

Referral and Rewards Platform for Banno

WHAT IS EXTOLE?

Extole's platform unifies experience delivery, event tracking, and rewards to drive referrals, new member acquisition, and brand advocacy.

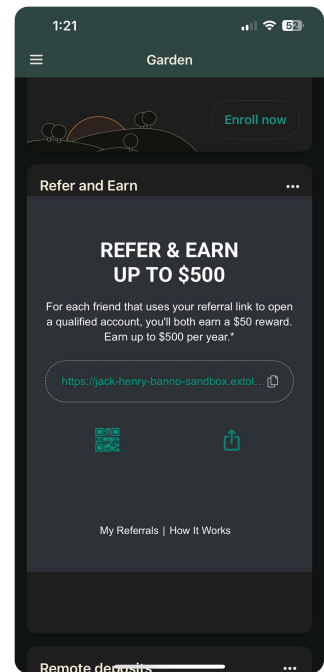
WHY EXTOLE?

Gain high-quality members, accelerate digital engagement, and reduce acquisition costs at scale with Extole's platform and team of experts.

- Reduce operational and marketing costs with a fully automated and scalable referral program
- Accelerate growth for deposits, mortgage, and card products
- Increase share of wallet by aligning incentives with high-value actions (enroll in e-statements, set-up direct deposit, etc)

FEATURES

- Native integration with Banno iOS, android, and web digital banking apps
- Campaign orchestration & content delivery across digital & branch channels
- Automated incentive tracking & qualification
- Fraud and quality rules engine
- Real-time targeting & personalization
- Customizable reporting & analytics
- Security & compliance (ISO 27001, GDPR, CASL, and more)



[Learn more](#)

Extole powers thousands of programs for financial institutions

