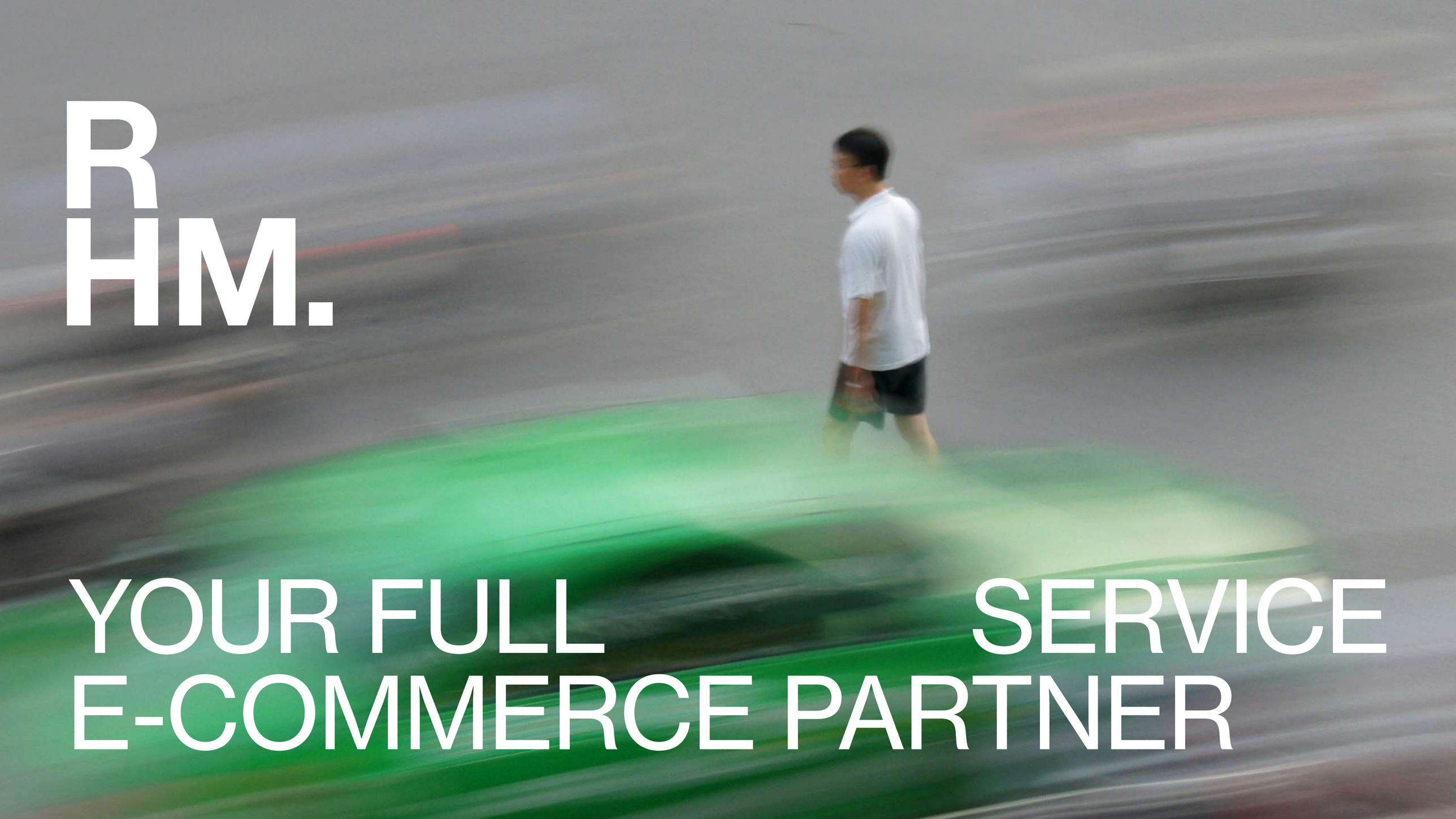

RHM.

YOUR FULL SERVICE E-COMMERCE PARTNER

SUSTAINABLE E-COMMERCE GROWTH

FULL SHOPIFY DEVELOPMENT
DIGITAL MARKETING
ADVERTISING
BRANDING & DESIGN
ONGOING SUPPORT

ABOUT US

Our boutique digital agency is led by a dedicated core team of three professional colleagues, who turned from dear friends to business partners. At the end of 2022, after years of maturing our individual skills and experiences, our trio joined forces to combine our expertise in e-commerce, business, web development, marketing, and customer success.

We wake up every morning doing what we love and do best – for ourselves, for each other, and for our partners. Shaping our own future by serving others.

But RHM is more than just the core team trio. We are an expanded network of professionals, creatives, developers, and visual artists ready to meet each of our partner's unique requirements. We know the right people and we have the skills. We share your ambition to take a dream and make it real.

MORE THAN 30 YEARS COMBINED EXPERTISE WORKING ALONGSIDE STARTUPS TO CORPORATE LEVEL

Federico Crivellaro

E-commerce management
Development

Dave Moore

Business development
Customer success

Andrea Simon

Branding & design
Storytelling

WHY US

THINK OF US AS AN EXPANSION TO YOUR TEAM, BREAKING THE TRADITIONAL COMPANY/AGENCY APPROACH.

We're not interested in building RHM into a hundred person agency with thousands of clients. Our goal is to create sustainable partnerships with a select few partners where their success is ours. Your brand is always going to be your baby, but we will treat it like it's our own.

No delegation of your projects or requests to third party faceless agencies.
You will get to know each of the professionals involved in your project personally.

We promise radical transparency and continuous communication.
We invest in our partners in both time and effort as well as financially.
Sharing risk and sharing success.

SELECTED PARTNERS

Bose
Blakshop
Brain Tumor Research
CAT WWR
ShoeAI by ShoeSize.Me
Shapermint

Not to mention the countless brands and distributors we work with directly on behalf of our partners.

Our 10 years collaboration with Blakshop serves as the example for what all our partnerships can be.

What started as a Shopify Migration has grown into a lasting partnership with RHM managing the entirety of Blakshop online store, serving as their omnichannel e-commerce solution.

01 Full online Shopify Plus store management
02 B2B and B2C Channel management
03 Over 24 brands and 18000 products covered
04 ERP Data sharing services

Who says business isn’t personal?
We promise radical transparency
and continuous communication.

THE WAY WE WORK IS NOT AN ACCIDENT.

Comprehensive e-commerce management services covering everything needed to build robust and sustainable digital stores. Cultivating long-term organic growth.

End-to-end Shopify development

Shopify Plus Expert Developer Partners equipped to build and maintain high-performing online stores from the storefront to the backend.

Digital marketing & advertising

Meet your customers where they are. Generate leads and foster customer loyalty through strategic campaigning and RHM's unique organic approach.

Branding & design

Craft a compelling brand identity and storytelling that resonates with your audience. Keep it fresh, keep it consistent, uniquely yours.

E-commerce Mgmt fundamentals

We do all the (not so) little things that nourish and grow your business - the difference makers. Site performance, SEO, PPC, UX design and much more.

SHOPIFY HOLDS NO SECRETS TO US

We are Shopify Plus Expert Developers. We know Shopify and we know how to leverage every capacity, functionality and feature and it’s disposable to build, run and grow the online store of your dreams.

We are your one stop shop for:

/ Fully customized themes
/ Headless E-commerce
/ Custom applications and backend services
/ Data sharing with any CRM CMS or ERP
/ Shopify App Integrations
/ Checkout extension with Shopify Functions
/ Shopify Flow setups
/ Dedicated support and troubleshooting
/ Much much more...

We started working with Shopify in 2011 and never looked back.
There isn’t a challenge, unique selling requirement or issue we can’t overcome.

WE ARE CERTIFIED SHOPIFY PLUS EXPERT DEVELOPERS.

EMAIL MARKETING NEVER DIES

RHM IS A KLAVIYO MASTER SILVER PARTNER. BUT WHAT DOES THAT MEAN FOR YOU?

klaviyo
MASTER SILVER

As a Silver Klaviyo Partner, we stay up to date with the latest features and tools available thanks to ongoing product and service training. As our client, you reap the benefits.

We go beyond simple campaign flow automations and implement strategies that permit the highest level return on investment. We leverage and unify your customer data to build highly segmented flows achieving long-term customer loyalty.

Reuse your Klaviyo segments and behavioral data to create PPC Meta prospecting and retargeting campaigns to grow your customer base, email subscribers and drive sales.

CREATIVE CONSULTANCY

HELPING BRANDS TO REACH THEIR FULL POTENTIAL

01 Brand Strategy 02 Creative Direction 03 Visual Identity
04 Brand Guidelines 05 Web Design 06 Spatial Design
07 Packaging 08 Campaigns 09 Image Content Creation

E-COMMERCE MANAGEMENT FUNDAMENTALS

WE SWEAT THE (NOT SO) SMALL STUFF.
GETTING THESE E-COMMERCE BASICS RIGHT ADDS UP.

- Organic Traffic Growth
- PPC Ads
- Web Performance
- UX
- Analytics
- Product Development

WITH YOU EVERY STEP OF THE WAY

Level of service
is what sets RHM apart.
The heart of our approach.

PARTNERSHIP MODELS

We work with each of our partners to find the arrangement that works for both parties, making sense of their unique needs and requirements.

01

E-commerce partner service
Monthly fixed + variable % fee

End to end partner service handles all aspects of your e-commerce. A lower monthly retainer and a joint success percentage, tailored to every stage of business development, ensuring a mutual commitment to results.

02

Monthly retainer | Starting at 1800€
Pre paid credits | Starting at 1200€

Options designed for specific task based development and digital activities as well as mentoring and training hours to equip you with the skills to take control and being able to perform daily tasks in house.

03

Custom projects
Free consultation + delivery fee

From CRM Integrations and custom app development, to site migration, apps integrations and everything in between, we've done and seen it all. Custom pricing for custom projects based on scope and effort.

04

Shopify store setup package
Starting at 4500€

Start or migrate your business with Shopify. We will set up your online store core pages, define an inventory data strategy tailored to your business, implement payment services and offer 101 consultation sessions.

SHOPIFY STORE SETUP

Launch your storefront in days
with everything you need
to start selling on Shopify.
We help new brands establish
themselves online and bring
their products to market.

PACKAGE

We'll guide you to make the right choices
and setup your Shopify store.
Packs starting at 4500€

/ Selected Shopify themes that fit your look and feel
/ Customize further to fully match your brand identity
/ Configure essential pages (Landing, product, collection...)
/ Payment provider and POS setup
/ Shipping strategy
/ Third party application setup
/ Guidance on best practices
/ Upload initial products and inventory
/ 101 Consultation & Mentoring

LET’S START CREATING TOGETHER

RHM.

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Based in Barcelona and Mexico | Serving Everywhere