



TRANSFORM YOUR BOARD INTO FUNDRAISING CHAMPIONS

Customized Fundraising Training for Nonprofit Boards

Is your board hesitant about fundraising? Are they missing opportunities to leverage their connections? Our tailored training transforms reluctant board members into confident fundraising advocates.

Ideal for

- **Nonprofits** looking to reinvigorate board engagement in development
- **New Board Members** who need guidance on their fundraising responsibilities
- **CEOs/Executive Directors** frustrated by limited board participation in fundraising
- **Organizations** Facing funding challenges that require all-hands fundraising strategies

Why Invest Now?

- **Maximize Your Most Valuable Resource** - Your board's networks contain untapped potential
- **Build Sustainable Funding** - Reduce grant dependency with stronger individual giving
- **Strengthen Board-Staff Partnership** - Create clarity around fundraising roles
- **Increase Board Retention** - Engaged board members who understand their value stay longer
- **ROI That Matters** - Research shows that donor retention improves significantly when board members are involved in meaningful stewardship efforts

What sets our training apart?

- **Led by Active Board Members** - We bring first-hand experience from serving on nonprofit boards ourselves and are a BoardSource-certified trainer

- **Customized to Your Organization's Needs** - We adapt our proven methods to your specific mission, culture, and fundraising goals
- **Practical, Not Just Theoretical** - Board members leave with concrete skills and tools they can implement immediately
- **Fear-Free Approach** - We address fundraising hesitation head-on with strategies that make asking comfortable and authentic
- **Results-Focused** - Measure success with increased board participation and improved fundraising outcomes

Flexible Training Options

OPTION 1: THE BOARD'S ROLE IN FUNDRAISING

A comprehensive 2-hour session covering essential board fundraising principles and practices.

OPTION 2: GOVERNANCE FUNDAMENTALS

A focused 2-hour session on board responsibilities, effective governance structures, and best practices that create the foundation for successful fundraising.

OPTION 3: COMPLETE BOARD FUNDRAISING SERIES

A progressive 3-session program (2 hours each) that builds confidence and competence:

- Session 1: Governance Fundamentals
- Session 2: The Board's Role in Fundraising
- Session 3: Creating a Board Fundraising Roadmap

CUSTOMIZED PACKAGE

Combine any sessions to create a comprehensive training plan tailored to your board's specific needs and experience level. Prices start at \$7,500.

Insight from the Inside: A Board Member's Review of Our Trainings

"Before the training, our board was unclear and hesitant about their role in fundraising. Windmill Hill Consulting helped us shift that mindset. Now, our board feels empowered, aligned, and ready to actively support development."

—Board Chair, Maria Mitchell Association

**INVEST IN YOUR
BOARD'S
FUNDRAISING
SUCCESS**

**Contact us today to schedule your
customized training:**

