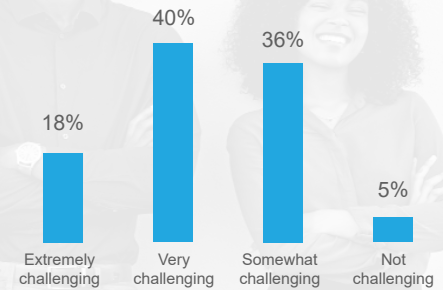


BRIDGING TALENT SHORTAGES THROUGH INCLUSIVE SKILLS-FIRST HIRING

Talent shortages persist in the job market, posing a significant challenge for organizations.

YUPRO Placement helps organizations find quality talent by championing skills-first hiring of skilled professionals with sought-after skills from historically excluded communities.

HOW CHALLENGING WAS IT TO HIRE TALENT IN THE PAST 12 MONTHS?



Source: RSM Consulting

ABOUT US

Founded in 2014 as a Public Benefit Corporation (PBC) and wholly owned subsidiary to nonprofit organization Year Up United, YUPRO Placement has surged to the forefront of skills-first hiring, placing and upskilling an untapped and diverse talent community with our network of Fortune 500 employer partners.

UNLOCK A WEALTH OF DIVERSE PROFESSIONAL TALENT

We connect employers with our exclusive talent marketplace of over 180,000 skilled professionals who have honed their in-demand skills through internships, boot camps, workforce development programs, community college, and various other pathways.

NATIONWIDE REACH:

Our nationwide talent network provides employers coast to coast with access to skilled career-ready candidates.

SKILLED PROFESSIONALS:

Our job seekers hold industry-recognized credentials, obtained college credits, and have completed esteemed training programs in high-demand fields such as IT, Finance, Business Operations, Data Analytics, Marketing, HR and more.

CHAMPIONING DIVERSITY:

Our inclusive talent marketplace features a diverse range of talent, with a significant percentage of our talent identifying as people of color.

THE YUPRO PLACEMENT DIFFERENCE

A SKILLS-FIRST APPROACH

We prioritize skills as the leading indicator for workplace success aligning talent skill sets with job requirements. With a skills-based hiring strategy, employers tap into overlooked and highly skilled talent pools while candidates gain equitable access to good jobs.

END-TO-END SUPPORT TO ENSURE PLACEMENT SUCCESS

Our mission extends beyond mere job placement. We provide comprehensive, on-going guidance with coaching, upskilling, peer counseling, and social supports.

PLACEMENT WITH SOCIAL IMPACT

With every placement, we contribute a proceed to our nonprofit training partners, including Year Up United, to further impact their mission.

OUR SERVICES

- Contract-to-Hire
- Professional Apprenticeships
- Direct Hire
- MSP Specialty Staffing

ROLE EXAMPLES

BUSINESS OPERATIONS:

Customer Support
Project Manager
Business Analyst
Data Analyst
Financial Analyst

TECH:

Cybersecurity Analyst
IT Support Technician
Software Engineer
U/X Designer

MARKETING:

Digital Marketer
Marketing Specialist

HUMAN RESOURCES:

HR Coordinator
Recruiting Coordinator



WHY PARTNERS CHOOSE YUPRO PLACEMENT THE YEAR UP UNITED PLACEMENT SOLUTION

**YUPRO
PLACEMENT**
PART OF YEAR UP UNITED

LIFETIME NO-COST SERVICES FOR YUPRO PLACEMENT TALENT



BOOTCAMPS & OFFICE HOURS

Talent can join weekly office hours and no-fee monthly career bootcamps to fine tune their job search strategies, receive resume and interview guidance and support, and network with other talent.



COACHING & PROFESSIONAL DEVELOPMENT

Our coaching program supports soft and hard skills development, community-building, career readiness and access to influential & motivating programs and webinars.



UPSKILLING & CERTIFICATIONS

YUPRO Placement talent earn professional upskilling badges and industry-recognized certifications through partners such as IBM SkillsBuild and Cisco Academy.



SOCIAL SERVICE RESOURCES

Talent have access to free and reduced-fee social service resources via YUPRO.FindHelp.com



EMPLOYMENT PLACEMENT

We provide comprehensive career support to help talent transition to their next opportunity when placements conclude.

OUR PURPOSE

YUPRO Placement serves a mission to close the Opportunity Divide by creating opportunities for historically overlooked talent to gain access to free training and upskilling so that job opportunities providing career progression and economic mobility are a reality.

Best Work-Based Learning Program in U.S. Staffing & Recruiting industry for four consecutive years.



95% positive outcomes representing full-time employment and successful assignment completion, driving upward economic mobility.



We donate a **placement proceed** on your behalf every time our non-profit partner job seekers are hired with your company.

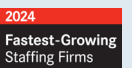


We **exceed our clients' expectations** resulting in ClearlyRated's Best of Staffing Client Satisfaction Award for four consecutive years.



OUR APPROACH

Our award-winning talent acquisition solutions focus on talent skills and competencies where employers connect to a career-ready, untapped talent pipeline to meet today's hiring demands. We connect a purposeful network that champions skills-based hiring and broadens job opportunity to a diverse talent community who possess the skills and experience employers need today.



EMAIL: PARTNERWITHUS@YUPRO.COM
OR VISIT US AT: YUPRO.COM

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