

AI-POWERED DIALING ON TOP OF MARKET-LEADING INTELLIGENCE

SEAMLESSLY SYNC EVERY ACTION AND EVERY CONVERSATION MADE IN ORUM BACK TO APOLLO

The integration allows Apollo users to seamlessly load their call tasks into Orum in order to more efficiently dial their prospects. Users can easily select the sequence they want to call, and begin a dialing session in their browser. Orum provides various dialing methods for the user to choose from, including: click-to-call (targeted one-off calls), power dialing (calling prospects one at a time), or parallel dialing (calling multiple prospects at the same time).

Once a call is made in Orum, it is automatically logged in Apollo and associated with the user who completed the call. The call task is also completed, and a call recording link is automatically synced in the notes section within Apollo.

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The integration created a more seamless way to outbound prospects, having all of our sequenced contacts accessible in Orum has been a game changer!



Christy Clark
Sales Ops. Mgr., Velox

WITH THE INTEGRATION YOU CAN:

- Search and select specific Apollo sequences to dial in Orum
- Set up and map call dispositions
- Pull any custom Apollo field into Orum
- Load all sequence due tasks and one-off due tasks
- Log and complete call tasks
- Automatically drop pre-recorded, or live voicemails
- Search for prospects directly in Orum

The integration may be limited by your Apollo API Rate Limits which are determined by your Apollo Plan.

CONTACT YOUR ACCOUNT REPRESENTATIVE FOR MORE DETAILS.