



AI Solutions for Business Challenges

Founded by Shay Bar

Developing AI-based business solutions

Helping organizations build smart AI agents

 **by Shay Bar**



The Challenge: Personalization in Information Overload



Extreme Workload

Working nights and weekends



Emotional Burnout

Staff crying at office



Information Overload

Clients with contradictory demands



Missing Details

Logistical problems at key destinations

Our Approach: Solution as Equation



Quality Data

Systematic collection of internal and external feedback



Prompt Engineering

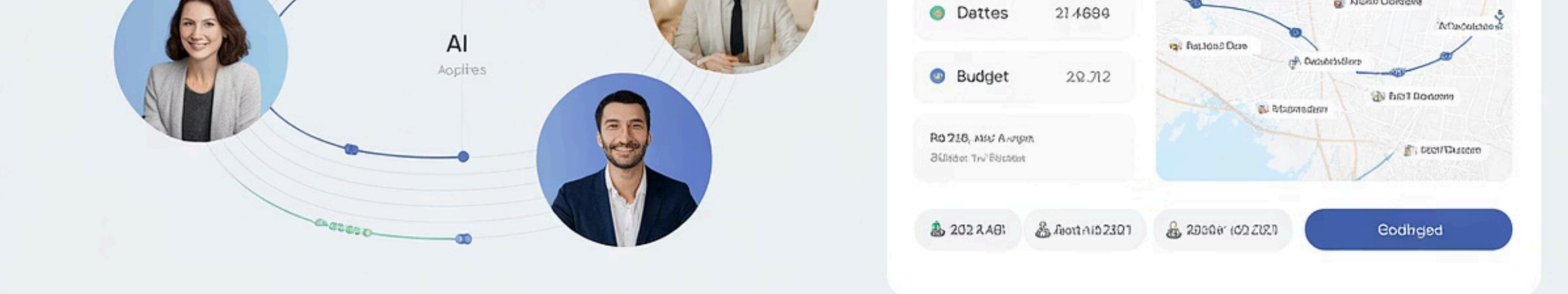
Translating business problems into AI actions



Model Selection

Using precise models for specific tasks





Smart Solutions for Real Pain Points

Customer Sentiment Response

Auto-classifies customer feelings

Sends personalized emails

Trips Feedback Analyzer

Creates satisfaction analysis reports

Summarizes successful destinations

World Travel Feedback Analyzer

Scans blogs, Reddit, TripAdvisor

Identifies global travel insights

Personalized Itinerary Planner

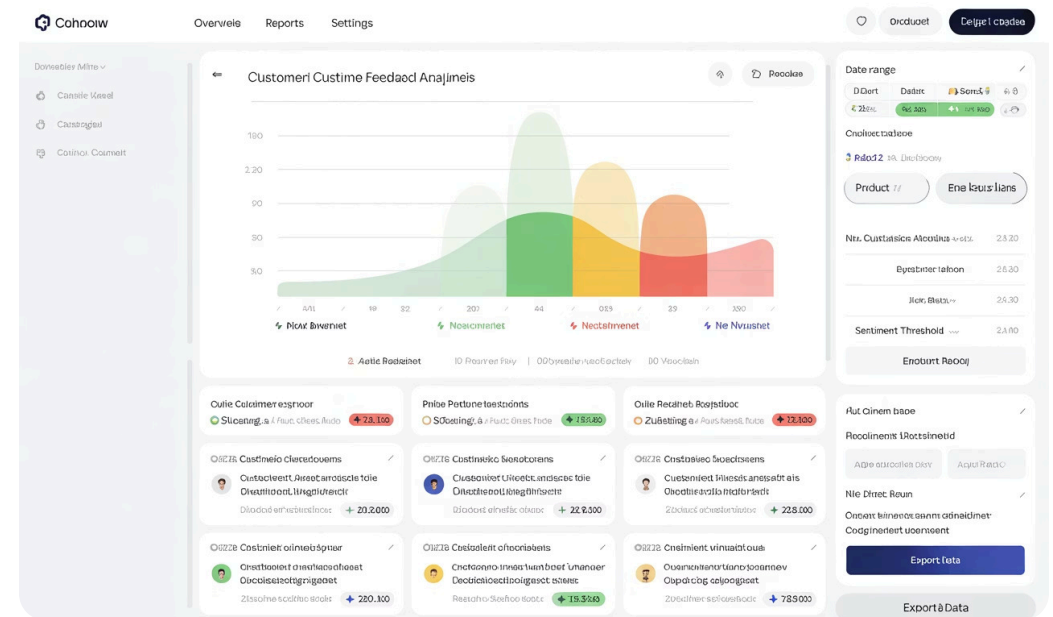
Builds smart routes per client profile

Creates designed itinerary documents

Customer Sentiment Response Demo

Key Features

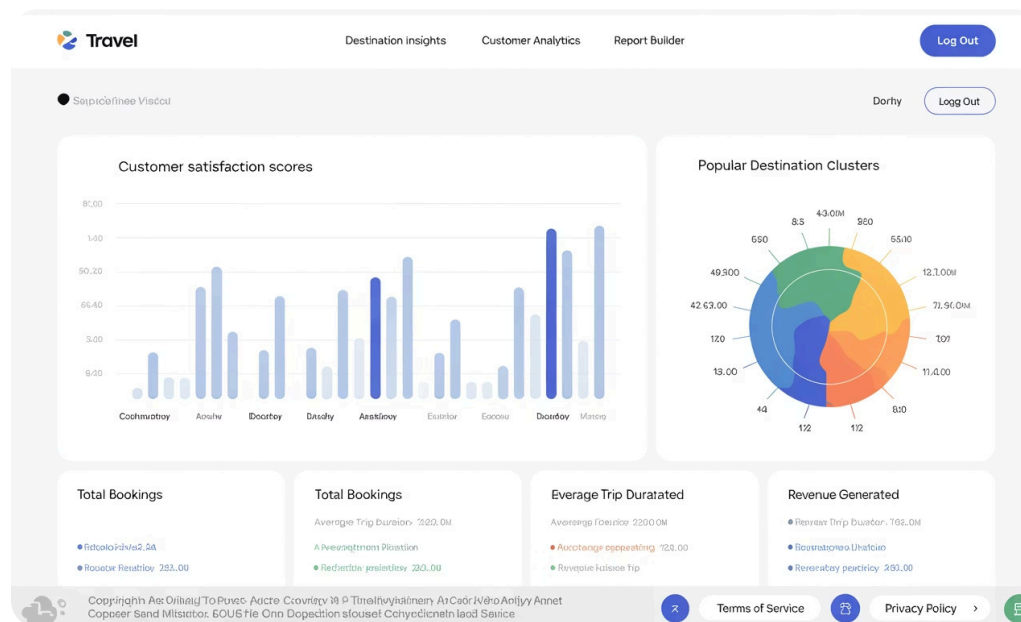
- Auto-classifies feedback
- Personalized response templates
- Automatic documentation



Trips Feedback Analyzer Demo

Key Features

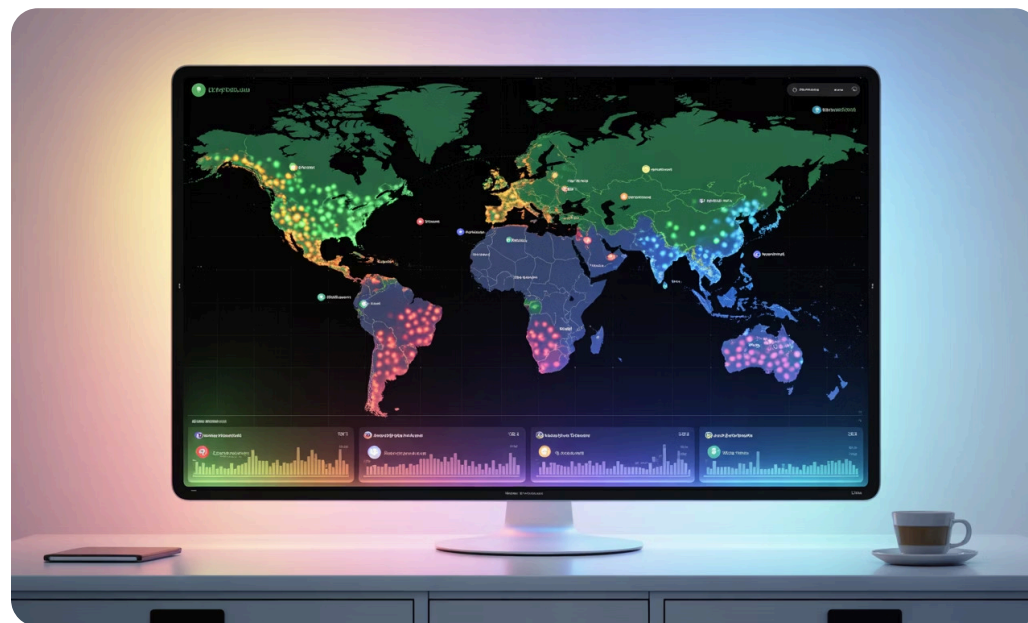
- Satisfaction analysis reports
- Destination success summary
- Strategic indicators



World Travel Feedback Analyzer Demo

Key Features

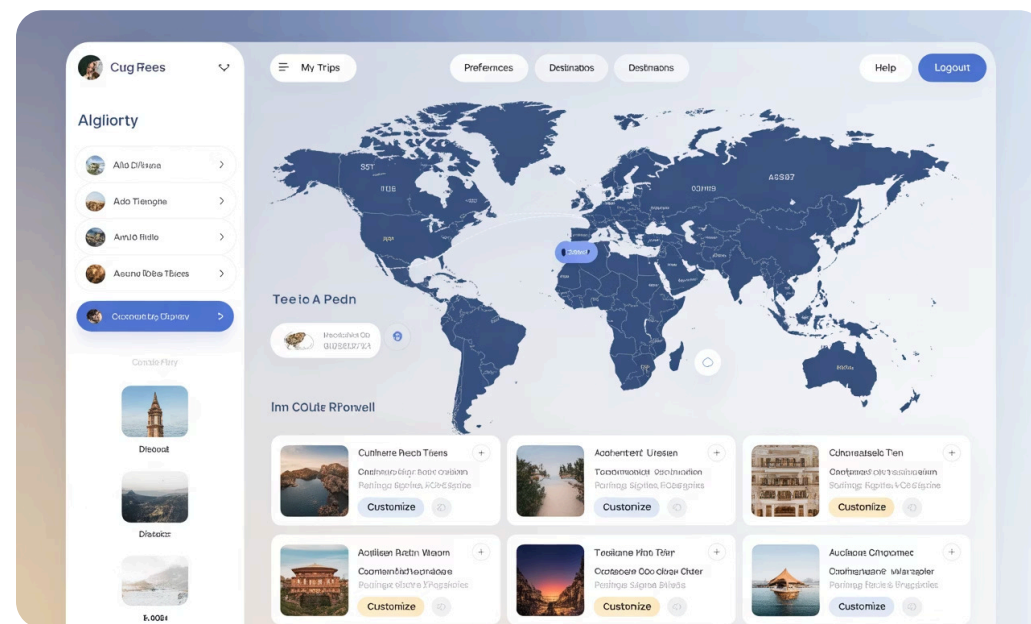
- Scans global review sources
- Sorts successes/failures
- Identifies recurring experiences



Personalized Itinerary Planner Demo

Key Features

- Smart routing by client profile
- Integrates real feedback
- Creates designed documents



Before and After: From Despair to Renewal

Before

- Tired team, unhappy clients
- Inefficient processes
- Information overload
- Feeling of failure

After

- AI handles draining work
- Improved service quality
- All feedback mapped
- BookMyTour leading again



Thank You

Human touch preserved and enhanced with AI

Bringing magic back to travel and the team