

countabl

The financial team to start, grow, and scale your business.

**The experience of a full-time financial team
for the cost of a part-time employee.**

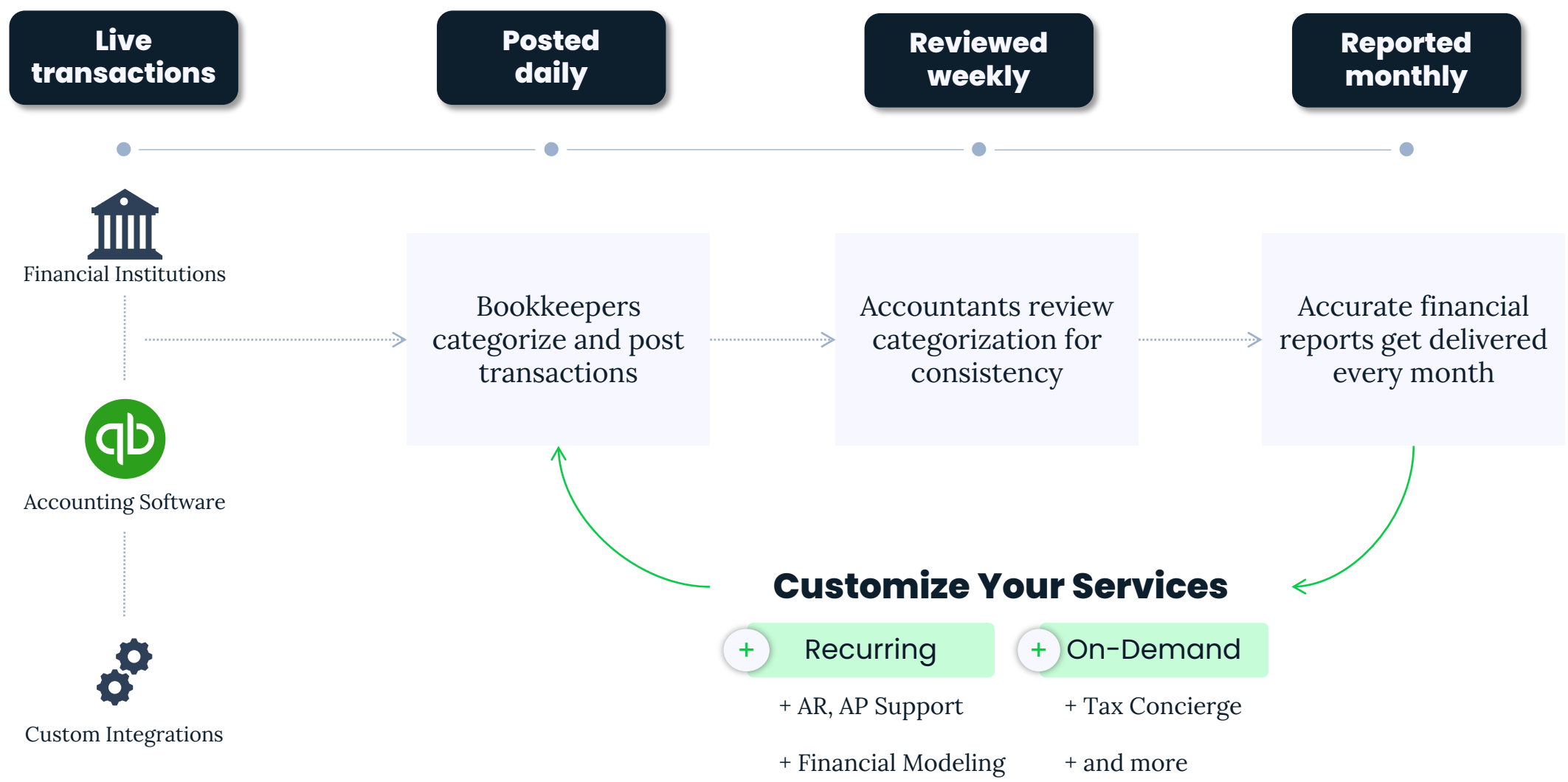
Dedicated financial
teams + tech

Accurate books &
financials all year

Plans & add-ons
built to grow & scale

0 How It Works

It starts with creating a complete financial picture all year - remotely.



0 Plans Built by Business Stage

Businesses can customize their service on top of monthly bookkeeping and reporting.

Start

Cash-basis bookkeeping, monthly financial reporting, and a dedicated, remote accountant.

Best for founders or owners who need accurate financials for taxes, funding requests, or insurance claims.

Starting at

\$299 per month

Grow

Accrual-basis bookkeeping, monthly financial reporting, and a dedicated, remote accountant.

Best for founders, owners, or their team members who need accurate financials to make smarter decisions, get paid faster, and manage spending.

Starting at

\$699 per month

Scale

Grow plan plus rolling **forecasts** of different scenarios and a dedicated, remote CFO.

Best for founders or owners who need to forecast scenarios with accurate financials for hiring, raising money, or monitoring unit economics.

Starting at

\$3,000 per month



Financial Modeling



Scenario Planning



Payroll or Tax Support



Custom Reporting



Clean up Messy books



AR, Invoicing, Collections



AP, Billing, Bill Pay



And More

0 How We Calculate Price

For monthly bookkeeping, accounting, and reporting.

Pricing based on monthly expenses of: <\$25K <\$50K <\$75K <\$100K >\$100K

Start

Just getting started
Cash-basis bookkeeping

\$299/mo \$399/mo \$499/mo \$599/mo \$699/mo

Grow

Enhanced financial visibility
Modified accrual-basis bookkeeping

\$699/mo \$879/mo \$1,019/mo \$1,279/mo \$1,439/mo

Plans include:

- Dedicated Financial Team
- Profit & Loss statement ^[3]
- QuickBooks Online accounting software
- Daily Bookkeeping ^[1]
- Balance Sheet ^[3]
- Standard Chart of Accounts
- Monthly Accounting ^[2]
- Custom Reporting ^[3]
- QBO Mobile App

^[1] Includes up to four (4) connected bank or credit card accounts
^[2] Basis of accounting depends on selected plan
^[3] For Management Use Only, unaudited, no assurance



Add-ons in Detail

Customized to meet the needs of each business.

Bookkeeping

- Support for tracking multiples classes or locations
- AR, AP, or inventory tracking
- Billable expenses
- Custom Chart of Accounts
- Expedited Reports (10th or 5th)
- Monthly Meetings
- Catch up services
- Clean up services
- Custom Reporting

Fractional CFO

- Monthly updates of business metrics
- Monthly rolling forecasts of financials
- Budget vs. Actual variance analysis and review
- Business KPI analysis and review
- Board deck review and financial slides
- Scenario Planning
- Custom CFO support

Back-office Support

- Client <> CPA interface for taxes, other specialty services
- Ongoing sales tax filings
- Electronic W9 collection, 1099-MISC filing
- Government notices
- Free tax extensions
- Estimated tax liability projections
- Payroll
- Custom services



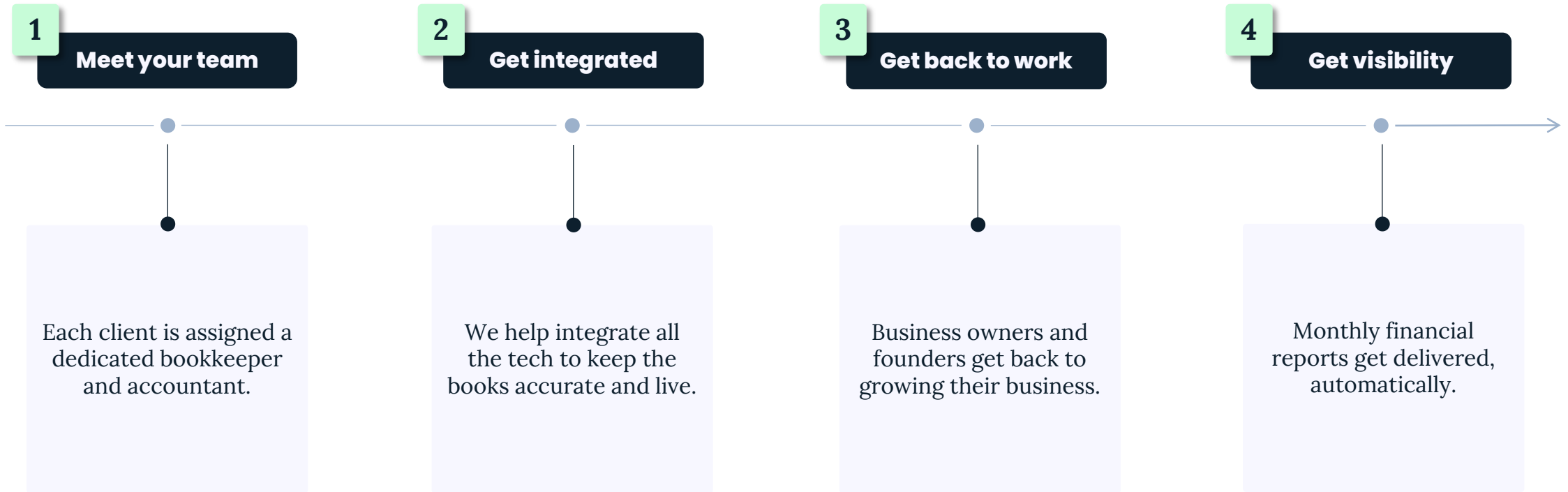
Our Tech Integrations

We integrate with the best technology to reduce errors, streamline processes, and deliver valuable insights.



0 Onboarding

If we're a good fit, meet your dedicated team and let us get to work.



5 Customize your plan as needed.

O Our Leadership Team



Taylor White
Co-founder & CEO

- USMC Veteran, Corporate Financial Analyst, SMB Consultant
- 12+ years in accounting, finance, and consulting with organizations of varying sizes
- SaaS, Consumer Packaged Goods, Government/DOD, Construction, EdTech, PropTech, Food Service, Healthcare, Legal

[LinkedIn](#)



Monique Dupuy
Co-founder & COO

- Forensic Accountant, SMB Consultant, Corporate Financial Analyst
- 10+ years in public accounting (5 in forensics, 5 in consulting)
- SaaS, PropTech, Consumer Packaged Goods, Construction, Healthcare, Legal Industries, Oil & Gas, Multi-district litigation

[LinkedIn](#)



Carlos Wylie
Head of Operations

- Transactions Advisory, CPA, ABV, CITP, SMB Consultant, Auditor
- 7+ years in public accounting (3 in audit, 4 in consulting & advisory)
- SaaS, PropTech, Consumer Packaged Goods, Manufacturing, Fintech, Estate and Gift Tax Valuation

[LinkedIn](#)

0 Customers

Venture-backed Startups and Traditional Small Businesses across the US.





We take your financial operations
and planning from 0 to 1.

**Schedule a quick call
to learn more.**

Book Time Here

www.countabl.io