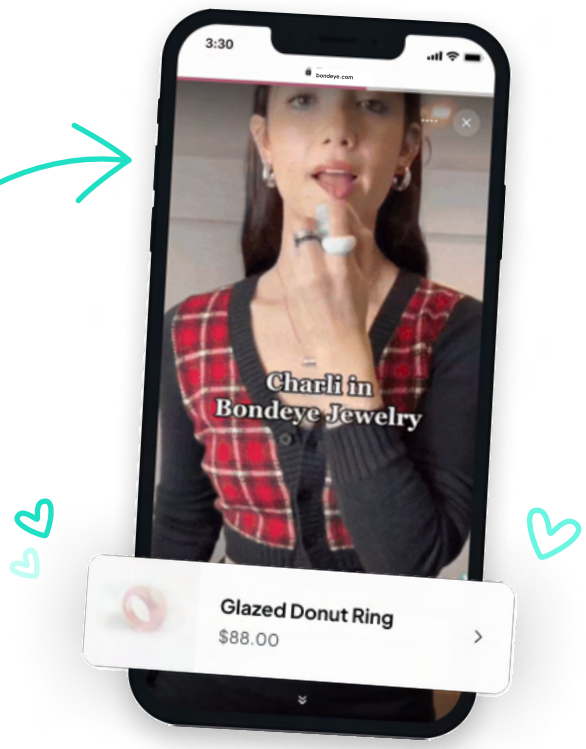
Novel | shopify partner

Increase website conversion by an average of 30%.

Shoppable video for Shopify brands.

With Novel, passionate brands bring top performing social video content to their website, where each piece of content is shoppable.

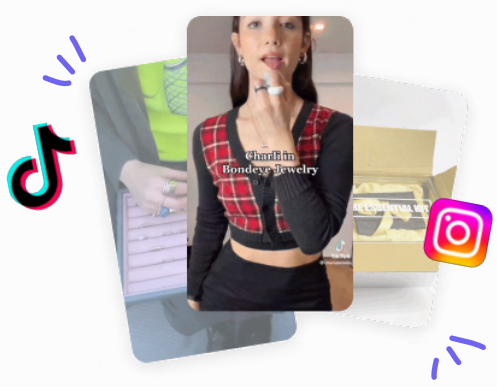
Let's Chat →

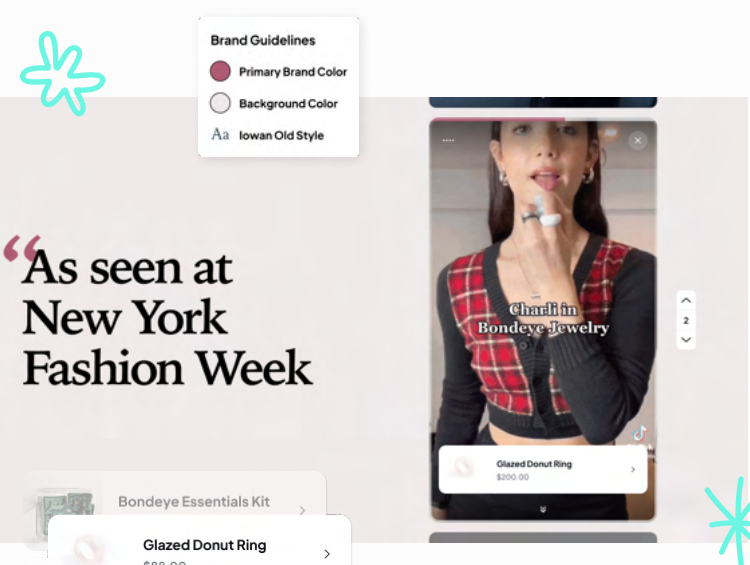


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HOW IT WORKS

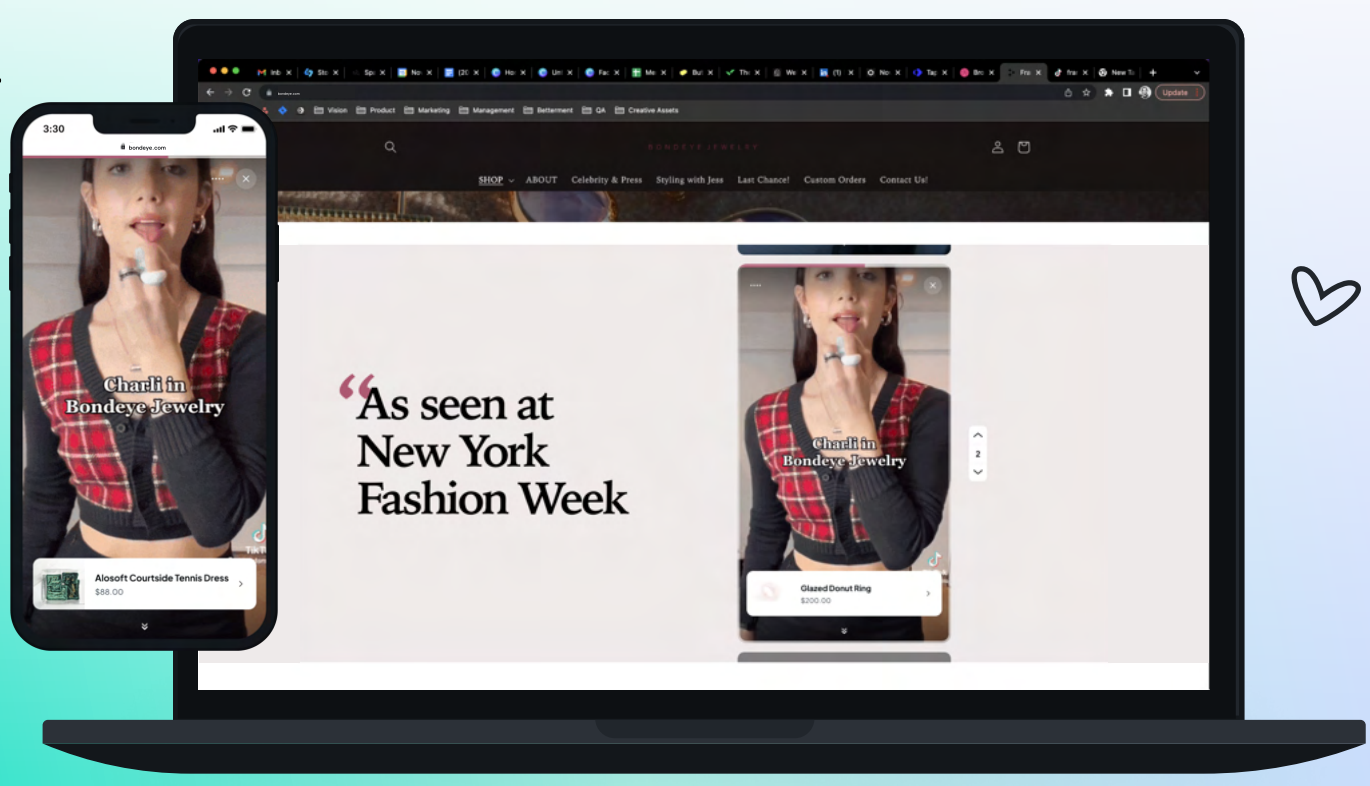
Connect **top performing** video from TikTok & Instagram.





seamless shopping experience, customized to your brand.

Bring **stunning shoppable video** to any page with our Shopify app



Let's Chat →