

COMPLIMENTARY AI VISIBILITY ASSESSMENT

# A complete picture of how AI represents your brand

Through 829's partnership with Profound, you get a complimentary assessment that pairs your Profound data with a full audit of your on-site and off-site AI readiness, then turns both into one prioritized set of recommendations.

**Your Profound data is the starting point, not the whole picture.**

• NO COST • NO COMMITMENT

## WHAT THE ASSESSMENT COVERS

01

### AI Visibility & Share of Voice

Where your brand shows up, and where it doesn't, across ChatGPT, Perplexity, Gemini, and AI Overviews, benchmarked against the competitors Profound is already tracking for you.

02

### Sentiment & Brand Representation

How AI platforms currently describe your brand and products, including where outdated or inaccurate information is shaping your answer engine narrative.

03

### Technical & Content Readiness

A full audit of the technical and content gaps (schema markup, semantic HTML, structured data, crawlability) that determine whether AI systems can accurately read and cite your site.

04

### A Prioritized Roadmap

One comprehensive plan, ranked by impact, that combines your Profound data with 829's performance marketing expertise. Your team can act on it now or hand it to 829.