



Free Licensing Audit

We'll do a free licensing audit for you before your next renewal to help you optimise your Atlassian licensing spend.

What is a licensing audit?

A licensing audit is a thorough examination of your Atlassian platform to ensure that you're fully optimised in terms of only paying for licenses you actually need. Many businesses are paying for licenses that they don't need, aren't using, or could be replaced by native functionality. Think of it as a health check-up for your software ecosystem.

The process typically involves:



Product Analysis

Identifying all the Atlassian products and apps in use across your organisation



Usage Analysis

Comparing the actual usage of each product against the licenses you have purchased



App Review

Identifying Atlassian Marketplace apps which could be replaced by native functionality

What are the benefits of a licensing audit?



Cost Efficiency

Licensing audits help identify underused licenses that can be reallocated, repurposed, or removed, optimising your Atlassian Investment



Optimised Usage

Ensuring the right people have the right Atlassian Products (and nothing more) increases productivity and efficiency



Budget Forecasting

By understanding your licensing needs, it helps to accurately budget and plan, avoiding unexpected expenses

Paying monthly? You could unlock more seats for no extra cost by converting to annual payments through Elegance Group.

Are you eligible for a free licensing audit?

As long as you don't already have an Atlassian partner, you're eligible!

GET IN TOUCH NOW



How Zip saved \$1M USD on Atlassian Licensing

Problem

ZipMoney noticed a pattern of significant cost increases happening across their Atlassian products month-on-month and recognised the need to take control of the situation. The end goal was to move its global multinational operations onto a single set of tools which would deliver what they needed to support the business.

Solution

Licensing Audit and Consolidation

After business acquisitions, ZipMoney also acquired multiple Atlassian instances, and employees were consuming licenses across multiple domains. Elegance Group (EG) performed a licensing audit to obtain a baseline of licensing distribution and utilisation. This resulted in engaging EG to consolidate all user accounts to ZipCo organisation domains, removing duplicate accounts.

Transition to Enterprise License

An important transition for ZipMoney was to move from Standard instances of Atlassian products to an Enterprise license, leveraging the multi-site feature to reduce overall costs. ZipMoney was also able to utilise native features available within Enterprise tier products, removing the need for multiple existing add-ons, resulting in further cost reductions.

Operational Enhancements

Additionally, as per EG's recommendations, licensing billing was changed from monthly to annual. ZipMoney

Impact

Cost Savings

36% Year One on Licensing

38% Year on Year Savings

USD\$1M+ Savings over Five Years



Industry Fintech (BNPL)

Location HQ Sydney, Australia

Company Size 1200+

Atlassian Users 1000

Zip is an Australian buy now, pay later (BNPL) service that allows customers to make purchases and pay them off over time with interest-free payments.

"When I joined the company, our US instance of Atlassian with 150 devs had about 600 users, our Australian instance had about 800 users, we had about 6 Statuspages, 6 Opsgenies, 2 Confluences, 2 Jiras, the list goes on...

The goal was to get the global multinational onto a single set of tools which was not easy - we tried to do this clean up internally.

Elegance Group spent time analysing our environment and figured out we were spending about US\$550k/year. EG figured out that through a basic clean-up, some consolidation and a migration to Enterprise licenses, we could drop this by about US\$220k/year. EG identified five or six add-ons we were paying for that were now not necessary due to the built-in functionality with the Enterprise upgrade of Jira and Confluence. That was about US\$50k/year savings by eliminating those add-on subscriptions.

So in summary, what I will spend this year with EG will save me 3-4 times that amount in Atlassian licensing."

Richard Lane,
Director of Security & Global IT at Zip

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