

commerce

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BUILD A CREATOR ARMY + POWERFUL REVENUE CHANNEL

Sales Deck

TikTok Shop

Certified

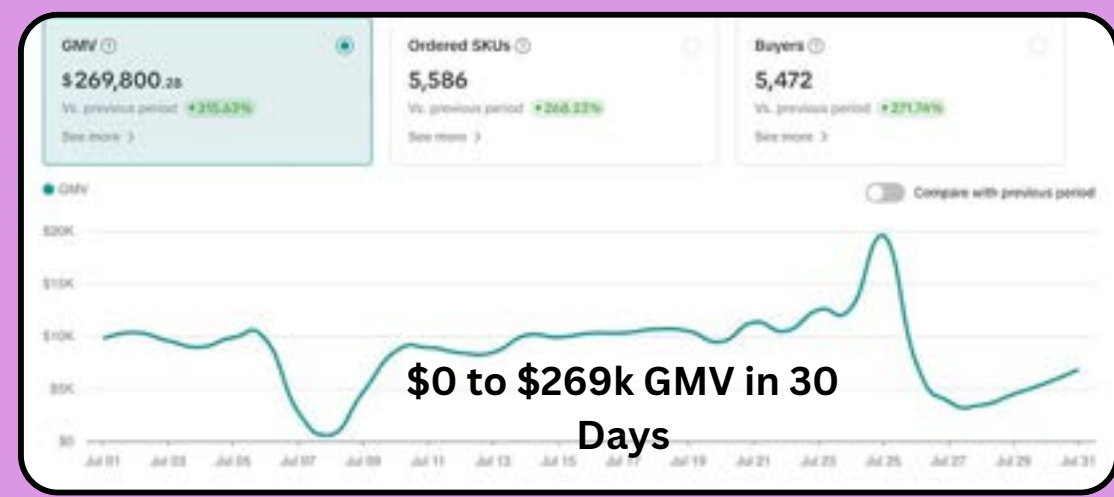
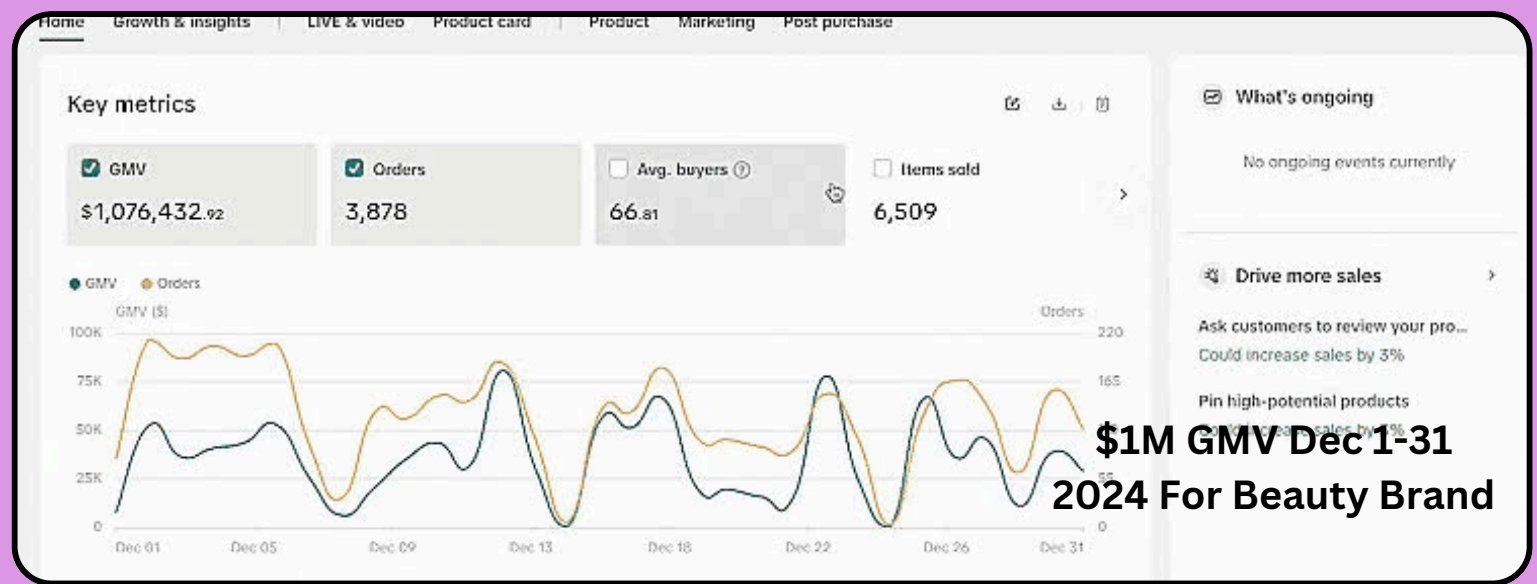
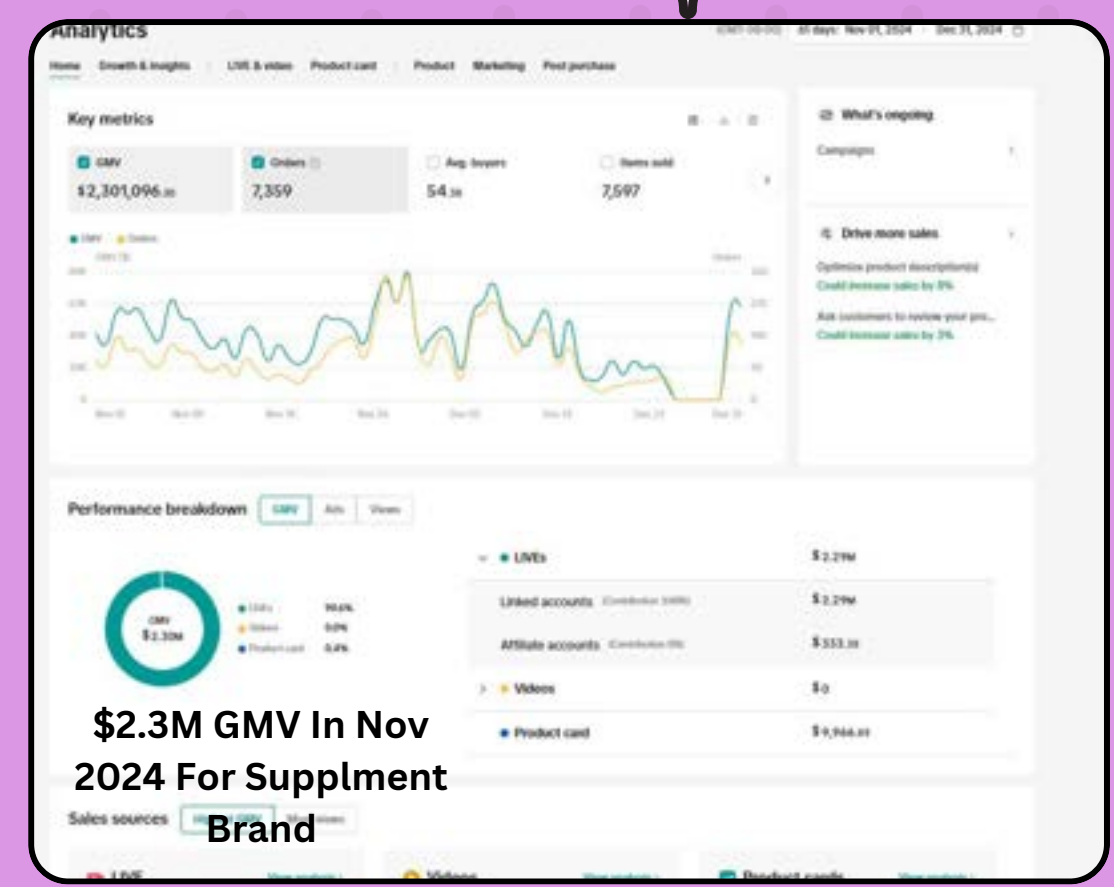
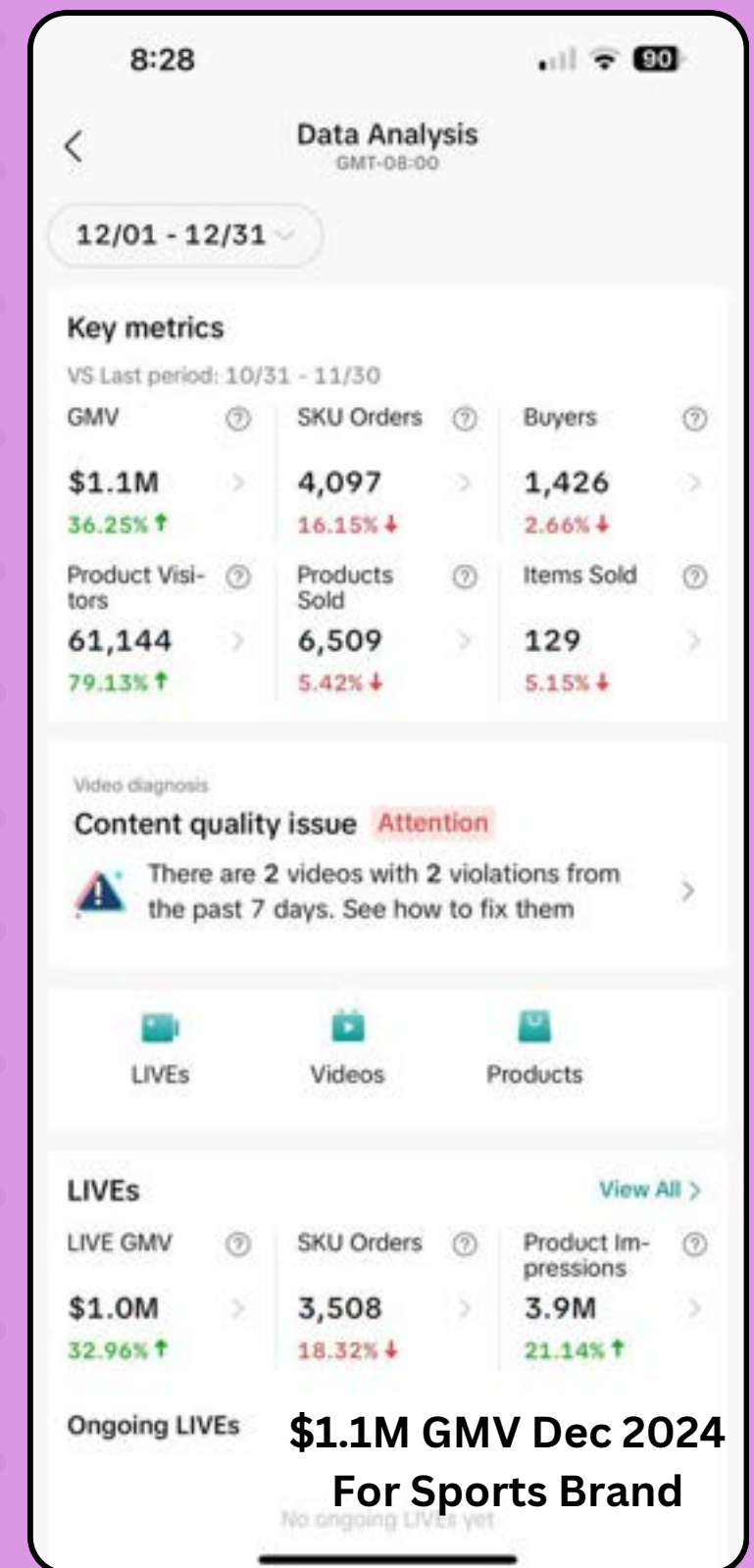
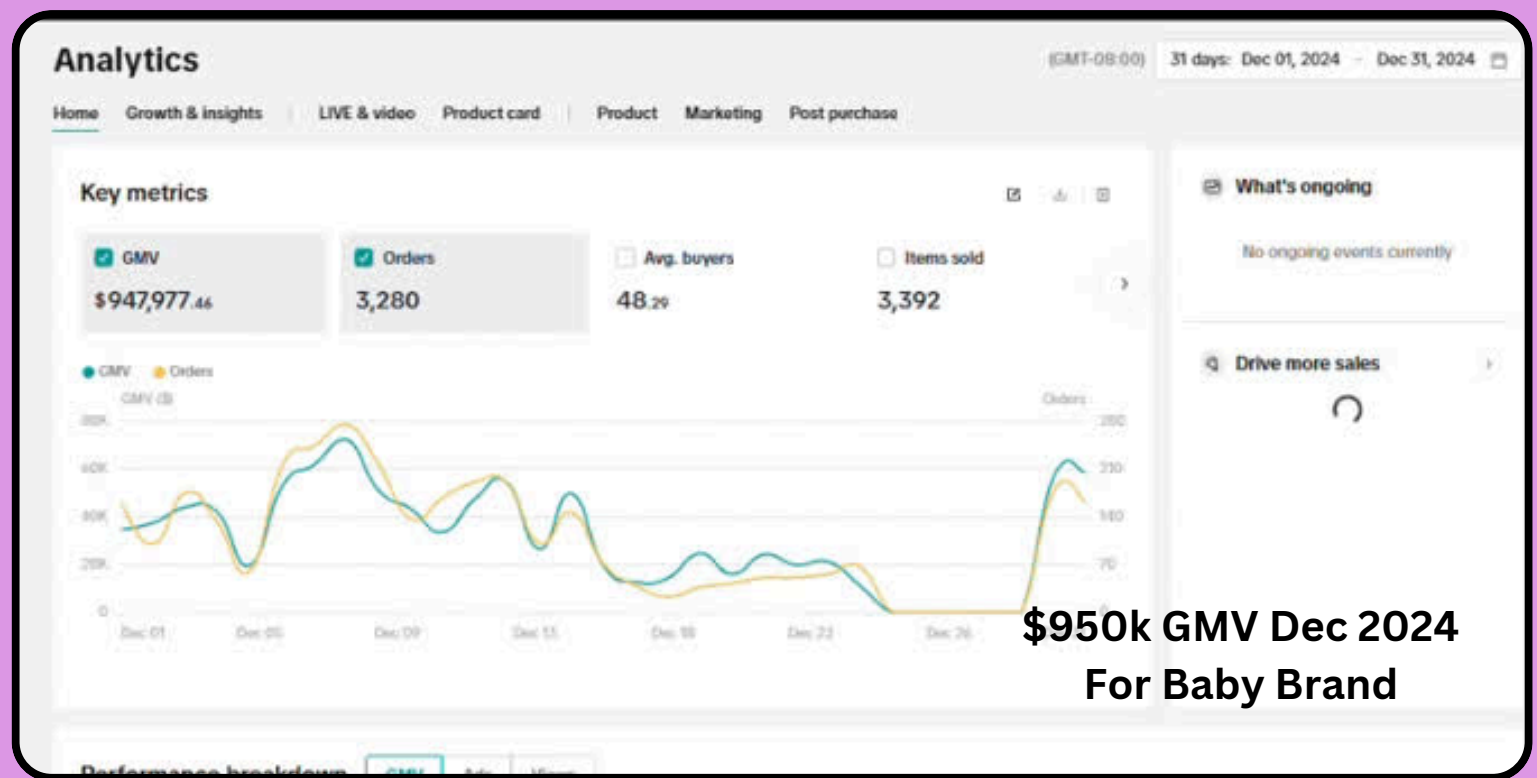
Agency

Since 2025



RECENT RESULTS

commerce
[social]

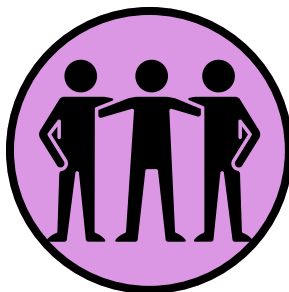


OUR SERVICES



TikTok Shop Management

Fully optimized TikTok Shop presence & day-to-day management.



Affiliate Management

Proactively engage affiliates, provide creative direction on video content and handle communication.



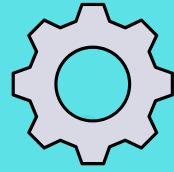
Live Selling

Run your live selling with the best strategies for viewer retention & consistent conversion.

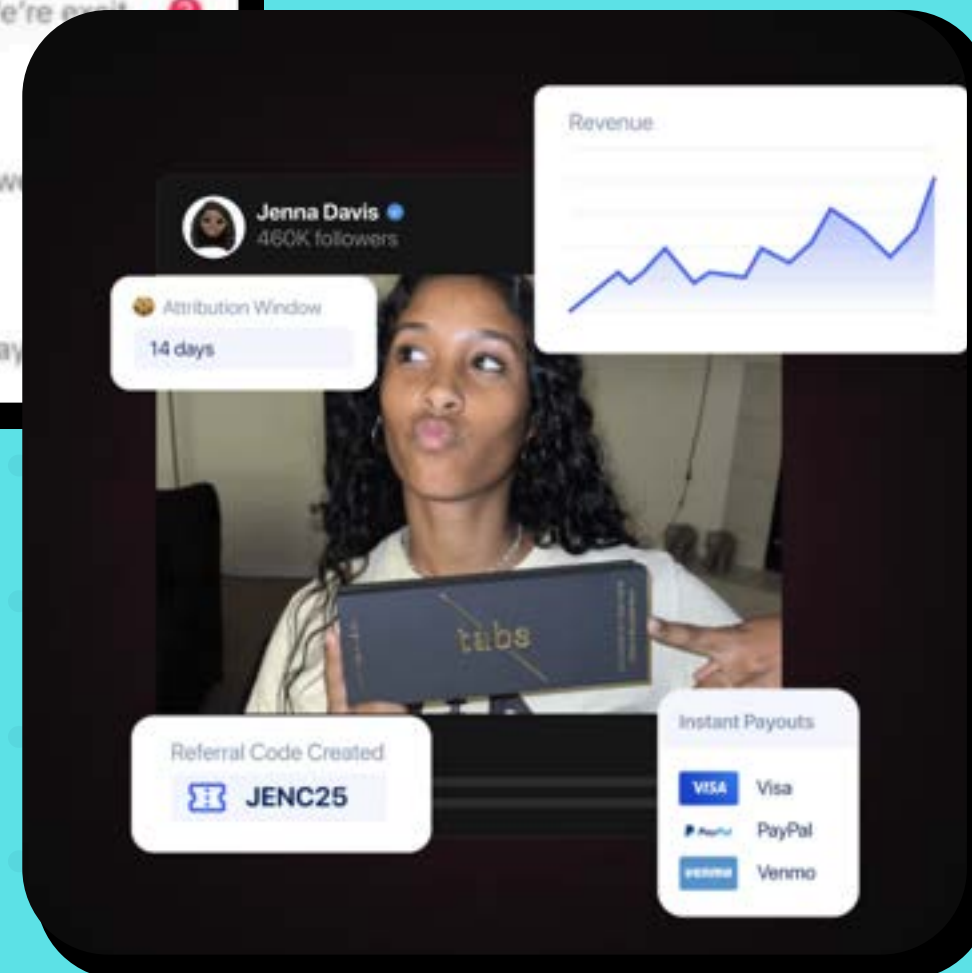
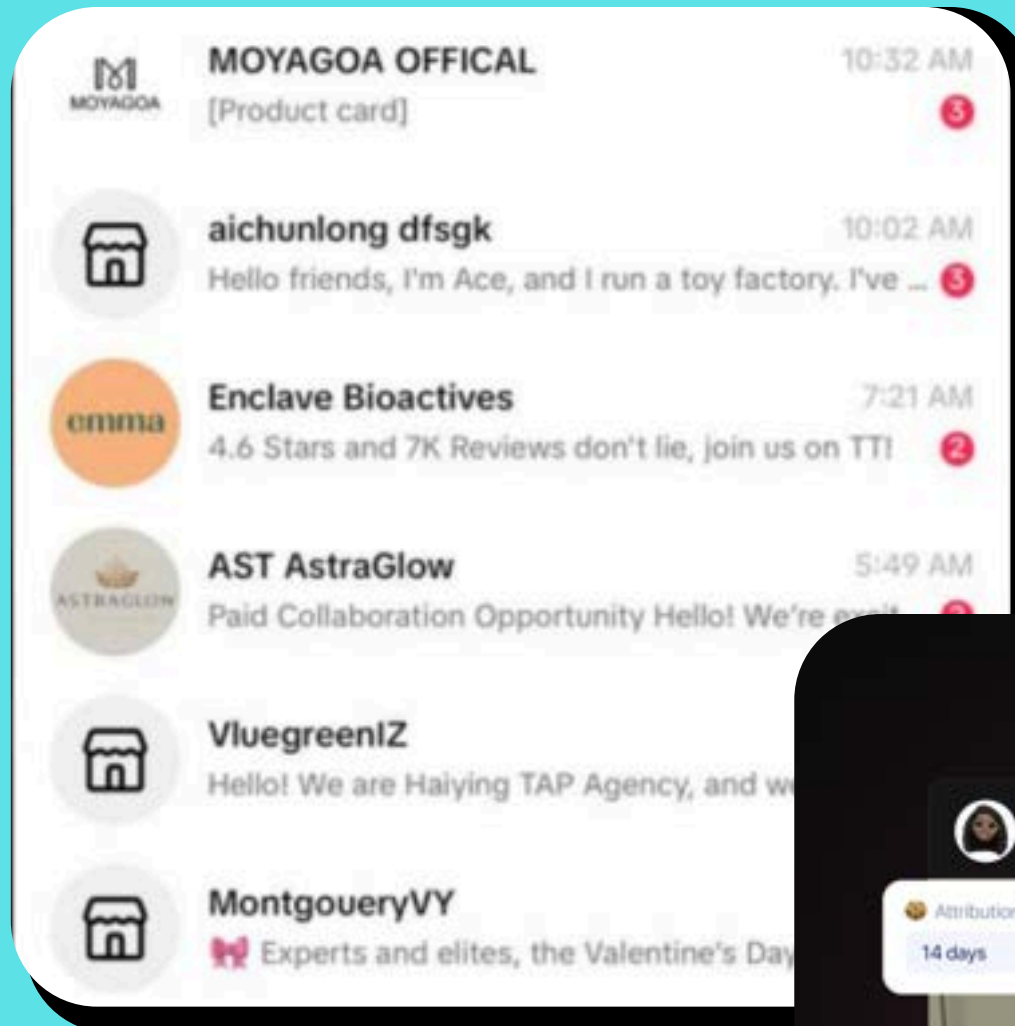


Advertising Management

Utilize a content-driven strategy & testing to maximize engagement and turn clicks into revenue.



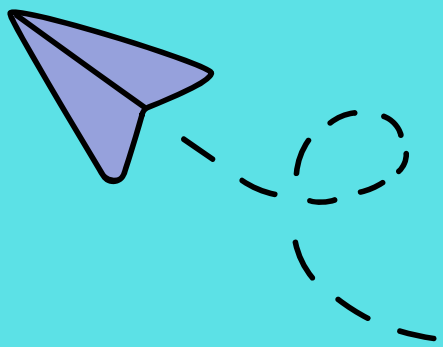
TOP AFFILIATES ARE LOOKING FOR:



- Hybrid Payment Model (Flat Rate + Commission)
- Stability & Long Term Relationships
- Shop With Social Proof & Upside



HERE'S THE CURE



1

Setup & Optimize Product for TikTok Shop

Implement your product
pages and branding
for maximum visibility and
conversions on TikTok
Shop.

2

Build Social proof

Build social proof fast
with our proven process
to attract customers and
affiliates.

3

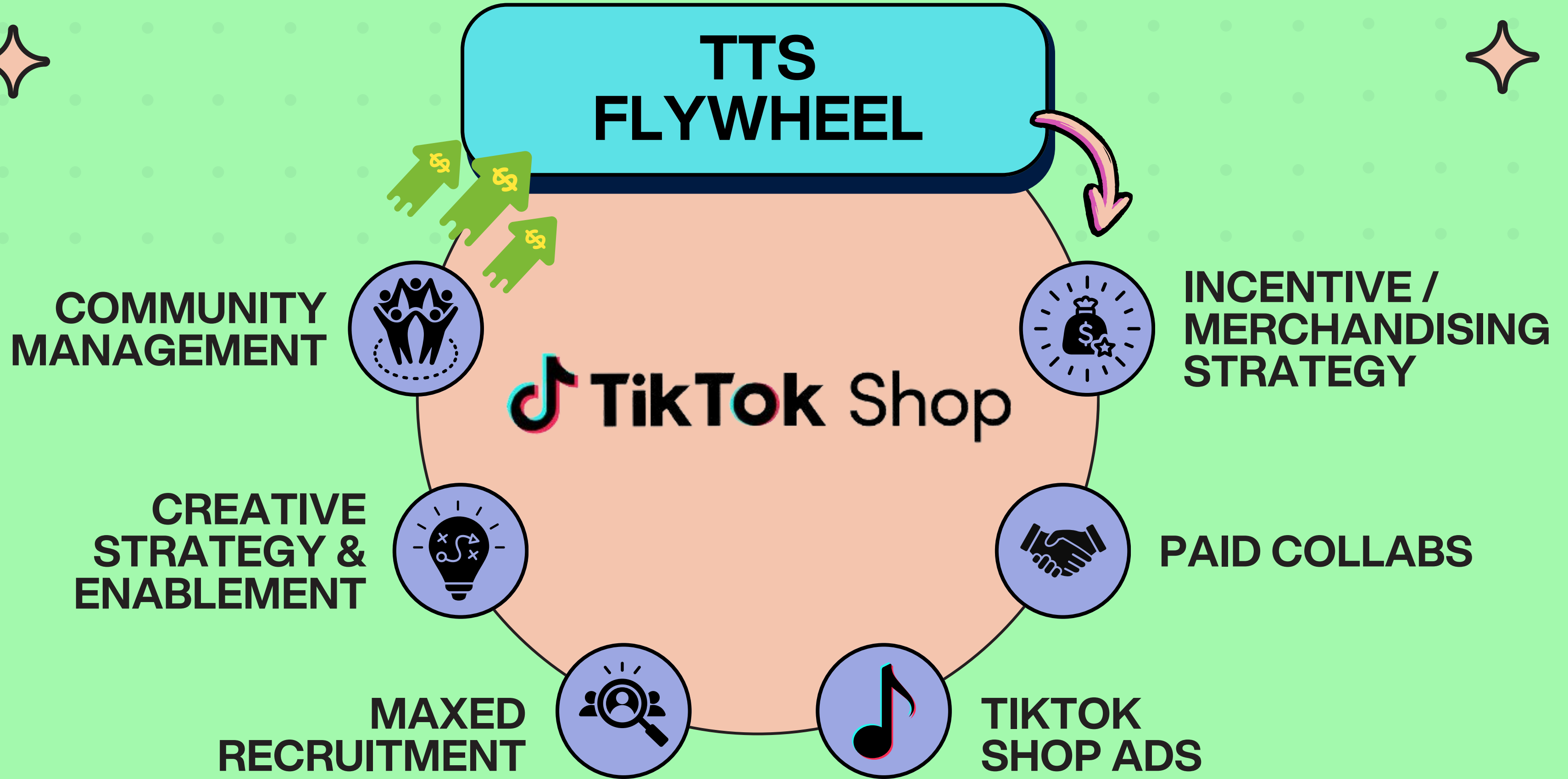
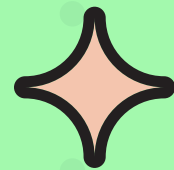
Find Creator + Market Fit

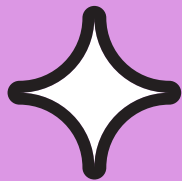
Leverage our High GMV
Creator Community to
match your brand with
the perfect creators who
drive results.

4

Scale + Unlock the TikTok Shop Halo Effect

Tap into TikTok Shop's
unique ecosystem to
drive growth and
amplify success across
other channels.





TTS STRATEGY EXECUTION

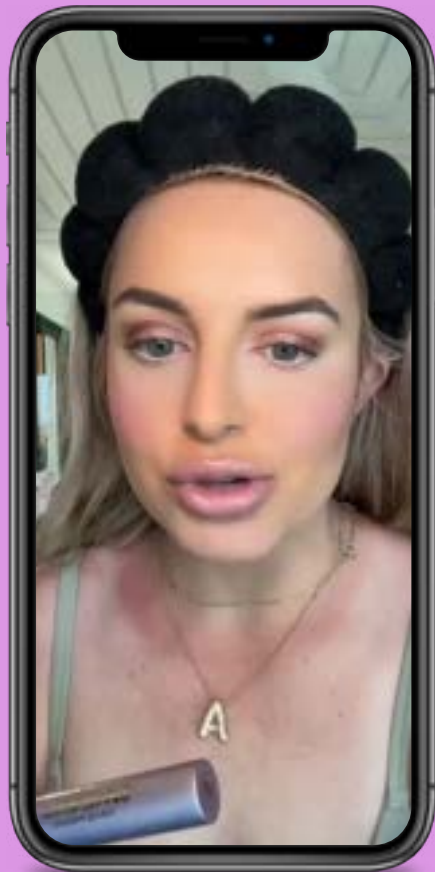
Proven Formula + Top Affiliates = Tangible ROI



\$100K Revenue
Generated



\$250K Revenue
Generated



\$230K Revenue
Generated



2M Organic
Views





HALO EFFECT (OMNIPRESENCE)

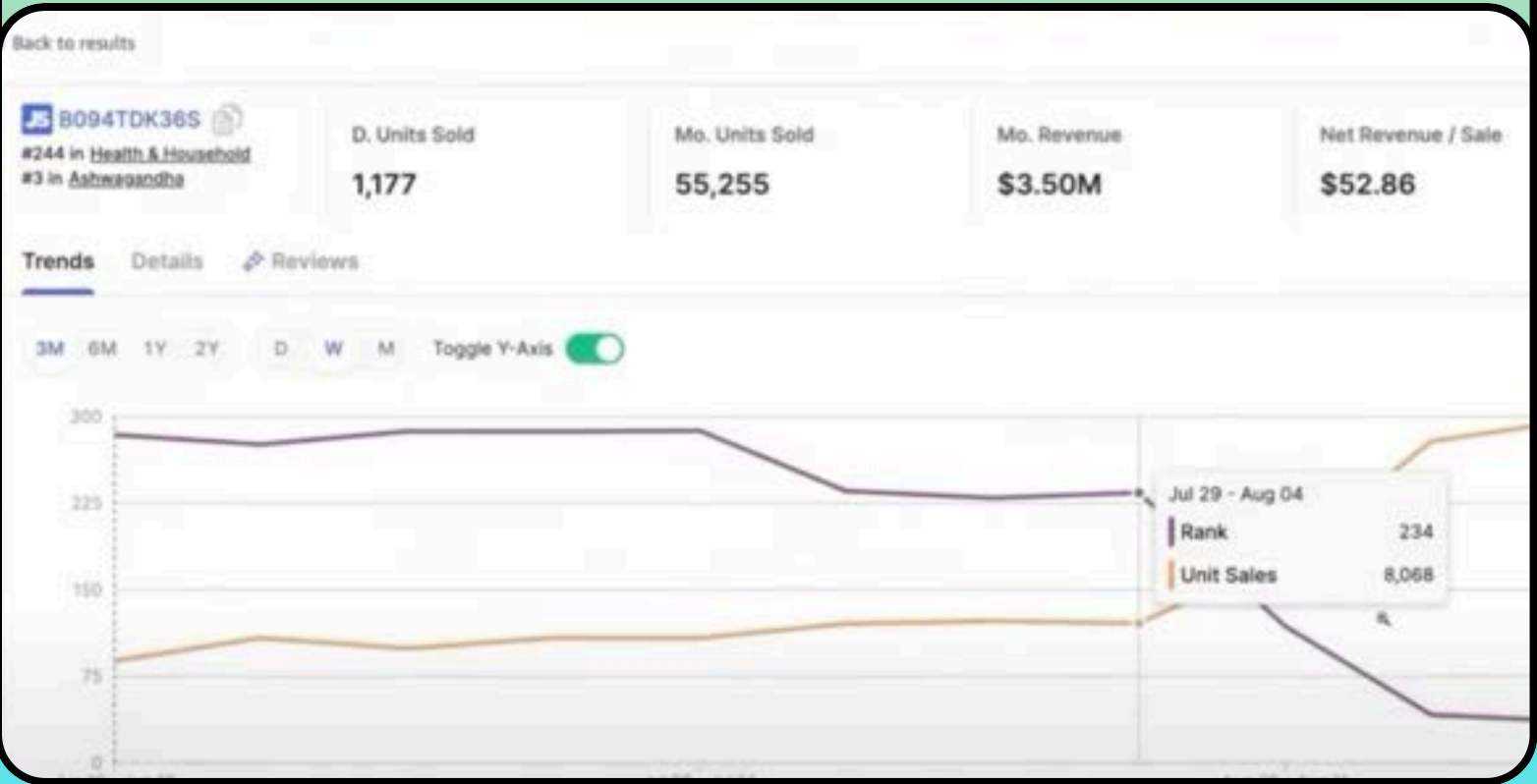


The Tiktok Shop strategies create a halo effect across platforms, amplifying your brand's impact on Amazon, Shopify, Retail and beyond.

BEFORE

TikTok Contest

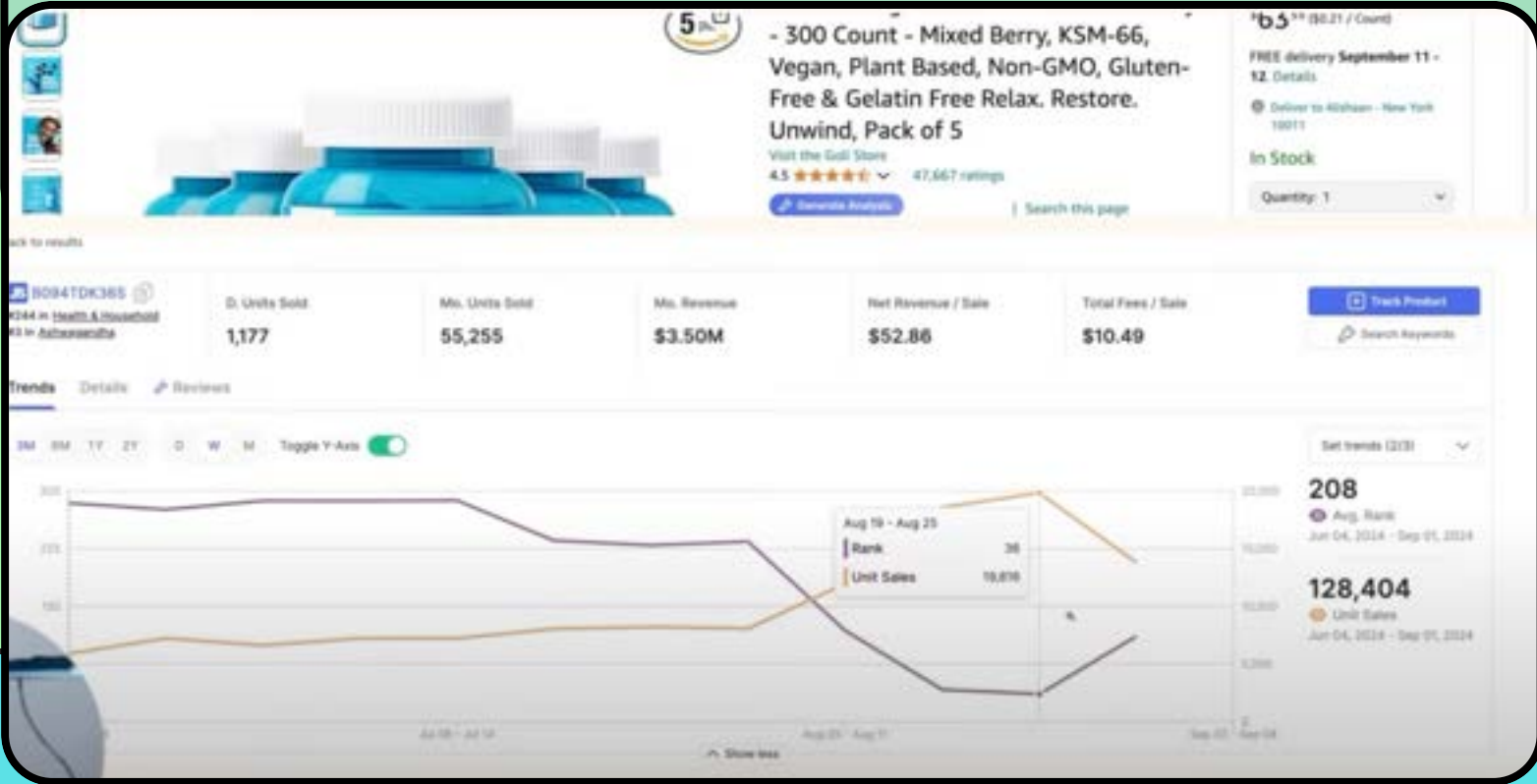
8,000 sales per week, Amazon rank 234



AFTER

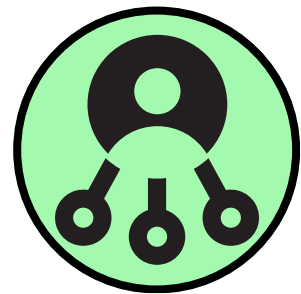
Contest

Unit sales doubled for featured product



CASE STUDY

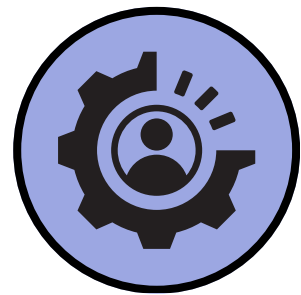
FINAL BOSS SOUR



Affiliate Army buildout
(1K+ Videos per Month)



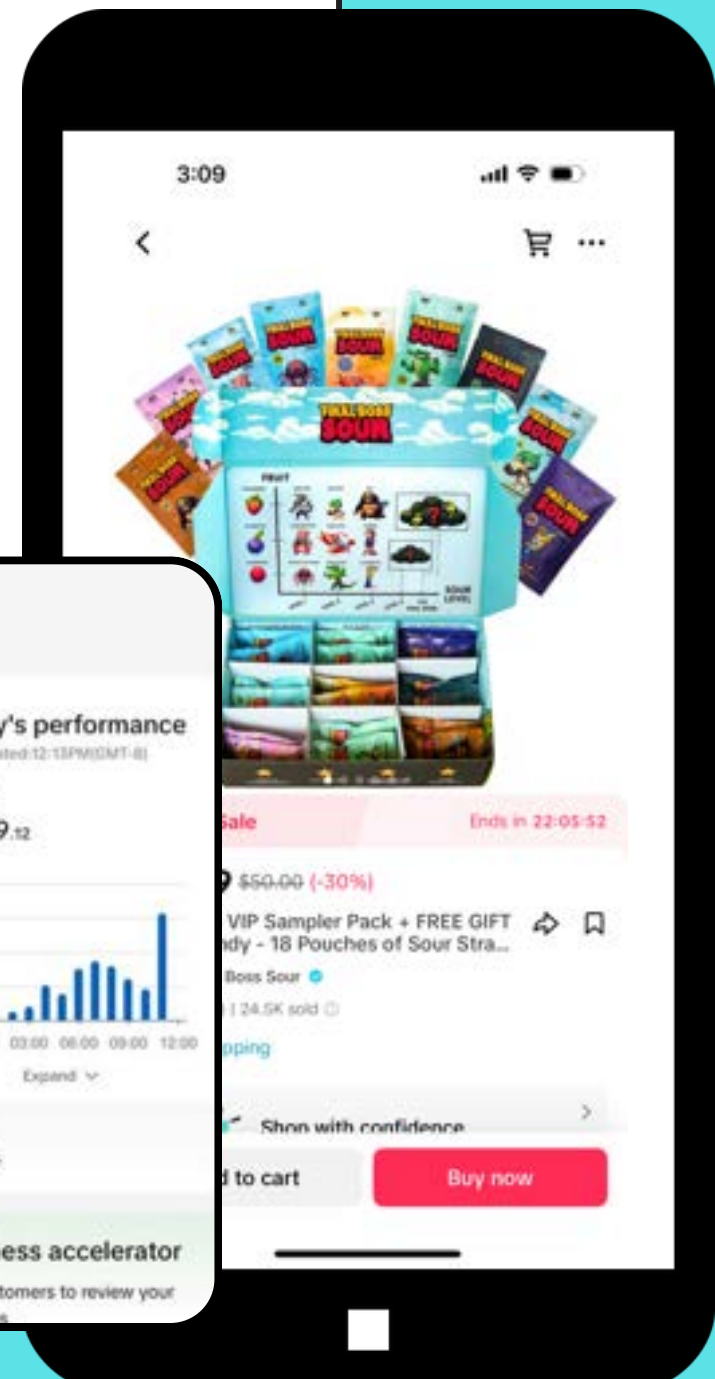
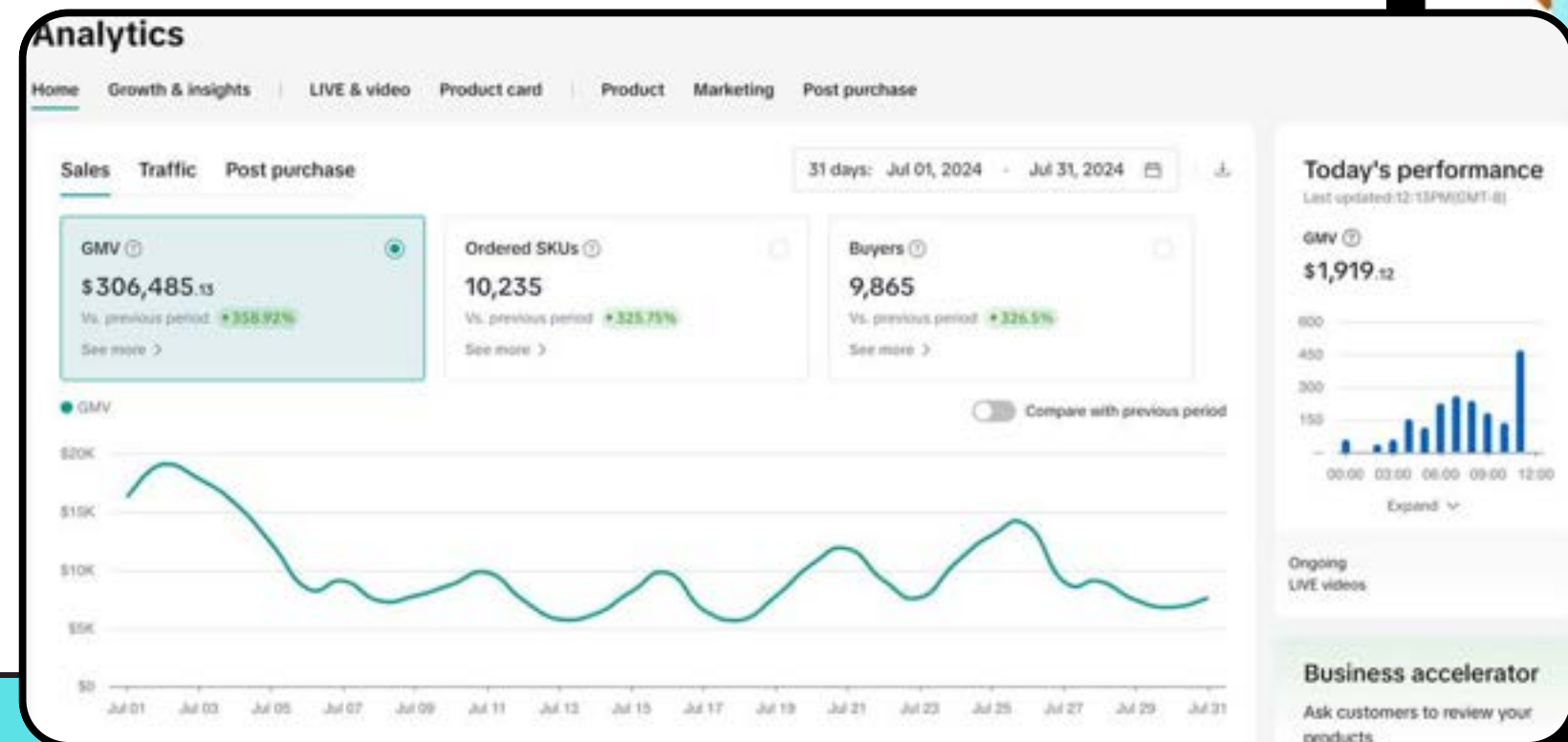
Daily Live Stream to
better connect with
Audience



Utilized Ad
Spend to launch
Shop initially



Scaled To
\$300K/month
using affiliates



CASE STUDY

TOP SHELF



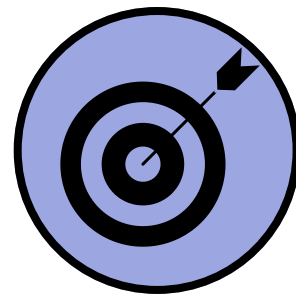
Scaled Quality Of Content to **100** Videos/day



Created a community for Affiliates to be nurtured



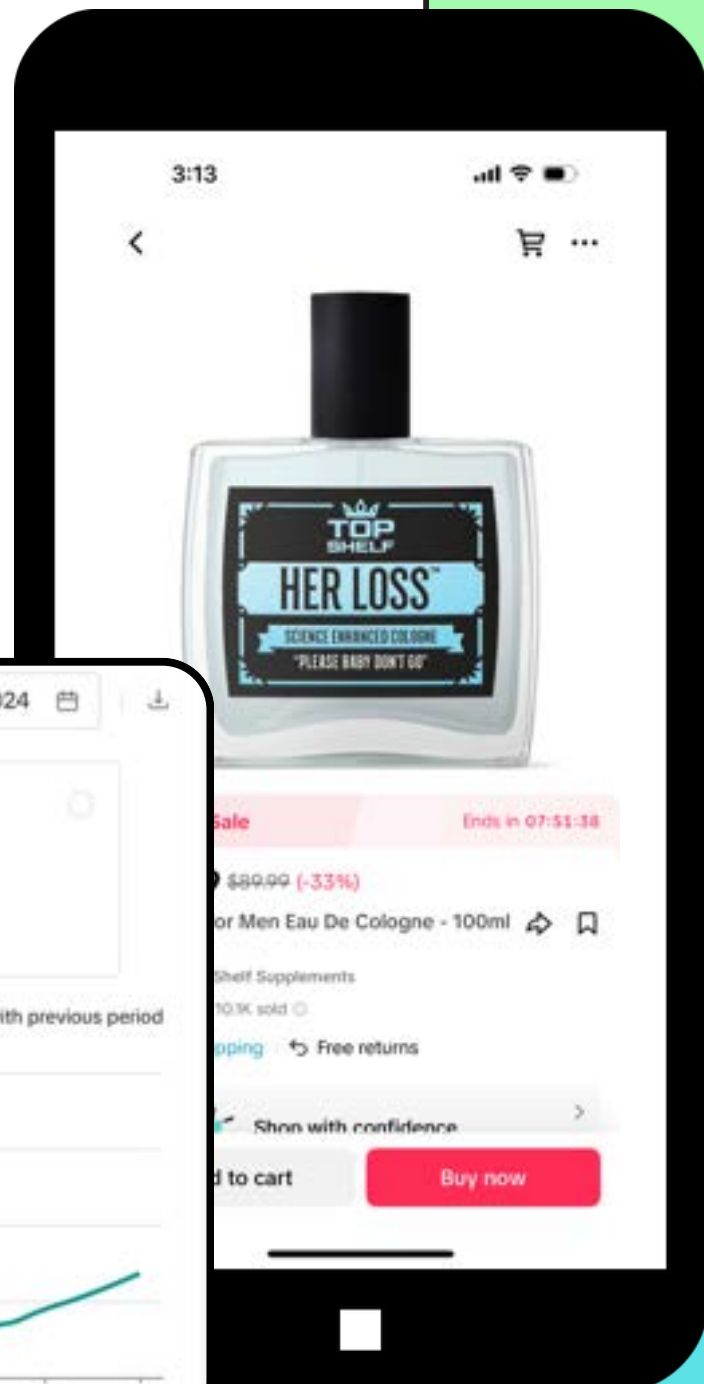
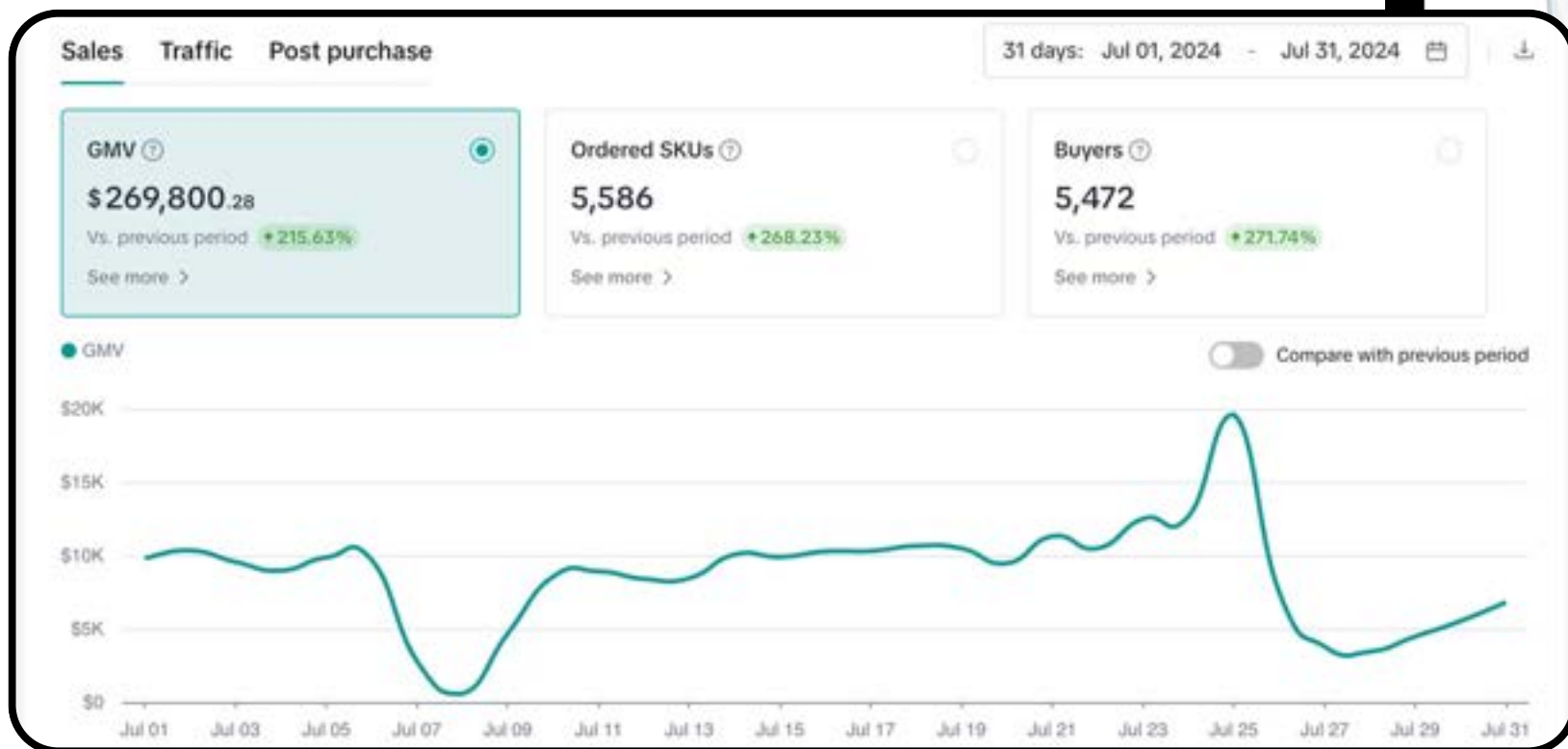
Established new revenue channel bringing in **\$270K+**/month with minimal effort



Challenges for **TikTok** Creators



Identified & Unlocked Spanish Speaking Market with Niche Affiliates For Additional Growth



GROWTH PHASES ON TIKTOK SHOP

Months 1-3

Cold Start Phase (Months 1-3)

- Spin the flywheel
- Optimize Shop
- Build the affiliate army
- Develop creative library
- Gather reviews
- Build organic presence
- Launch Influencers
- Launch paid ads

Months 5-8

Sophomore Selling Phase (Months 5-8)

- Create virality
- Campaigns
 - promotions
 - incentives
 - GMV Max
- Iterate on what works
- Star shop status

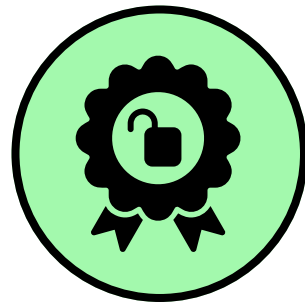
Months 6+

Efficiency Phase (Month 6+)

- Drive efficiency,
- Scale
- Top Shop Status



VIP CREATOR COMMUNITY



Exclusive Access

We connect your brand with top affiliates/creators perfectly aligned with your audience.



Proven Results

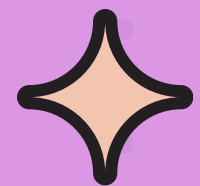
Our network has achieved \$2M GMV monthly, driving authentic engagement and sales across industries.



Hands-Off Approach

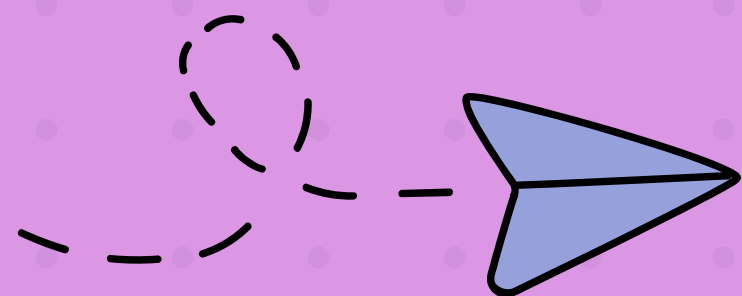
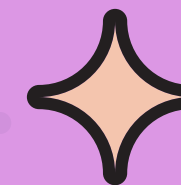
From outreach to strategy, we handle it all, so you can focus on scaling your brand.





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BOOK CALL

