



2024 Apply Digital Introduction



Apply Digital is a global digital transformation partner for change agents

8

locations

650+

specialists

500+

projects delivered

+ Vancouver

Toronto

+ New York

+ Los Angeles

+ Mexico City

London +

+ Amsterdam

+ Santiago

Clients we've helped grow

KraftHeinz

Disney

GAMES
WORKSHOP

ARC'TERYX

Coca-Cola Embonor *SC*

Parkland



TISHMAN SPEYER

moderna

lululemon

PINK
THOMAS PINK
SHIRTEMAKER LONDON

ATLASSIAN



HARVARD
BUSINESS SCHOOL

Our expertise



Products

Build interactive, data-driven software and services that deliver best-in-class usability.



Business transformation strategy

Build actionable strategies to transform your business, realize your vision, and deliver exceptional outcomes for your customers.



Commerce

Create modern composable and headless commerce systems that encourage innovation and drive impact.



The Lab

Understand innovation and market-shifting opportunities with our internal R&D team.



Platforms

Orchestrate all your digital touchpoints into a cohesive experience with best-of-breed tools.



Deeper dive into our expertise

Product

- Functional & Experience Design
- Planning & Feature Prioritization
- Delivery & Backlog Management
- Product Growth & Optimization

Business Transformation Strategy

- Business Growth & Innovation
- Experience, Product, & Platform Strategy
- Brand Strategy
- Loyalty Proposition Design
- ROI Evaluation

Commerce

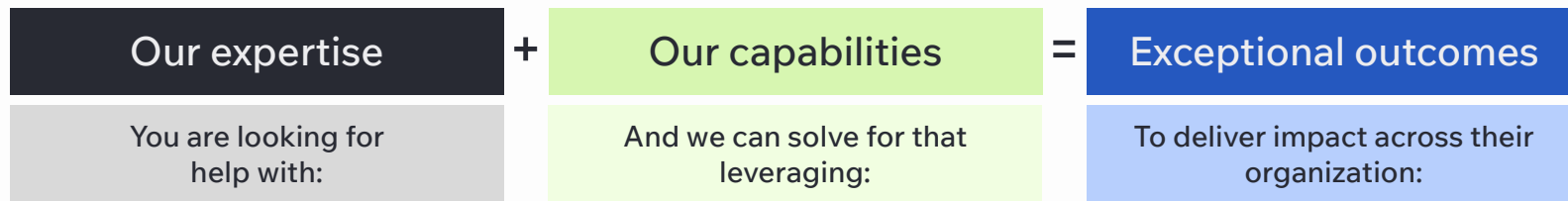
- Strategy & Service Design
- Buying Experience Design
- Infrastructure & Engineering
- Ongoing Support & Optimization, CaaS

The Lab

- Innovation Prototyping
- AI Project Starts
- Futures Research
- Thought Leadership
- Innovation Technology & Tool Evaluation

Platforms

- Orchestrating Digital Touchpoints
- Assessing & Selecting Best-of-Breed Tools
- Service & System Design
- Modular Architecture & Infrastructure Definition
- Operational Excellence in a Composable Business



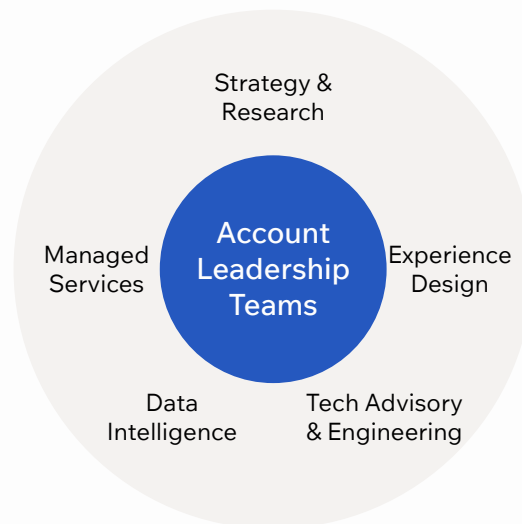
 Business Transformation Strategy

 The Lab

 Product

 Commerce

 Platforms



Defining and aligning on multi-year transformational roadmaps to drive growth within and across BUs

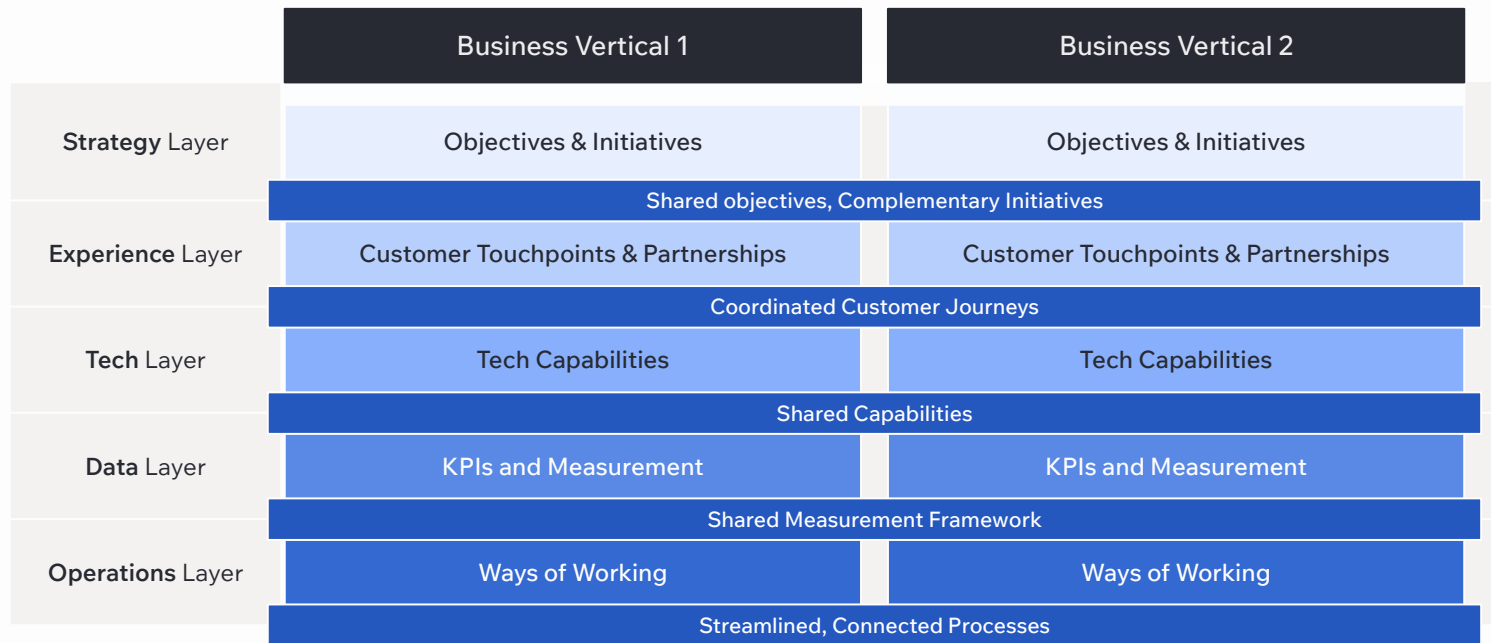
Designing and building new digital experiences that drive increased engagement and boost CLTV

Implementing modern technology solutions to power new experiences and drive near term cost efficiencies

Establishing new ways of working that make experience delivery and business operations as effective as they can be



Working together to deliver connected thinking, connected results



Highlights

We are one of the world's fastest-growing modern digital services companies with extensive expertise in delivering end-to-end impact across international markets.

500+

projects delivered

28%

YOY revenue growth

+40

awards

8

global offices

9/10

customer satisfaction score

4.5/5

Glassdoor rating

Hear what our clients have to say:

KraftHeinz

“Their end-to-end capabilities, from strategy to delivery, set them apart. I couldn’t have asked for a better partner.”

Justin Thomas

HEAD OF DIGITAL EXPERIENCE, KRAFT HEINZ



“We look forward to continuing this collaboration as we evolve our processes and grow our digital experiences.”

John Sargeant

GLOBAL HEAD OF DIGITAL AND IT, GAMES WORKSHOP



THE VERY GROUP

“Apply Digital have helped evolve our ways of working, how we solve problems, and how we deliver value to our customers at speed.”

Paul Hornby

DIGITAL CUSTOMER EXP DIRECTOR, THE VERY GROUP



Hear what our clients have to say:

moderna

“You seem to be the only agency partner everyone is happy working with.”

Barbara Salami
MODERNA

Coca-Cola Embonor

“High-quality developers, a clear vision, and first-class technology.”

Business Leader
AT COCA-COLA EMBONOR

“

“Building businesses is part of Apply Digital’s history and DNA. They have an ownership mentality.”

Business Leader
ANONYMOUS

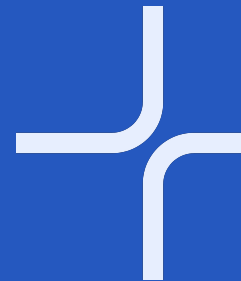
People are at the core of everything we do

We don't build complex products, we solve complex problems with well-executed digital solutions that make people's lives easier.

From the work we do to the way we treat each other, our clients, and their consumers — at Apply Digital, it's all about people.

If you take one thing from this presentation, that should be it.





Thank you

Danielle Salley

Sr Director Partnerships

 danielle.salley@applydigital.com

Taline Arslanyan

Partner Sales Manager

 taline.arslanyan@applydigital.com

To speak directly to our consulting team, reach out via our website or by email at: sales@applydigital.com

