Pigment for Asset Managers

Plan, report and model complexities across your business

From Flows and Revenue Forecasting to Cost Allocations, Profitability and Workforce Planning, Pigment replaces fragile spreadsheets and rigid legacy systems with one connected platform for bespoke Planning and Analytics models, implemented and accelerated by Alpha.

CONNECTED SCENARIO PLANNING FROM FLOWS TO THE BOTTOM LINE

1 Flows & AUM

- Net Flow Forecasting by Channel
- AUM Roll-Forward
- Mandate & Pipeline Modelling
- Market & FX Sensitivity

2 Revenue & Fees

- Fee Rate & Margin Modelling
- Pricing Analysis
- Revenue Forecasting

3 Profitability

- Cost Allocations
- Internal Fee Rates
- Transfer Pricing
- Desk & Channel P&Ls
- Fund & Client Profitability
- Cost/Income Ratio

4 Cost & Workforce

- Opex & Cost Planning
- Headcount & Comp. Planning
- IT, Market Data & Research Spend
- Org. & Cost Centre Modelling

5 Reporting

- 3-Statement Management & Board Reporting
- Cash & Liquidity
- Scenario & Stress Testing, ICARA
- Assessment of Value

Independent	Listed	PE-Backed	Bank-Owned	Insurance-Owned	Wealth-Owned	Global Group Subsidiary	Multi-Boutique

Connected Data

Connects directly to your source systems, market data feeds, and data warehouse. No more re-keying. No more reconciliation. Every model draws from the same governed data, across every fund, mandate, share class, client and cost centre.

Collaborative Planning

Finance business partners, business leaders, HR and the CFO all work in the same model simultaneously. Workflow-driven approvals, full audit trails, and comments built in. Every assumption is visible, every change is tracked, and the version-control nightmare is over.

AI Native Planning

AI is native to the Pigment Platform. A network of AI Agents works in harmony, analysing, modelling, and coordinating in real time, or utilises MCP connectors to your in-house LLM.

Accelerated by Alpha

Alpha's Accelerator models provide 60–80% of a typical implementation out of the box, built from a decade of delivering EPM across investment management. You get a working solution faster, at lower risk, from a specialist team focused exclusively on this industry.

FASTER
Reforecasts in hours, not weeks

DEFENSIBLE
Governed formulas, full audit, no "black-box" Excel

SCALABLE
One platform across funds, mandates and strategies

AI-READY
Native AI & open to your AI Assistants

Talk to Alpha's Asset Management EPM team

We help Asset Managers move from spreadsheets and legacy solutions to Pigment, with swift implementation timelines and with AI capabilities switched on from day one.

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