

Engage and Convert Your Anonymous Visitors In Real-Time

Enrich your customer journeys with Ometria + Namogoo. Our integration leverages data trained on 1.5B unique monthly visitors and doesn't rely on cookies or personal data. It enables real-time personalization of every single visitor, including anonymous ones.



4.9% Conversion Rate

☐ All Visitors

☒ New Visitors

☐ Returning Visitors

20% Off!

FOR NEW CUSTOMERS

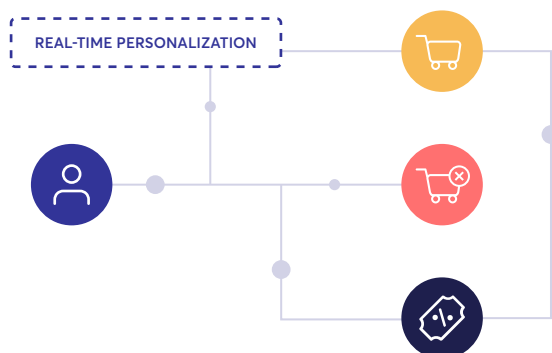
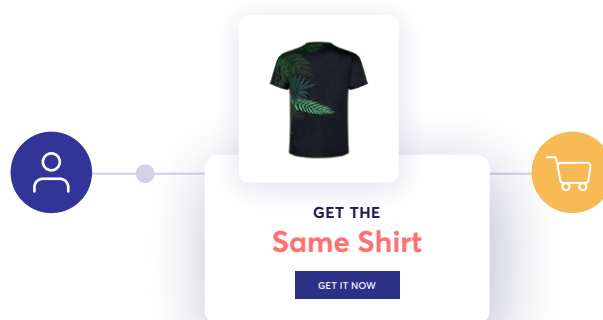
COPY OFFER

Act on Your 75% Unknown Visitors in Real-Time

75% of your visitors browse anonymously or are first-time visitors. Convert them into customers with Ometria & Namogoo.

Shed New Light on Your Known Visitors

Enrich known/identified visitors and customers with new, unique, client-side data that facilitates hyper-personalized online journeys at scale.



Predict the Visitor's Next Action and Personalize in Real-Time

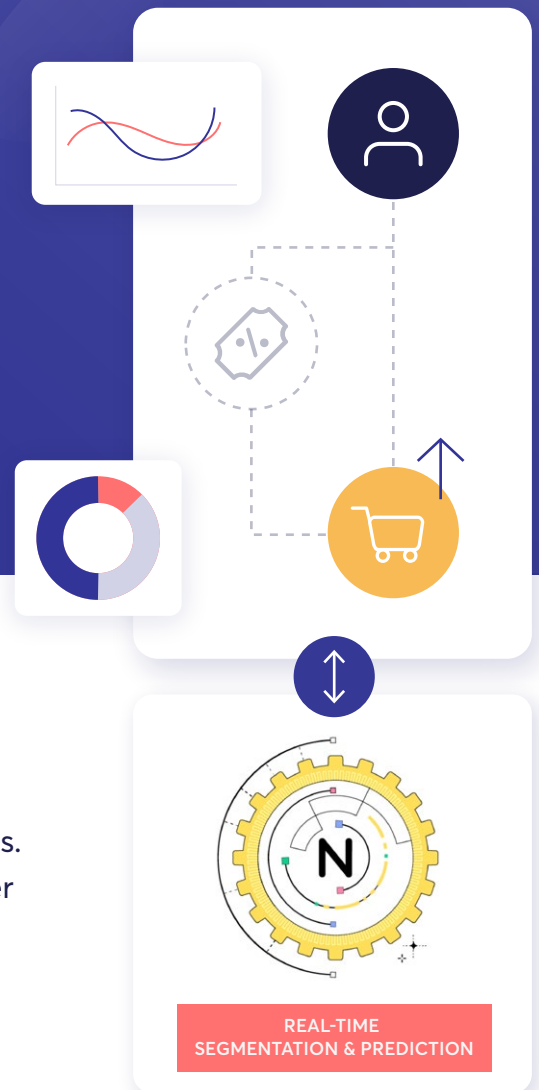
Personalize every journey for each visitor by leveraging predictive models that know their real-time probability to purchase, abandon, engage with coupons, return to the journey, purchase again and more.



Ometria is a Customer Data and Experience Platform that helps retail marketers get on the fastest route to sustainable growth.

Combining the data unification and customer insight of a CDP with an experience platform, Ometria unlocks customer loyalty and CRM growth by helping retailers create personalized, cross-channel, marketing experiences their customers love at scale.

ometria.com



NAMOGOO

Namogoo is the world's first Digital Journey Continuity platform, helping over 1,000 unstoppable brands shape their customer journeys to fit each and every shopper's needs. Namogoo's platform autonomously adapts to each customer visit in real time, lifting conversion rates and revenue, while maintaining eCommerce retailers' margins and bolstering brand equity.

namogoo.com

Ometria and Namogoo are trusted by the world's largest brands

STEVE MADDEN



FRED PERRY

brooklinen



SEPHORA

EST. 1851
MOSS BROS.
GROUP PLC

HOTEL
Chocolat.

aden + anais™

HUNTER

avines

M&S

Eddie Bauer

Argos

KURT
GEIGER

Cocado

upwork

schuh

NBROWN

asics

build.com