

redefine your digital impact

At Arctic Leaf, we'll transform your online store with bold design and no-nonsense development. We work closely with you throughout the process, keeping you informed every step of the way. Together, we'll build solutions that look sharp, perform even better, and push your brand to new heights.

Our Approach

Design and development are the building blocks for creating standout digital experiences. Our approach blends **powerful visuals** with **precise coding**, tailored to meet your needs and power your growth.



Design

Our process starts with wireframing to set a solid foundation. Every asset is optimized, desktop and mobile mockups are delivered and your brand guidelines are followed to keep design elements and user experience consistent.

Usability & UX Research

User-centered design drives everything we do. Backed by deep market research and expert insights, we'll create experiences that grab attention and push conversion rates higher.

Development

Our full-stack developers build custom themes and bespoke applications tailored to your needs, handling every detail, from integration to sandbox setup, with precision and skill.

Quality Assurance

Quality matters. Our team rigorously tests across browsers and devices, provides client previews, and meets ADA compliance standards to guarantee that your site operates flawlessly.

The Arctic Leaf Edge

Our team of account managers, designers, and developers are all in for your success. Expect top-notch service and relentless support to hit your goals.

Average Arctic Leaf Cost

USD \$80,000 / year**

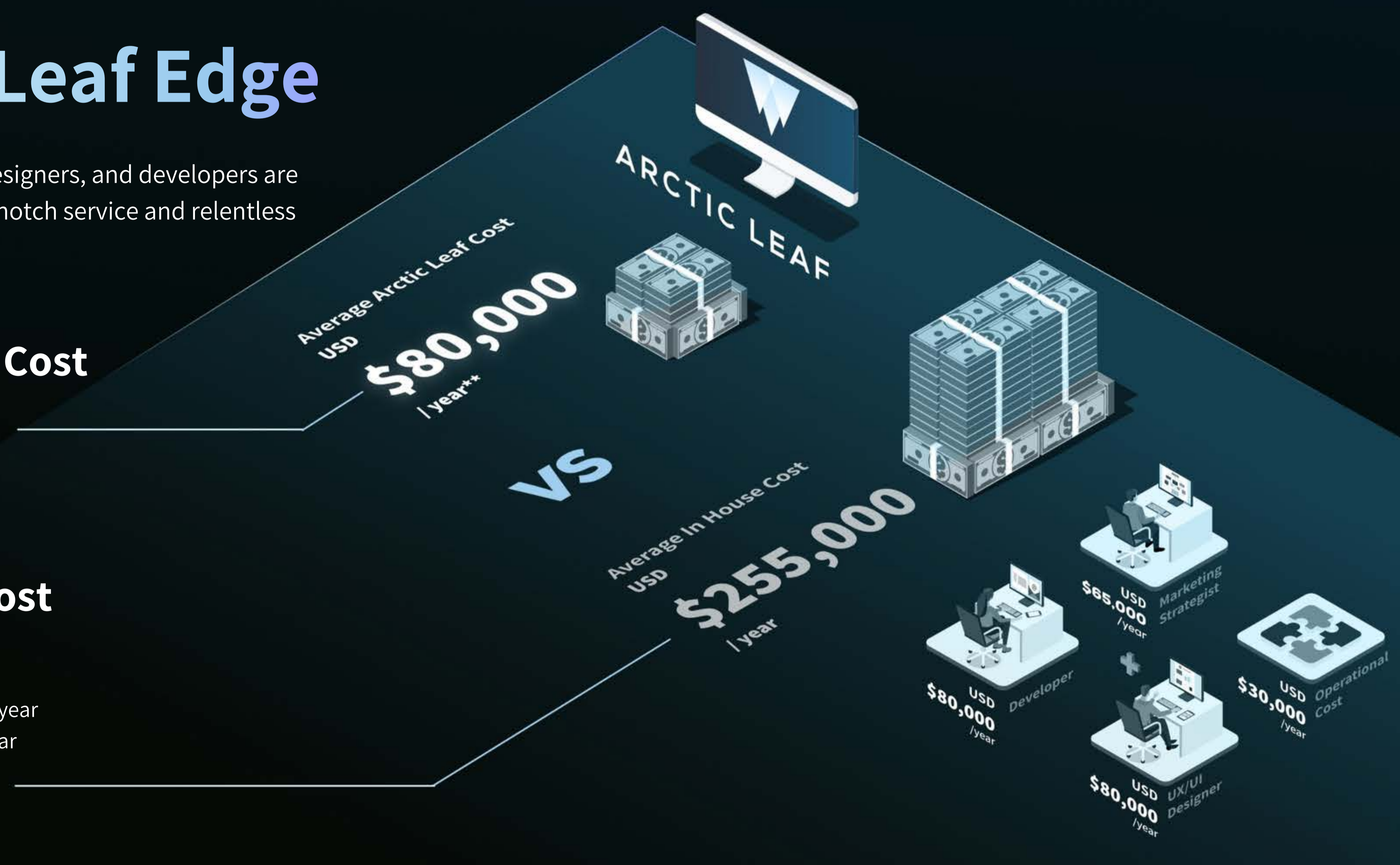
** Based on package selected

VS

Average In House Cost

- Developer: USD \$80,000 / year
- UI/UX Designer: USD \$80,000 / year
- Marketing Strategist: USD \$65,000 / year
- Operational Costs: USD \$30,000 / year

USD \$255,000 / year



Ongoing Improvement

When it comes to ongoing support, we'll keep your site running at its best with regular **reviews** and **updates**. Our **30-day** and **90-day** check-ins, plus ongoing **maintenance**, keep everything in prime condition.

Using detailed reporting and insights, your site's performance will continue to rise. Through tools like Google Analytics, heatmaps, and visitor recordings, we have the power to provide the data to keep your site at its best.



Invest in Your Success

Partner with Arctic Leaf to maximize your e-commerce potential without the costs of an in-house team.

Ready to Start?

Contact us now to redefine your digital impact.

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