complements your fabulous style. Shop now and treat your self to style!

TREAT YOURSELF to more
beachy ESSENTIALS!

Seaside Shopping

At Love's Island Store

At Love's Island Store

At Love's Island Store

my beachy side

my beachy side

my beachy side

my beachy side

WE MISS YOU!
AND THIS offer is
just FOR YOU

Don't wait any longer - come
back to My Beachy Side

GET 15% OFF
your next order today!

* Coupon code *

Get Your Discount!

Hey there, BEACHBIE!

We've been missing you. But don't worry, we haven't forgotten you. Remember what you care about and love. My Beachy Side sends you that sustainable fashion can be simple and stylish!

COVERUPS, SWIMSUITS,
DRESSES.

Head over here with love, sustainable
fashion we know you love

my beachy side

my beachy side

MOB version

NEW ARRIVAL

SAMSUNG CASES

BUY NOW

EXCITING NEWS

Our Samsung cases, complete with personalization options for that angel touch, ARE NOW AVAILABLE.

Be among the first to order these stylish and elegant Samsung accessories.

BUY NOW

WE CAN'T WAIT TO SHARE THEM WITH YOU!

Customer Service

이오니오

Shipping & Returns | Warranty

f i

Use describe

MISS GRAY

Style | Sustainability | About

Make Your
Luxe Statement

Dazzle and shine in one-of-a-kind lace vintage and embrace your unapologetically authentic self with Miss Gray as your personal stylist.

Make your lace statement and prepare to dazzle in a whole new world of fashion glamour.

Just a gentle reminder that today is your final opportunity to make use of your exclusive

\$25 GIFT CARD

shop now

Gift card expires automatically at the end of August at midnight (GMT).

Trademark Prints

shop now

shop now

Buy for Love - Wear Forever

Shop | Account | My bag | My list

0 items in cart

0 items in cart

0 items in cart

Frame 137

이오니오

Thanks for JOINING JOONIC!

A little something sweet with a 20% discount on US\$50 orders.

20% OFF SITEWIDE

BACK TO-SCHOOL

Use the code

SCHOOL20

SHOP HERE

SHOP NOW

SHOP NOW

SHOP NOW

SHOP NOW

Customer Service

이오니오

Shipping & Returns | Warranty

f i

Use describe

Revenue from Klaviyo up to 52%, benchmark 30%

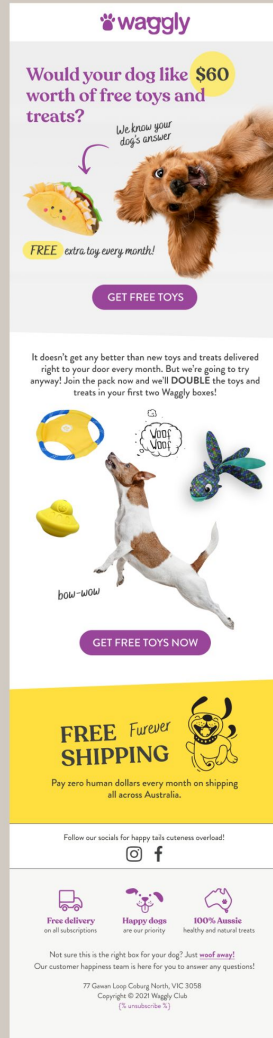


Monthly income from Klaviyo

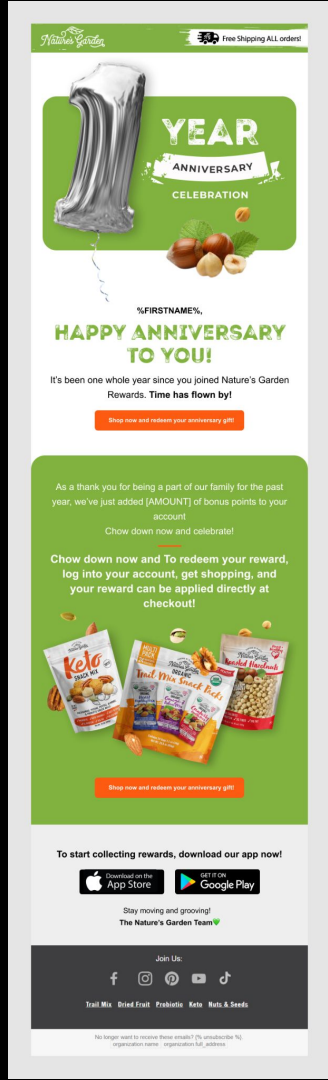
- Before (2021)
- Working with IMPRO (2022)



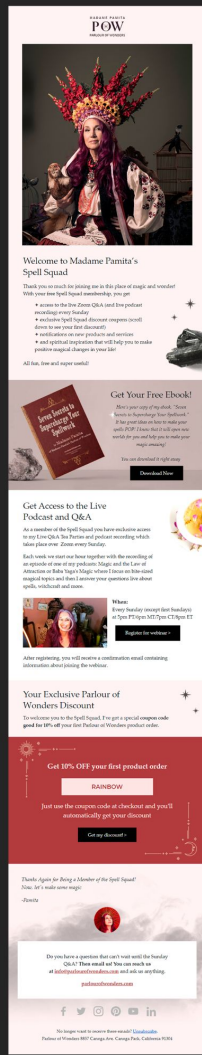
EMAIL DESIGN



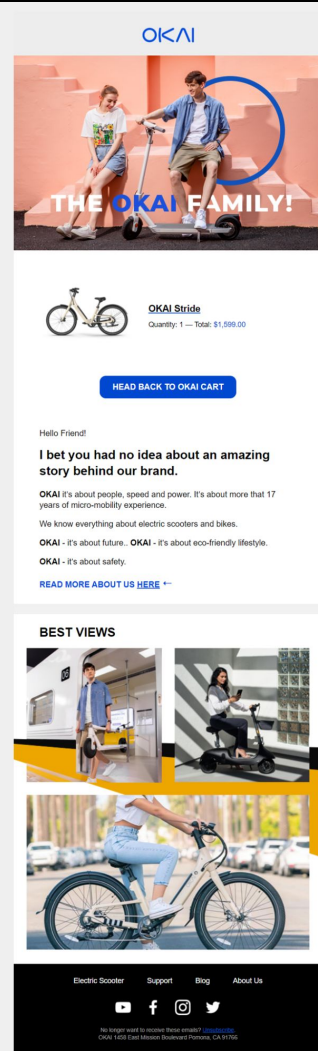
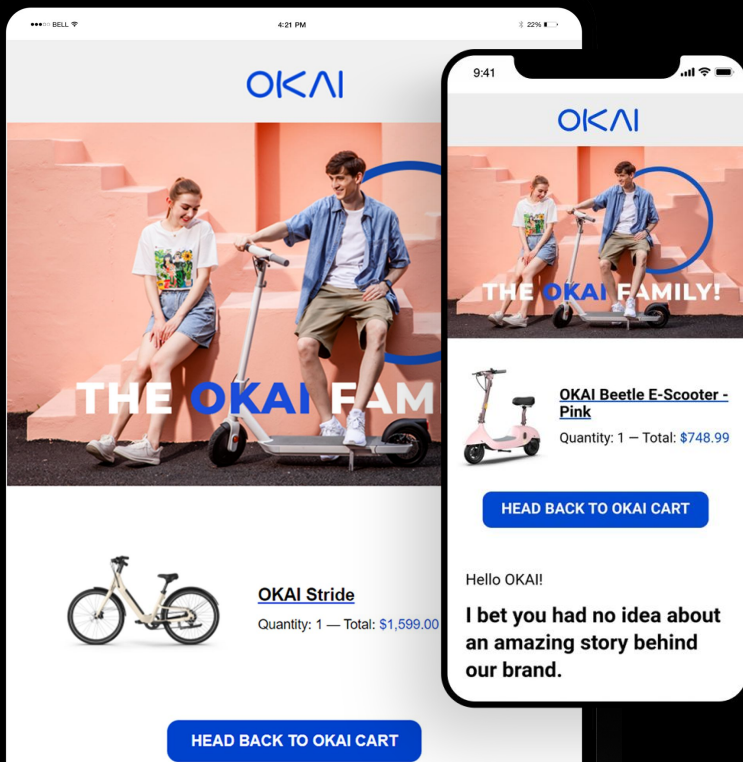
EMAIL DESIGN



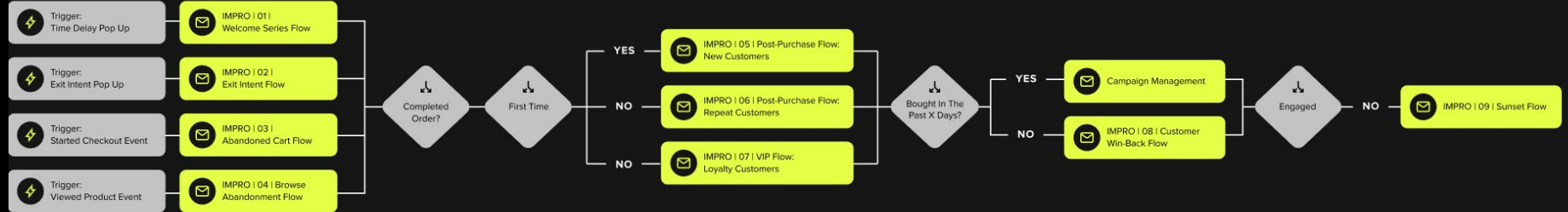
EMAIL DESIGN



EMAIL DESIGN



ROADMAP



No shadow games, only
transparent pricing

Monthly Packages

START

For small businesses with <10k profiles
to build basic life cycle flows

\$2500/month

Up to 10 Emails*/Mo

Extra campaign: \$300/campaign
SMS Marketing: \$750/month

GET STARTED ↗

PRO

For businesses with 10k+ to build flows and
crafting weekly email campaigns

\$3500/month

Up to 15 Emails*/Mo

Extra campaign: \$250/campaign
SMS Marketing: \$750/month

GET STARTED ↗

PREMIUM

For brands with 30k+ to extend email
campaigns

\$4500/month

Up to 20 Emails*/Mo

Extra campaign: \$200/campaign
SMS Marketing: \$500/month

GET STARTED ↗



ENTERPRISE

Limitless possibilities for biz & brands with
100k+

- UNLIM Email Campaigns
- UNLIM SMS Campaigns
- Push Notifications Management
- UNLIM Weekly Calls

LET'S TALK ↗

What's includes:

- IMPRO Onboarding
- ESP Evaluation & Migration
- Strategy Creation & Implementation
- Advanced Segmentation
- List Validation & Cleaning
- Email Deliverability
- Template Production
- Copy Production
- Campaigns Calendar
- Email & SMS Campaign Management
- Basic Life Cycle Flows
- Advanced Flows
- ESP Opt-In Management
- Weekly Calls & Monthly Reporting

You give us **30 minutes** a week...
we'll handle the rest.

[GET FREE CONSULTATION](#)