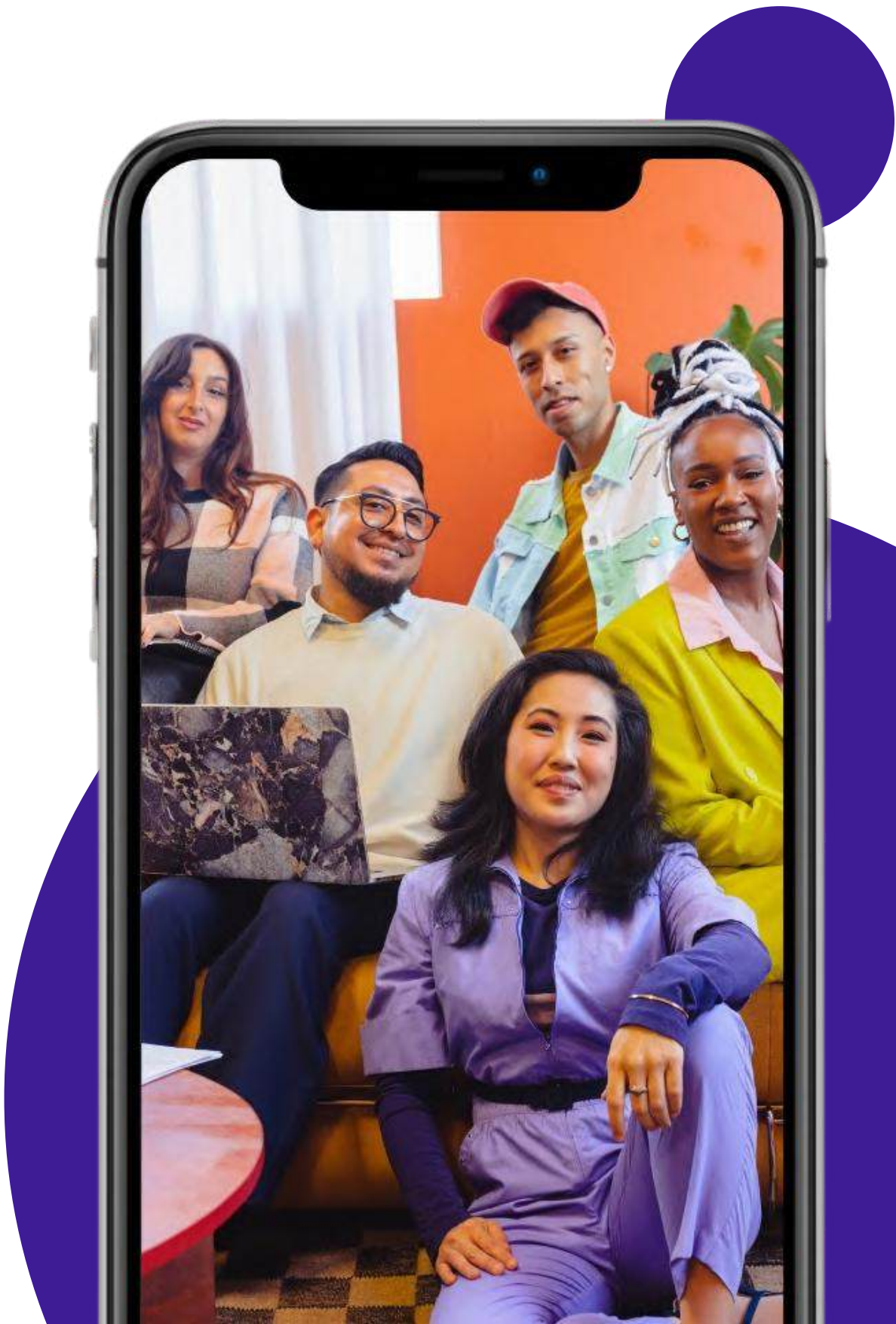




COMPANY OVERVIEW

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Introduction

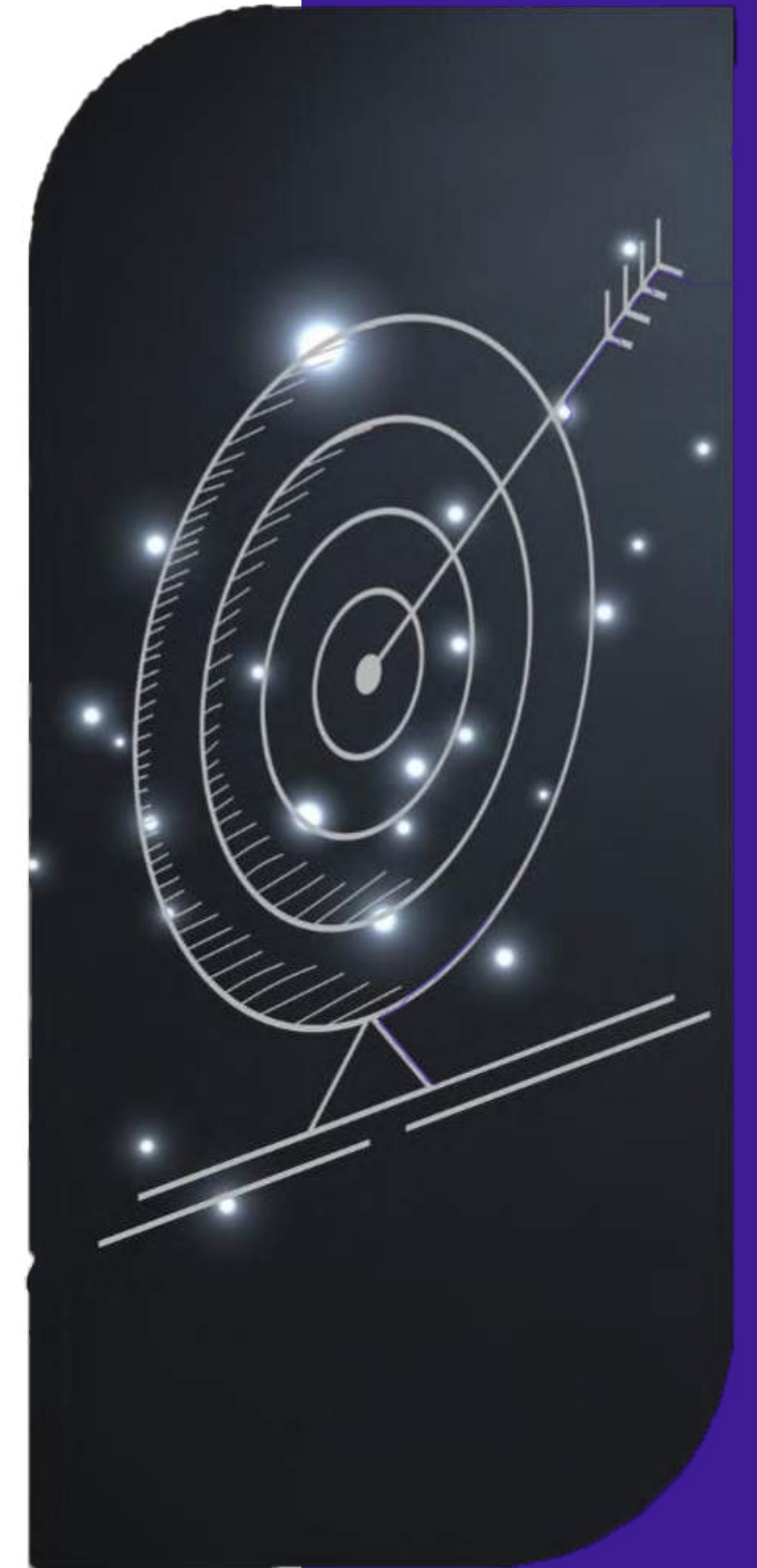
At Finanshels.com, our mission is to make financial management simple for businesses in the Middle East. With innovative solutions, cutting-edge technology, and a focus on customer centricity, we provide valuable insights into the financial health of your business. As a rapidly growing company founded by a former CFO at Mashkor, we are committed to becoming a leader in the industry. Trust us to streamline your financial operations and help your business thrive.



Mission

Financial mastery is the idea that everyone, regardless of economic standing, should have full control of their finances. It's more than knowing how to read an account statement—it's giving people the tools they need to stay on top of their finances, and improve their lives

We are on a mission to simplify financial life for SMEs through a technology first approach that focuses on providing tools and resources for a new generation of founders to manage their finance seamlessly.



Fact Sheet

2022

FOUNDING YEAR

UAE

HEADQUARTERS

35

EMPLOYEES

TCOM GROUP

BACKED BY

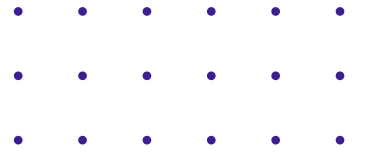
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GLOBAL OFFICES

4.7/5

CUSTOMER RATING

Leadership

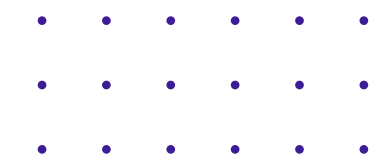


"Financials was founded by a former CFO at Mashkor and a Business Automation Specialist at Goair India.

Our team has a combined experience of over 60 years in Business, Finance, and Automation, with more than 25 accountants, tax consultants and software engineers in-house.

Our leaders have served as consultants at Grant Thornton LLP, Arthur D. Little, Microsoft, GoAir India, Britannia Group, HSBC, JLL, TATA Coffee, Stake Properties, GMR Group, Bookr Inc., and the Sharjah Entrepreneurship Center."





Core Team



Shafeekh
Muhammed
CEO



Muhammed
Musthafa
COO



Meet Patel
Business
Strategist



Abdul
Rahuman
Head of Sales



Suhail K Y
Head of
Taxation

Advisory Team



Etienne Van Den
Peereboom
ADVISOR - CFO



Mashfique
Chowdhury
ADVISOR



Vito
strokov
ADVISOR

Services

30% of SMEs in emerging markets fail due to poor financial management. This is due Lack of automation, time-consuming accounting, high cost of finance experts.

Our Services:



CFO Services

Strategic financial guidance.



Accounting & Reporting

Accurate records & insightful reporting.



Tax Reviews & preparations

Navigating tax complexities.

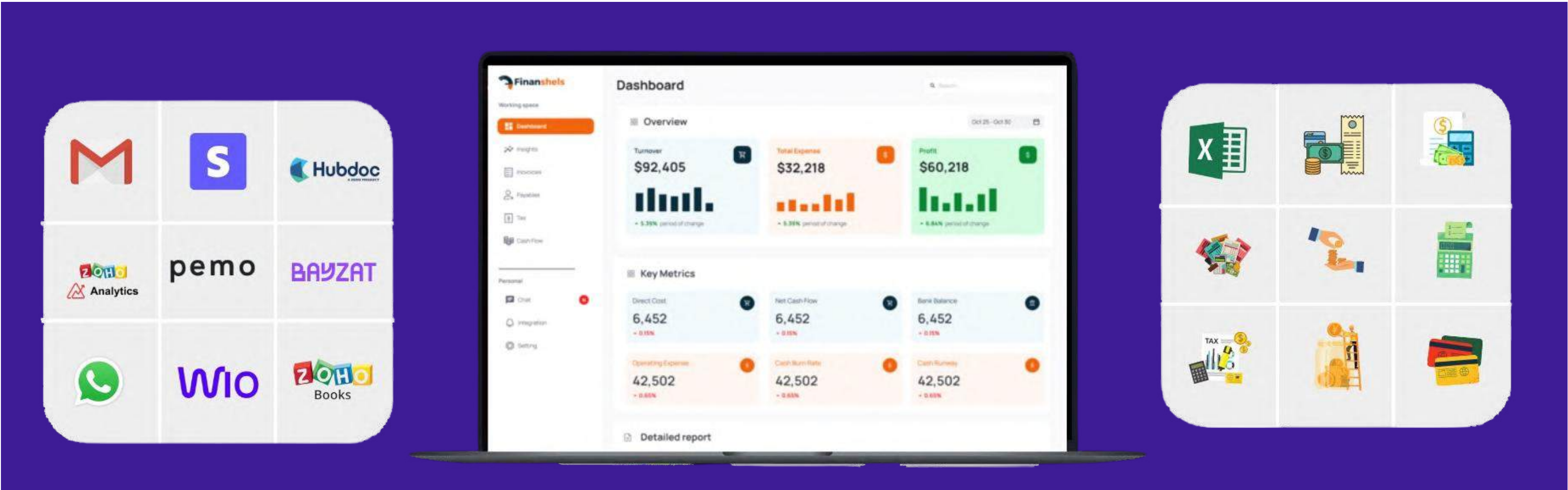


Finance Automation

Streamlined processes for efficiency.



Products Integrated BI- dashboard



Products Tax Automation Software



Corporate Tax Registration

Streamlined
registration process for
UAE businesses.



VAT Registration

Simplified
VAT registration for
compliance in the UAE.



Book Consultation with Tax Expert

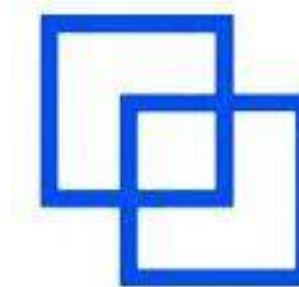
Streamlined
your tax process with the
guidance of our top- noted
tax expert.

Partnerships

Authorized Partners:



deel.



صندوق محمد بن راشد للابتكار
MOHAMMED BIN RASHID
INNOVATION FUND
INNOVATE THE WORLD

We manage back office for Venture backed startups from

500
startups

techstars

HUB71

COTU
VENTURES



FLAT6LABS

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