

Digital Experiences for Omnichannel Audiences

At Velir and Brooklyn Data Co., we redefine digital strategies by seamlessly integrating creativity and technology with the power of data. With over two decades of experience and a team of over 300 passionate professionals, we bring extraordinary data-driven capabilities to drive your organization's success.

Hello, We're Velir.



We're a Fully Integrated
Digital Agency



We Represent 300+
Passionate Professionals



We're Over
22 Years Strong



We Have 90+ Dedicated
Data Professionals



We're Experts in Cloud
Data Infrastructure



We're Industry
Agnostic

Our Expertise

Digital Experience

- Experience Strategy & Research
- Experience Design
- Content Strategy
- Content Development
- Digital Experience Platform (DXP) Implementation
- Customer Data Platform (CDP) Implementation
- Application Support & Maintenance

Digital Marketing

- MarTech Platform Strategy
- Full Lifecycle Marketing
- Content Marketing Platform (CMP) Strategy & Implementation
- Personalization Strategy & Implementation
- Marketing Operations & Optimization
- Search Engine Optimization

Data & Insights

- Data Strategy & Governance
- Data Engineering
- Customer Data Management
- Modern Data Stack Implementation
- Analytics & Performance Management
- Dashboards, Reporting & Analytics



Connected Data for Connected Omnichannel Experiences

We provide the technical skills, experience, and leadership to help organizations better manage, understand, and act on data.



Expert Data Capabilities and Services

A global team of 100 engineers, analysts and executives empowering data applications and operations



Born From the Modern Data Stack

We are practitioners, thought leaders and early adopters of modern cloud data tooling.



Industry Agnostic, with Deep Sector Expertise

Strong expertise in private equity, healthcare, ecommerce, nonprofit industries and more.

Our Expertise

- Data Maturity Evaluation
- Data Strategy & Governance
- Data Ingestion
- Data Warehousing
- Data Modeling
- Data Security
- Business Intelligence
- AI & Machine Learning
- KPI Definition & Alignment
- Executive Reporting
- Team Planning & Training

We are experts in the leading data technologies.



Elite Partner
60+ Projects to Date



Partner of the Year
Americas 2021–2022



Platinum Consulting Partner
80+ Projects to Date

