

ZELLIS FLEX

Flexible Workforce Solutions



ZELLIS is a leader in multichannel unified ecommerce solutions with specialist expertise in ecommerce web design, marketplaces, integrations and ecommerce data. Our in-house team of ecommerce specialists has been curating and optimising product data for websites and marketplaces for some time.



Our versatile Flex specialists can extend the capabilities of your own staff by working full-time or part-time to support your own business. When you're short on time or patience to do what needs to be done, we are ready and waiting.

Having a ZELLIS Flexer on your team means you are accessing the knowledge, skills and expertise of the entire ZELLIS team, without the hassles of onboarding and training new staff, keeping up with all the administration and the burden of employment overheads and on-costs.

Many of our clients are long term, depending on their dedicated ZELLIS Flexer for a wide range of routine and once-off tasks, without the hassle and cost of managing and supervising them around the clock. For tasks that don't require physical presence in a specific location, ZELLIS Flex is a very cost effective and flexible solution to boost your business capabilities and capacity quickly for as long as you require it. Short or long term, we've got it covered.

Solid training and support

The ZELLIS Flex team is well trained, supervised and supported by our experienced supervisors, consultants and mentors (former Telstra, eBay and Amazon staff). Our senior management team has collectively over 50 years of ecommerce experience. We're recognised as official partners with leading platforms, marketplaces and solutions including Maropost, Marketplacer, eBay, ChannelEngine, Findify, Clearsale, Trustpilot, Reviews.io, Shippit, TecAlliance, Redbook, EIZ and more.

Our CEO Tim was formerly Business Development Manager and Seller Education Manager at eBay, delivering 40%+ sustained year on year growth for a \$100m portfolio across multiple categories including Technology, Fashion and Home & Garden. He also launched eBay's Australian Seller Centre and pioneered eBay Seller Academy leading hundreds of sellers to great success. Tim has worked with some of Australia's most iconic retailers and brands including Target, Officeworks, Nestle, Pioneer, Kathmandu, Beacon Lighting and more.



Multichannel Retail Strategist, Tim Davies, ZELLIS

What can ZELLIS Flex do for you?

Our Flexers can do just about anything that doesn't require a person to physically be located inside your own premises. Here are some of the typical tasks we carry out on a daily basis for our clients:

- Sourcing product information and data
- Structuring and optimising product data
- Editing and uploading product images
- Automotive fitment tagging
- Restructuring product categories
- Updating stock quantities and pricing
- Monitoring reports and dashboards
- Setting up marketplace rate tables
- Customer support for webstores and marketplaces
- Onboarding sellers to marketplaces
- Marketplace channel management for eBay, Amazon, Catch, Kogan, MyDeal, Ozsale, Myer, Bunnings, Woolworths, Lasoo, Medcart and many more
- Adding specifics and attributes for marketplaces
- Troubleshooting and resolving marketplace errors
- Managing marketplace marketing & promotions

How does it work?

Each ZELLIS Flex specialist works directly for your business either full-time (40 hours), half-time (20 hours), and can be available on call during the hours that you prefer to attend quickly to any urgent tasks. Casual rate is also available for ad-hoc tasks. Discounts apply for 6 or 12 month minimum terms. Non-urgent tasks may be undertaken outside of the regular hours, and may sometimes be undertaken by other members of our Flex team to maximise efficiency and effectiveness. You will communicate directly with your assigned specialist, and will also be able to speak with our experienced team leaders should the need arise.

Speak with us today to find out how ZELLIS Flex can give your business a real boost.