

 **ValueStack**

AI 'Where It Matters'

Senior Operator-Led AI Consultancy

ValueStack helps organisations leverage AI to deliver **meaningful business value**, through revenue growth or cost reduction.

We operate across the full **lifecycle of AI value creation**, from strategy through to solution design, engineering, implementation, and adoption.

We were built **“AI first”** for both our client services and corporate services.

A Unique Combination of AI Capabilities

1

SENIOR AI CONSULTING

Proven senior operators, with CxO-level consulting experience, who deliver AI engagements that drive measurable business value

2

ENTERPRISE AGENTIC ENGINEERING

Enterprise grade agentic engineering (not vibe coding), building secure software at a fraction of the time and cost of traditional development

3

PROPRIETARY AGENTIC PLATFORM

Agentification of corporate expertise and ways of working, to unlock the delivery of client solutions for complex and high value work

High Value AI Service Offerings

Cost Transformation AI

Software Delivery Cost Transformation
Procurement Spend Optimisation
M&A Due Diligence
SaaS Replacement
Shared Service Automation

Revenue & Growth AI

GTM Strategy
Account Intelligence
Prospect Prioritisation
Pipeline Growth & Acceleration
RevOps & Reporting

PS / Consulting AI

Productised Consulting Solutions
Rapid Prototyping
Post Engagement Services
Senior Partner Encodification
Corporate Software Transformation

Case Studies

Global SaaS Company

'Discovery' & Build Automation

Automate discovery, solution design and implementation workflows to compress timelines, accelerate deployment and turbo-charge delivery capacity

Technology Consultancy

GTM Strategy & Execution System

Automated the strategy work of a CRO with the execution of Account Execs and SDRs to help drive new logo or new service sales

UHNW Asset Brokerage

Revenue Intelligence Engine

AI prospecting solution to discover and prioritise new high net worth prospects for business development teams

Transformation Consultancy

Agentic CRM

A custom built agentic CRM that automates workflows, sales intelligence, reporting, financials and commercial execution through natural language

Founding Team: Senior Operator Expertise



Cuan Mulligan
CPO & AI Leadership



Gus Bjorkeroth
CEO & Commercial Leadership



Arif Harbott (MBA)
CTO & Strategy Leadership

Proven CxO level, client facing operators, who translate expertise into scalable AI solutions and commercial outcomes