

HELLO,
WE ARE **ACT Bold**
A FULL SERVICE
DIGITAL AGENCY



A FEW HAPPY CLIENTS

WE DESIGNED. WE DEVELOPED. WE GOT THEM FOUND.



CONVERSION OPTIMIZATION



DESIGN, DEVELOPMENT & SEM



WEB DEVELOPMENT & DESIGN



WEB DEVELOPMENT & DESIGN



SEO & CONTENT



WEB DEVELOPMENT & SEO

ACTBOLD

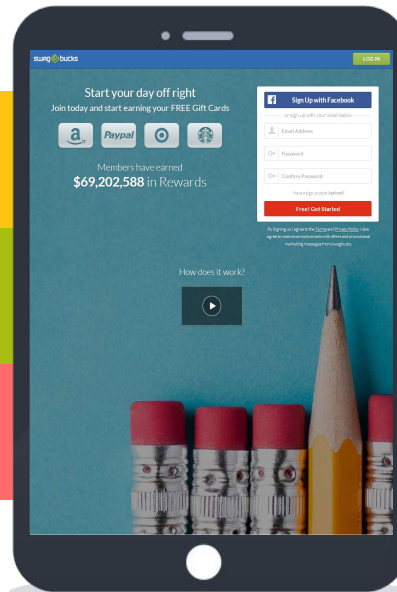
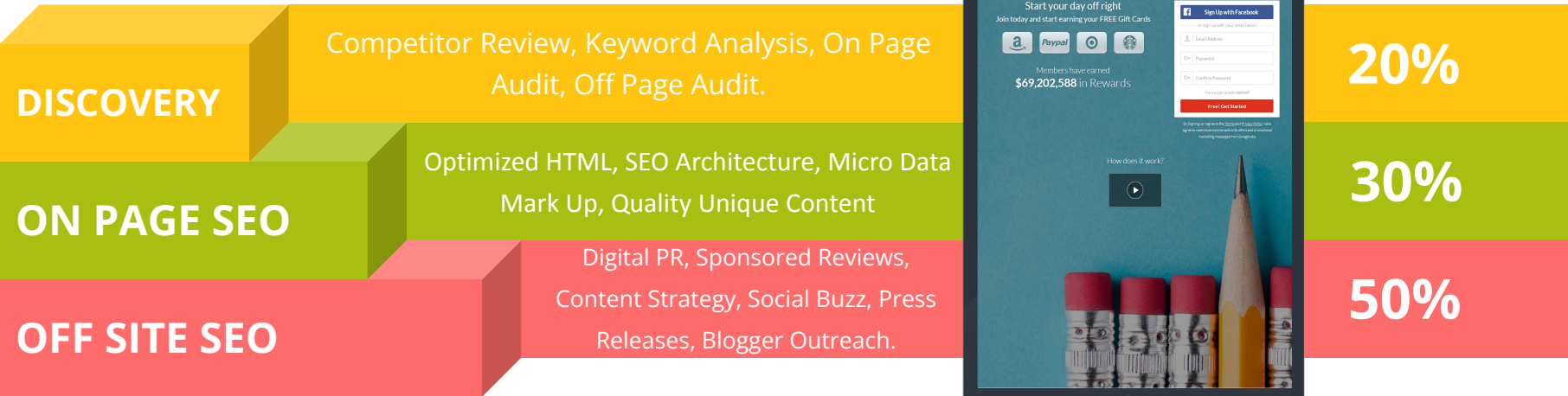


**SEARCH ENGINE
OPTIMIZATION**

SEO Success: Swagbucks.com

NATURAL SEO

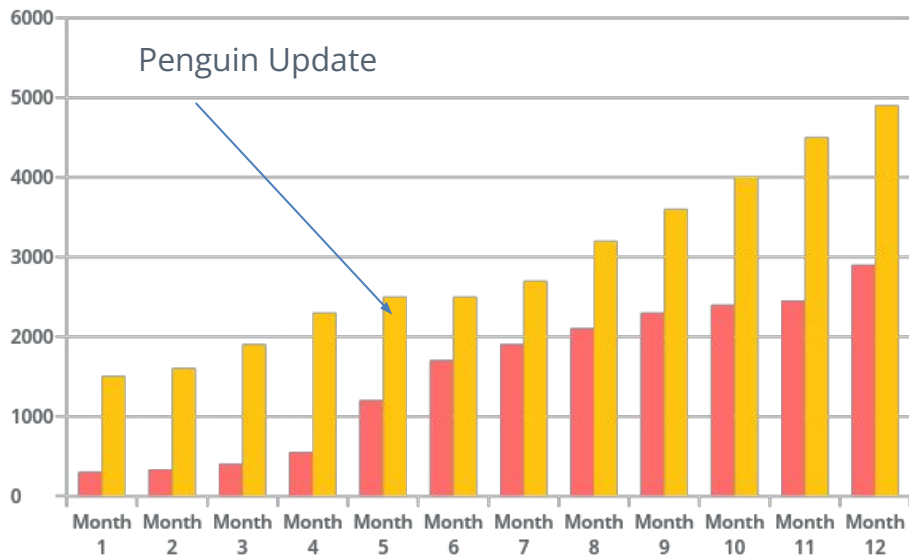
DISCOVERY | ON PAGE OPTIMIZATION | OFF SITE SEO



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NATURAL SEO

DISCOVERY | ON PAGE OPTIMIZATION | OFF SITE SEO



ORGANIC CONVERSIONS

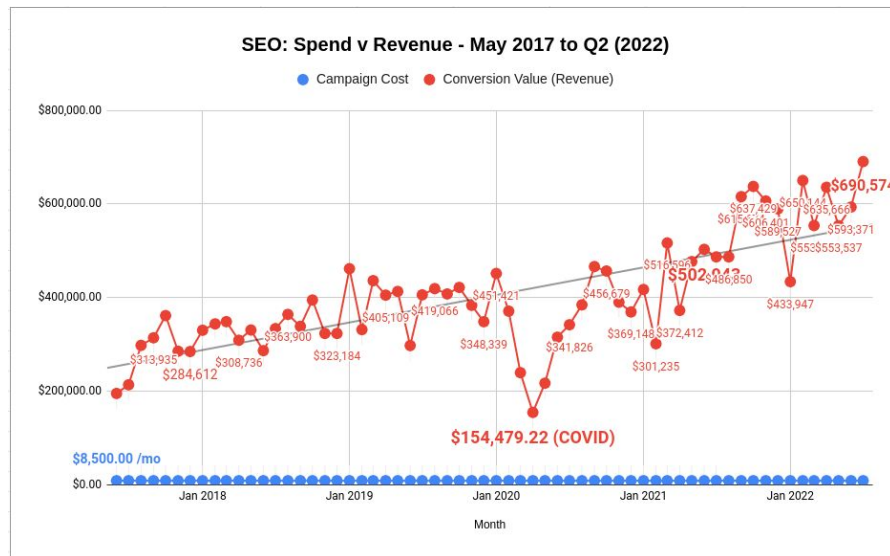
Organic non-branded conversions went from being almost non-existent to over 25,000 per month.

KEYWORD RANKINGS

Website went from ranking for 1800 keywords, most of which were branded, to over 4800 keywords in 12 months.

EFFECTIVE SEO

WE DESIGN. WE DEVELOP. WE MAKE THINGS LOOK GOOD.



Targeted SEO = HIGHER TOTAL REVENUE

- Monthly Organic Rev went from \$200,000 to \$690,574
- Keyword Rankings increased by over 100%
- Total monthly revenue grew by over 245%

By aligning our interests with our clients, and continuously optimizing campaigns we are able to achieve impactful results starting over the course of the campaign.

WE LEARN YOUR BUSINESS

We Spend time learning about your company, your industry, and your competitors so we can optimize your campaigns around the metrics that will have the biggest impact on your bottom line.

○ Revenue in Thousands

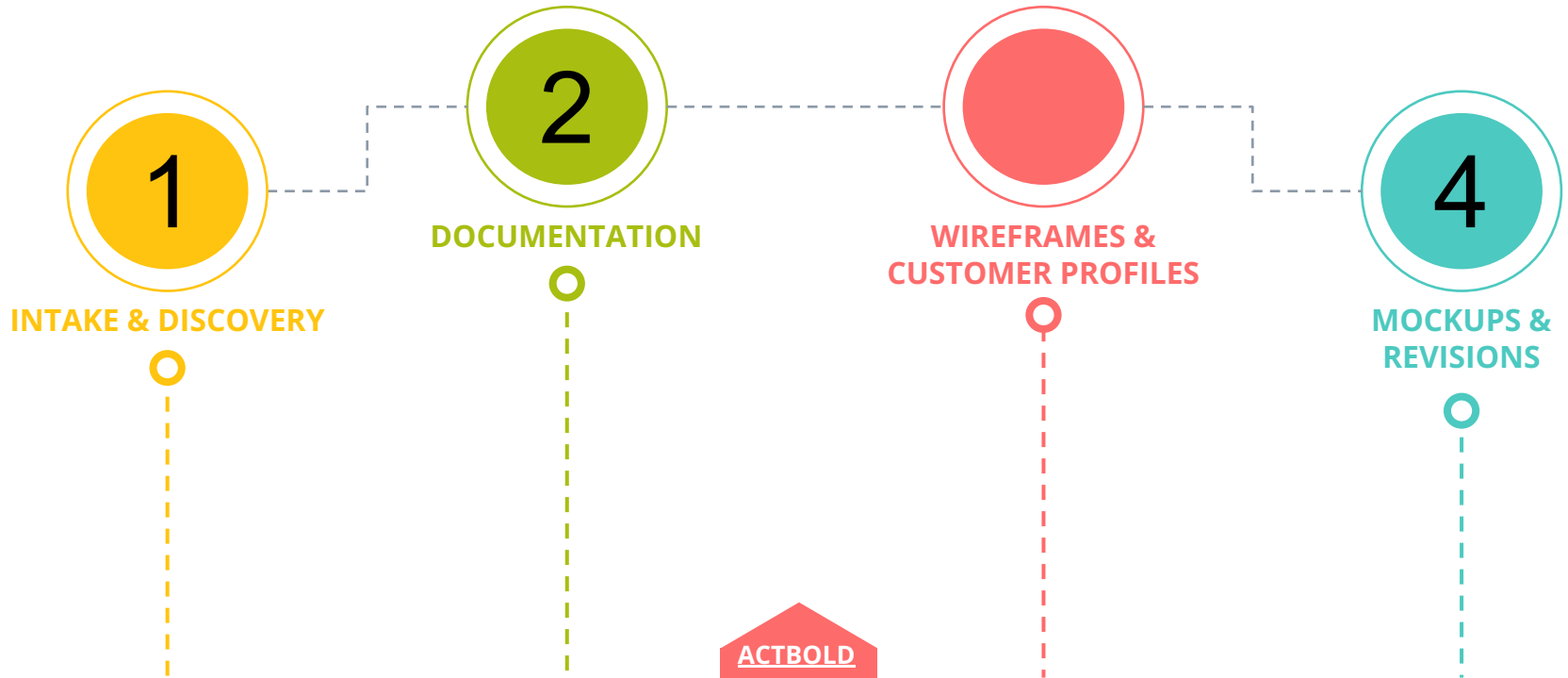
○ Campaign Cost



**WEB
DESIGN**

THE DESIGN PROCESS

WE MAKE THINGS LOOK GOOD.



Design Success: Trycapsule.com

DESIGN MOCK-UP

WE MAKE THINGS LOOK GOOD.



FULLY RESPONSIVE

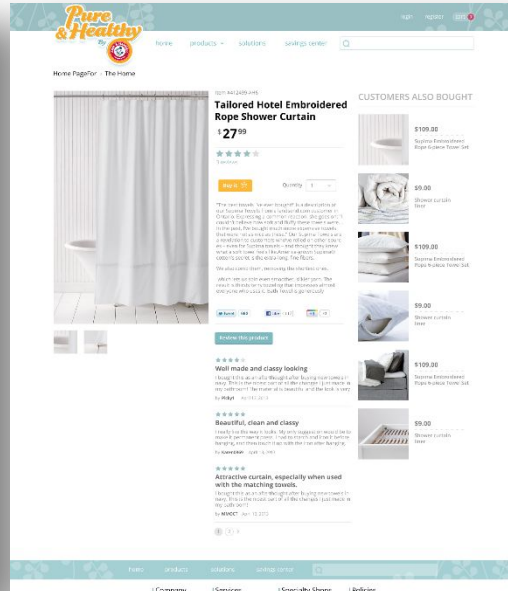
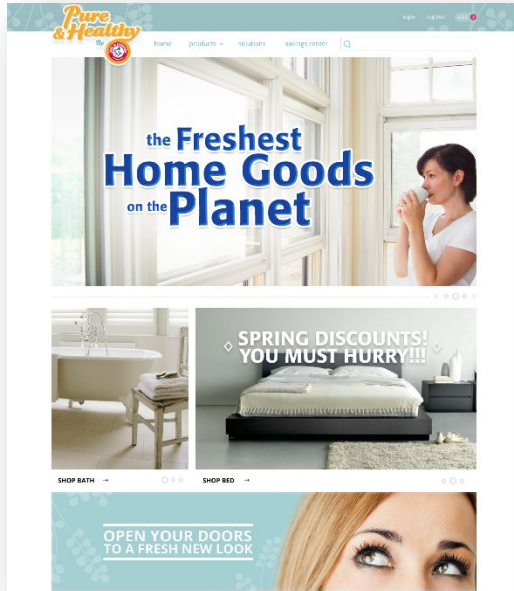
MOBILE INTEGRATION &
APP DESIGN

ACTBOLD

Design Success: Arm & Hammer

BRAND DEVELOPMENT

WE MAKE THINGS LOOK GOOD.



PURE AND HEALTHY BY ARM & HAMMER New Brand and Product Launch

- Naming and Branding
- Logo design
- E-commerce Website
- Mobile Responsive

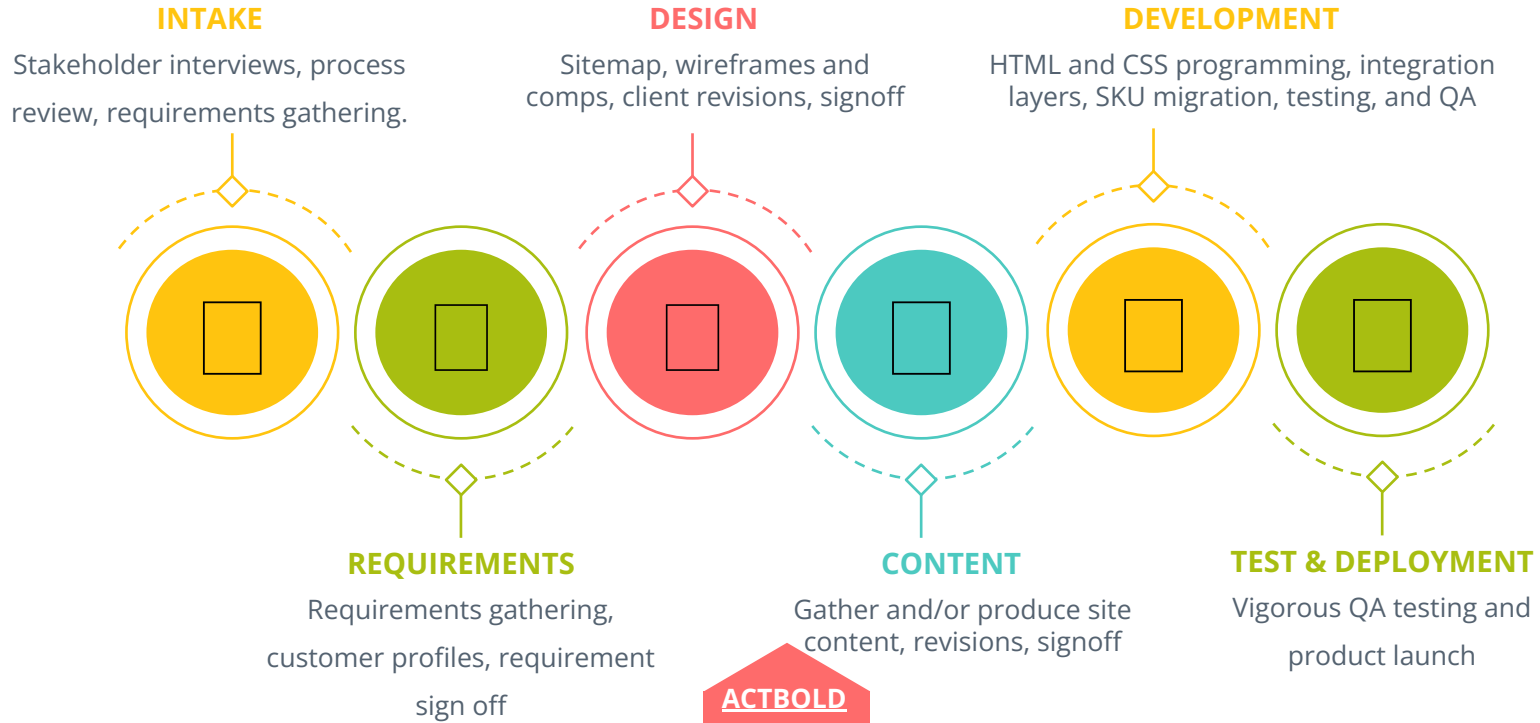
Act Bold helped Arm and Hammer launch a new line of bedding and soft goods products named Pure and Healthy by Arm and Hammer. Act Bold named the product line, developed the logo, designed the website and developed the e-commerce website.



**WEB
DEVELOPMENT**

DEVELOPMENT PROCESS

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DESKTOP MOCK-UP

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RELAUNCH BEDBUG.COM ON MAGENTO

Bedbug.com needed a fresh look and a new platform. Act Bold's team took redesigned and redeveloped bedbug.com to site on a custom Magento install.

Fully Responsive

Website is optimized for tablet and mobile.

ERP Integration

Inventory, customer info and shipping information are all integrated into clients ERP system

Multi-Channel Sales

Products are sold across multi-channels like eBay and Amazon seamlessly.

THANK YOU FOR YOUR ATTENTION

PRESENTED BY TRAVIS GOODEN | *Director of Sales*

The logo consists of a dark blue pentagon shape pointing upwards, with the word "ACTBOLD" in white, bold, sans-serif capital letters centered within it.

ACTBOLD