



ValueStack Case Studies

Real Impact Where It Matters Most

ACCOUNT SCALING

+28%

YoY Key Account Growth

Enterprise Professional Services

Where complex sales cycles and account growth matter most

Improved sales discipline, account intelligence, and competitive insight enabled AE's to drive consistent execution, defend key relationships, advance deals with greater confidence and expand account coverage.

MARKET EXPANSION

3X

Faster Time-to-Revenue

Software Reseller

Where channel and partner ecosystem complexity dominate

AI-driven insight enabled entry into a new geography by shaping partner go-to-market motion, value proposition, and channel execution, with strategy and execution plans on where to focus, how to land, and how to scale effectively.

INTENT INTELLIGENCE

+31%

Outreach Conversion

Management Consultancy

Where unique, human-led selling motions drive sales

Converged internal and external intent signals into a single intelligence layer across leads, personas, and accounts, enabling highly targeted engagement, relevant messaging, and proactive outreach at the moment intent emerged.

EARLY DEMAND

+67%

Increase in top of funnel prospects

Luxury Brand Retailer

Where intent data quality and execution discipline converge

Identified high-intent buyers before they entered the market, using behavioural and external signals across high-net-worth audiences, creating early-stage pipeline visibility, ahead of traditional buying cycles.

