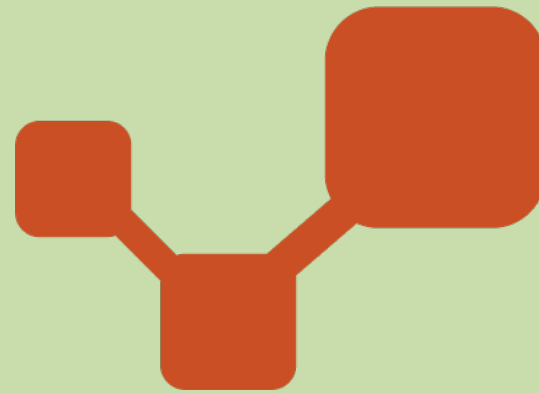




iper

Data from Iper Direkte AS

DATA QUALITY

REQUIREMENTS AND REGULATIONS

Clients with consumer databases are obliged to ensure "adequate measures" to ensure that stored personal data is correct and up-to-date.
(GDPR Article 5, no. 1, letter d.).

In addition, there are Norwegian provisions on control of the Reservation Register and the deceased.

Iper has an agreement with the Norwegian Tax Administration on the distribution of data from the National Population Register.

OUR DATA QUALITY SOLUTIONS

- Iper API
- Fresh Data
- FREG Hybrid
- Hyper SFTP
- FREG API
- FREG SFTP

Iper has several standard solutions, but also builds solutions adapted to the customer's needs.

SEARCH

Free text search

Free text search based on Elastic Search against all data (Private, Business & Teledata)

Detailed search company

Field by field search against Iper's company data. (E.g. Org number, company name, address, telephone etc.)

Detailed search private

Field by field search against Iper's private data. (E.g. date of birth, name, address, telephone etc.)

Phone search

Search only for telephone fields in Iper's dataset (Active and historical telephone numbers in Iper's data + Teledata)

National ID search

Search an exact 11-digit national ID number (requires separate access and agreement)

Vehicle search

Search by registration number against the vehicle base (requires separate access and agreement)

National Population Register

Iper is an approved distributor of updates from the National Population Register.

UPDATES



Client data

Client data



CRM / Members etc.

Hyper data

Iper databases & sources



Data exchange

Identification



Client data

Iper data



Update



API or Batch

FREG



Permissions FREG and delegation to Iper.

FREG

National Population Register



Change of person



Event list from FREG

Iper



Customer's
portfolio



Listening to changes



Retrieving, notifying
and making available
data

Customer



Insert or delete in Portfolio



Consume updates

Systematic updating from the National Population Register

WHY USE IPER

EXPERTISE

- The people = the product you get
- Decisions are made by people with product expertise and experience

QUALITY

- Market-leading quality of databases
- Best at cleaning and identification
- We are committed to staying up-to-date and at the forefront of technology

FLEXIBILITY

- We adapt to the customer's needs and wishes
- All formats and datasets are processed
- We are available for dialogue and meetings when the customer needs it



Thank you for your attention!

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