PIGMENT

Pigment for Real Estate

Alpha Alternatives

Plan, model and report across the entire real estate lifecycle

From underwriting to disposition, Pigment replaces fragile spreadsheets and rigid legacy systems with one connected platform for every stage of the asset lifecycle. Implemented and accelerated by Alpha

COMPLEX MODELLING CAPABILITIES FOR THE REAL ESTATE INVESTMENT LIFECYCLE

1 Acquire

- Underwriting & deal screening
- Acquisition analysis & IRR
- Deal pipeline & due diligence
- IC memo drafting (Copilot)

2 Develop

- Development feasibility
- Capex budgeting & tracking
- Programme & cost forecasting
- Development fees modelling

3 Manage

- Asset & property management
- Portfolio management & NOI
- Property valuations
- Performance & transaction fees

4 Plan

- Capital & financial planning
- Fund & vehicle modelling
- Sensitivity & scenario analysis
- Investor reporting & LP packs

5 Dispose

- Hold / sell analysis
- Exit waterfalls & promote
- Disposition pipeline tracking
- Realised performance reporting

Commercial | Multifamily | Hospitality | Logistics | Retail | Senior Living | Residential | Student Housing | Infrastructure

Connected Data

Connects directly to your property management systems, market data feeds, and data warehouse. No more re-keying. No more reconciliation. Every model draws from the same governed data , across every fund, entity, portfolio and asset.

Collaborative Planning

Asset managers, fund accountants, and the CFO all work in the same model simultaneously. Workflow-driven approvals, full audit trails, and comments built in. Every assumption is visible, every change is tracked, and the version-control nightmare is over.

AI Native Planning

AI is native to the Pigment Platform. A network of specialized AI Agents works in harmony, analyzing, modeling, and coordinating in real time with the option to connect directly with your preferred LLM.

Accelerated by Alpha

Alpha's real estate Accelerator models provide 60–80% of a typical implementation out of the box, built from a decade of delivering EPM solutions exclusively in real assets. You get a working solution faster, at lower risk, delivered by the only specialist team focused on this space.

FASTER
Reforecasts in hours, not weeks.

DEFENSIBLE
Governed formulas, full audit, no "black-box" Excel.

SCALABLE
One platform across funds, assets and asset classes.

AI-READY
Open to your AI assistants via MCP, day one.

Talk to Alpha's Real Estate EPM team

We help Real Estate owners and operators move from spreadsheets and legacy solutions to Pigment, with swift implementation timelines and with AI capabilities switched on from day one.

neil.elliott@alphafmc.com

alphafmc.com