

# JOBSITE SECURITY SOLUTION

**\$400M - \$1B**

Construction industry experts estimate around \$400 million to \$1 billion in losses each year because of construction theft.

Only 25%  
of stolen  
equipment is  
recovered

average cost  
**\$5,865**  
per incident

A total of 15,274 theft incidents at construction sites were reported by participating agencies in 2015, making up 63% of all construction site incidents.

Construction site thefts are a major disruption to the construction industry. Theft not only has a significant financial impact but also causes downtime when materials or equipment are unavailable. Securing your site from these thefts should not disrupt you or your project.

Be confident that your site is protected from crime and risky activity. Immediately detect and deter security threats by communicating with them directly.

## THE SENSERA SOLUTION

Sensera Systems provides complete jobsite intelligence, integrating camera hardware, software, and monitoring services to secure your site from theft. Unlike antiquated security cameras, which require on-site infrastructure and are difficult to implement, our solar and cellular solution is easy to install and use.



### DETECT

If motion is detected by your SiteWatch PRO security camera during your specified monitored service hours, a video clip of the potential threat will be sent for immediate review.



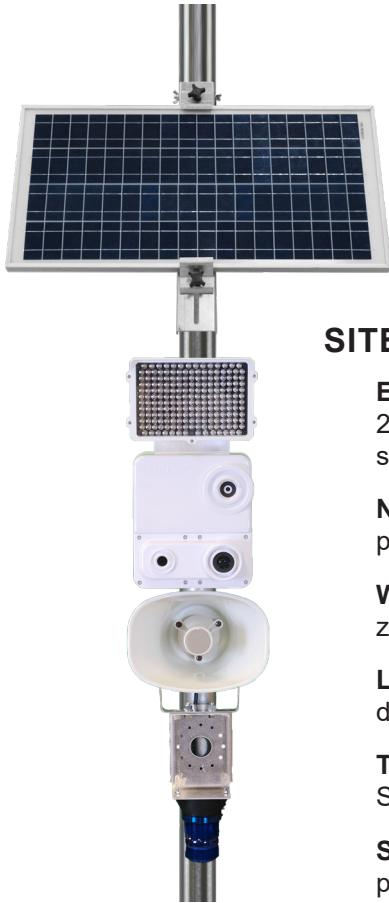
### DETER

TalkDown allows you to communicate with an intruder and tell them to leave. It also includes a strobing blue light that is activated and acts as a visual deterrent to an intruder.



### RESPOND

SiteCloud Security Monitoring contacts a specific project owner once a threat is verified and determines whether to inform emergency services.



## SITEWATCH PRO3 KEY FEATURES

**Easy to use, easy to move** – The ultra-portable form factor, weighing less than 20 lbs, makes moving on or between sites a breeze. A single person can complete setup in 15 minutes.

**No Internet, no power, no problem** – Our solar/cellular solution does not require power or Internet on-site.

**Works in Low/No Light** – The thermal sensor can detect people and vehicles with zero light and then uses the included IR illuminator to capture detail.

**Long-range Detection** – The sensitive thermal camera provides long-range detection to cover more of the jobsite per camera.

**TalkDown** – Deter intruders with pre-recorded messages or real-time communication. Strobe light offers an additional layer of deterrence to a perpetrator.

**SiteCloud** – Easy-to-use web-based platform for configuring, viewing, monitoring, and public sharing of real-time site intelligence. Manage TalkDown configuration and direct communication.

## WHY SENSERA SYSTEMS

- Trusted by 2000+ general contractors in North America
- Manufactured in Golden, CO, USA
- NDAA compliant
- Builders Risk Insurance compliant solution
- UL Certified, CSAA Five Diamond Central Station

