

AI For Revenue Growth

Capabilities And Case Studies

At ValueStack, we design and build AI solutions that are embedded into how revenue teams operate, improving data, decision making, and sales execution.

What We Do

We work alongside revenue leaders to apply AI wherever it will have the greatest commercial impact. Common use cases include:

- Pipeline Quality & Intent
- Outbound Effectiveness
- Sales Execution & Discipline
- Account Growth & Retention
- GTM Motions & Expansion
- Tooling & Workflow Integration

Case Studies

+67%

Increase in top of
funnel prospects

Luxury Brand Retailer

Identified high-intent buyers using behavioural and external signals across high-net-worth audiences, creating early-stage pipeline visibility, ahead of traditional buying cycles.

+31%

Outreach conversion
improvement

Management Consultancy

Converged intent signals into a single intelligence layer across leads, personas, and accounts, enabling targeted engagement, relevant messaging, and proactive outreach at the moment intent emerged.