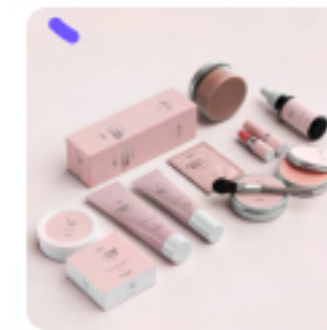
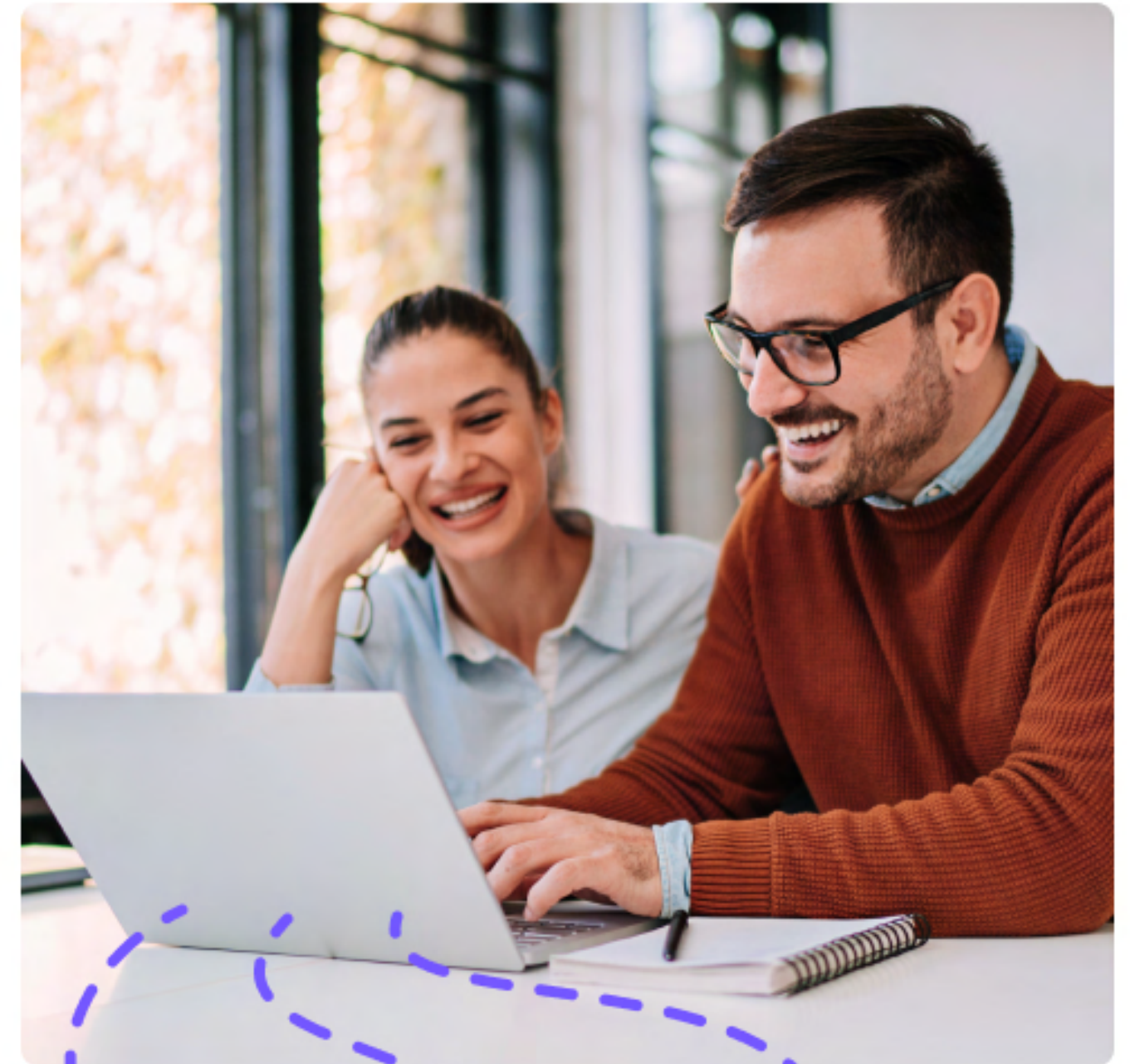


Debutify Reviews

Debutify Reviews simplifies requesting, collecting, and managing customer reviews. It also allows full customization of widgets, so brand owners can display customer reviews beautifully and in a way that matches their brand.

- Collect Reviews
- Import Reviews
- Manage Reviews
- Customer Support



List of Features

Review Request

Overview

- Encourage customers to leave reviews post-purchase with an automatic review request.

Description

- With Review Request, brand owners can easily send review request emails using customizable, ready-made templates or create a new one from scratch. It can also be automated by scheduling when to send the initial and follow-up emails.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Review request

Enable review request

We will send review request, based on your preferences, and send it to your reviewers based on your Request Timing.

Disable

Email info

We will send the review requests from:

Verify DKIM to complete setting up your custom email address

1. Copy the DKIM and Return-Path values below, and paste them into your hosting site.

2. Return to verify the DKIM and Return-Path.

Verify

Sender name

Debutify Reviews Kelvin

Email address

kelvin.ligue+2@debutify.com

If no email provided or email is not confirmed, we will not send any review request.

Request timing

Debutify will send a separate review request email for each line item in the order.

Domestic

Review request after

14 days

For domestic orders (PH addresses), the first review request goes out 14 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

International

Review request after

30 days

For international orders (non-PH addresses), the first review request goes out 30 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

Domestic country

Review Request

Description

- This will send an email to the customer to review the purchased item.
- If the email is not confirmed, it will not send a review request email.
- It will send a follow-up email if the initial email is not clicked or read.
- It can also modify the review request templates for initial and follow-up requests.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Review request

Enable review request

We will send review request, based on your preferences, and send it to your reviewers based on your Request Timing.

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1. Copy the DKIM and Return-Path values below, and paste them into your hosting site.

2. Return to verify the DKIM and Return-Path.

Verify

Sender name

Debutify Reviews Kelvin

Email address

kelvin.ligue+2@debutify.com

If no email provided or email is not confirmed, we will not send any review request.

Request timing

Debutify will send a separate review request email for each line item in the order.

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Review request after

14 days

For domestic orders (PH addresses), the first review request goes out 14 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

International

Review request after

30 days

For international orders (non-PH addresses), the first review request goes out 30 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

Domestic country

Widget Customization

Overview

- Displays customer reviews in a way that matches a brand's website's aesthetics.

Description

- Customize review widgets by changing the color, font, size, and layout. This feature also has the option of allowing reviews with photos and videos only or showing all reviews.

Widget Customization

Widget colors

Customize the color of your widget

Primary Color

5600E3

Secondary Color

fafafa

Star Color

FFC453

Text Color

121212

Other Settings

Change your widget's layout, font and more..

WIDGET LAYOUT

List

Grid

Carousel

Font

San-serif (system)

Change

Show reviews with image and video only

This setting is activated

Deactivate

Show review search bar

This setting is activated

Deactivate

Pagination

Use pagination

Save

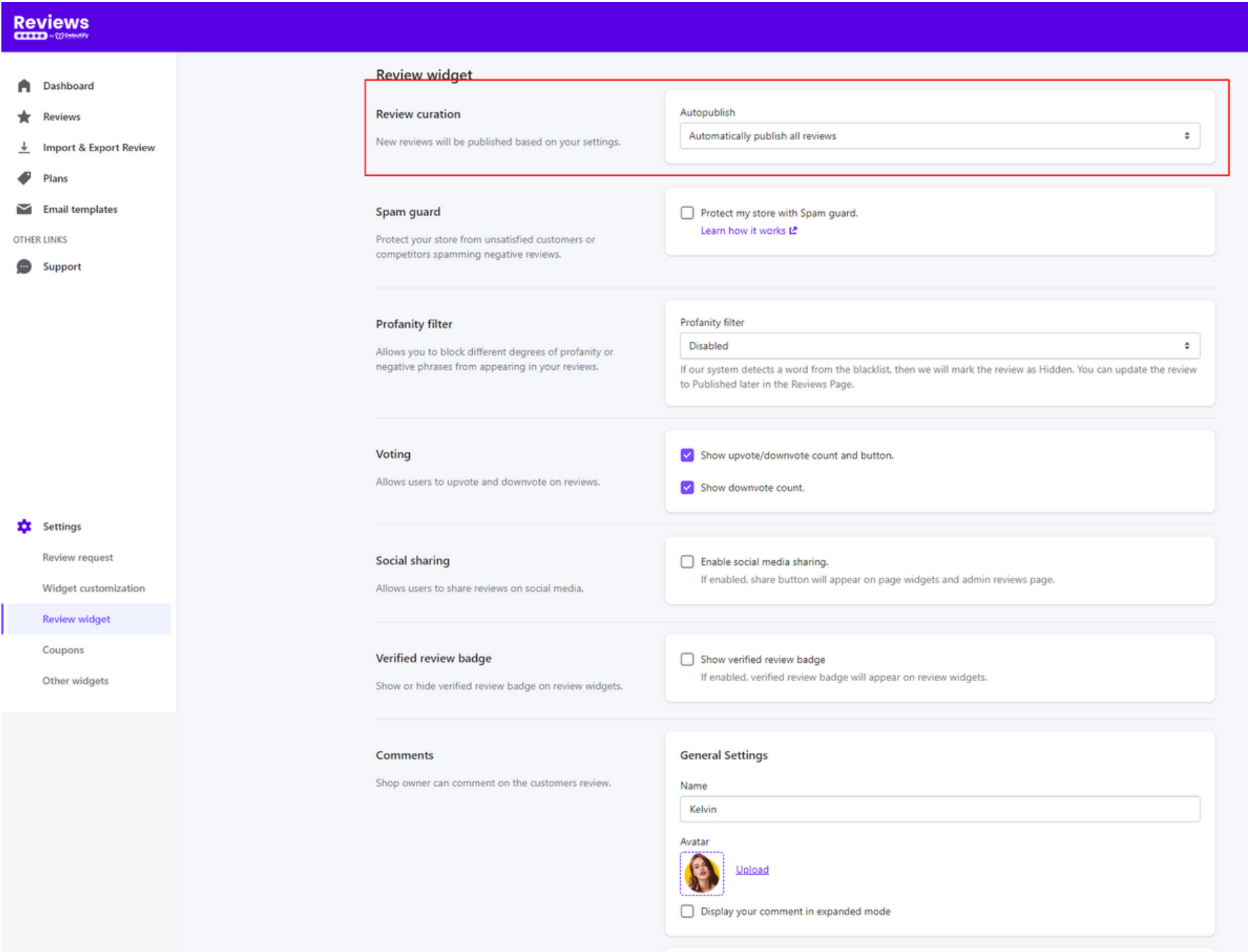
Review Curation

Overview

- Have complete control over which reviews to display on the brand's website.

Description

- This will set how submitted reviews will be published.

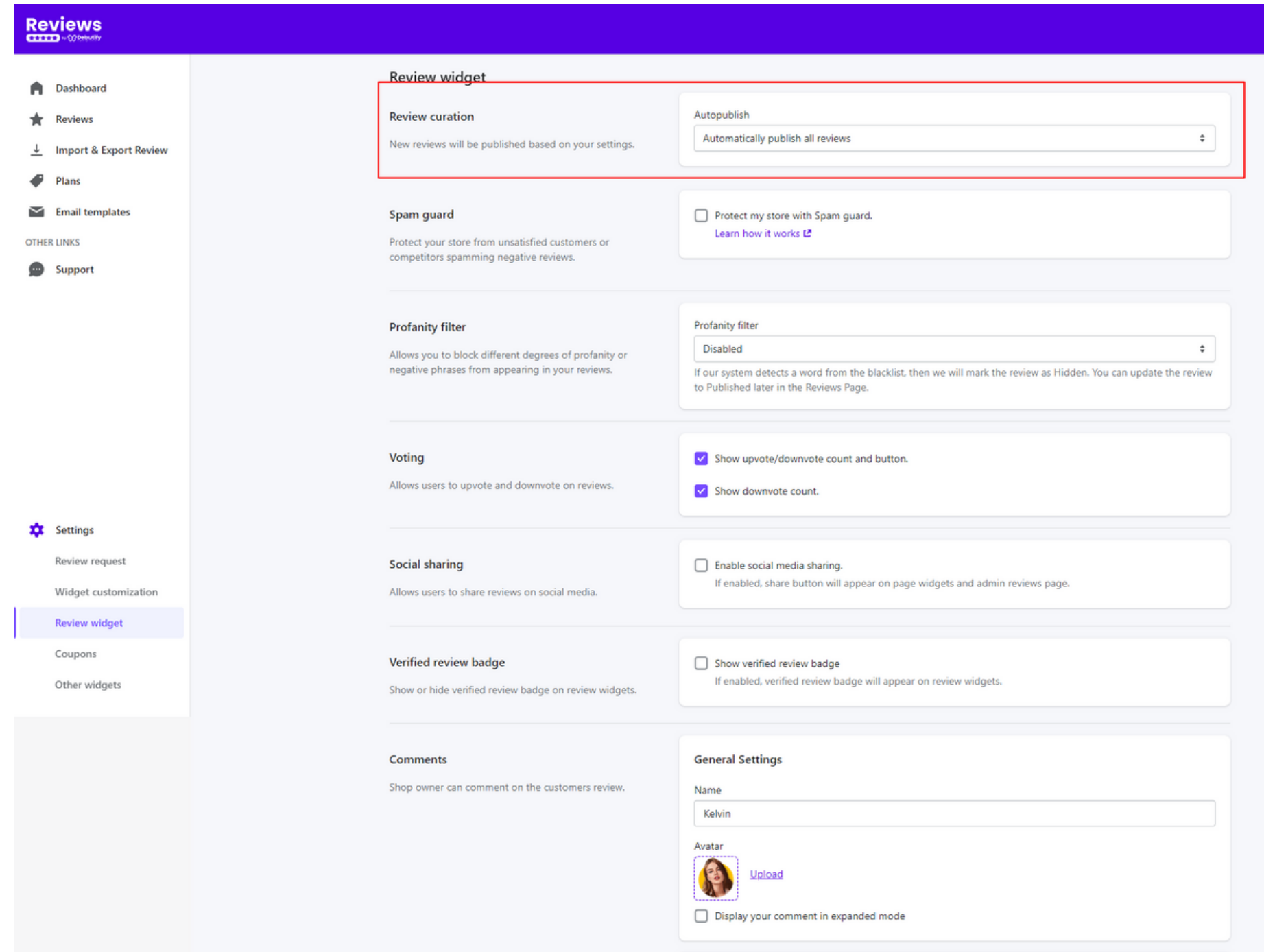


Review Curation

Options

- **Autopublish**

- Do not automatically publish reviews – Reviews will not appear on our Shopify reviews widget.
- Automatically publish all reviews – Reviews will automatically publish on our Shopify reviews widget regardless of their rating.
- Automatically publish reviews with minimum rating – Reviews will automatically publish on our Shopify reviews widget depending on the minimum rating set on the Autopublish rating.



Reviews

Dashboard
Reviews
Import & Export Review
Plans
Email templates
OTHER LINKS
Support

Settings
Review request
Widget customization
Review widget
Coupons
Other widgets

Review widget

Review curation
New reviews will be published based on your settings.

Autopublish
Automatically publish all reviews

Spam guard
Protect your store from unsatisfied customers or competitors spamming negative reviews.

☐ Protect my store with Spam guard.
[Learn how it works](#)

Profanity filter
Allows you to block different degrees of profanity or negative phrases from appearing in your reviews.

Profanity filter
Disabled

If our system detects a word from the blacklist, then we will mark the review as Hidden. You can update the review to Published later in the Reviews Page.

Voting
Allows users to upvote and downvote on reviews.

☒ Show upvote/downvote count and button.
☒ Show downvote count.

Social sharing
Allows users to share reviews on social media.

☐ Enable social media sharing.
If enabled, share button will appear on page widgets and admin reviews page.

Verified review badge
Show or hide verified review badge on review widgets.

☐ Show verified review badge
If enabled, verified review badge will appear on review widgets.

Comments
Shop owner can comment on the customers review.

General Settings
Name
Kelvin
Avatar
 [Upload](#)
☐ Display your comment in expanded mode

Review Curation

Options

- **Autopublish rating** – This input will be visible if Autopublish input is set to c. – Automatically publish reviews with minimum rating. Possible values range from 1 to 5 rating.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Review widget

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☒ Show downvote count.

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Allows users to share reviews on social media.

☐ Enable social media sharing.

If enabled, share button will appear on page widgets and admin reviews page.

Verified review badge

Show or hide verified review badge on review widgets.

☐ Show verified review badge

If enabled, verified review badge will appear on review widgets.

Comments

Shop owner can comment on the customers review.

General Settings

Name

Kelvin

Avatar

 [Upload](#)

☐ Display your comment in expanded mode

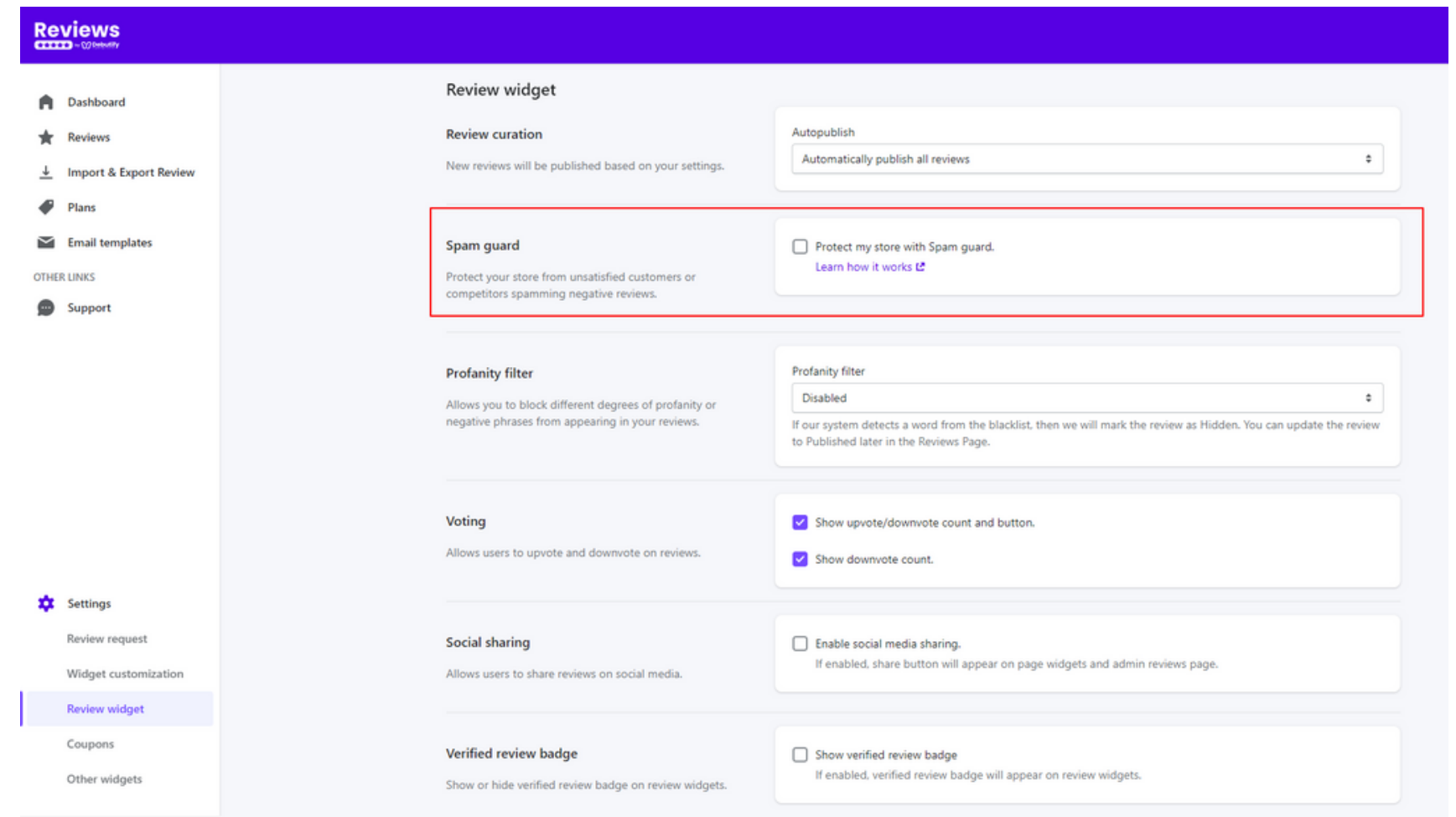
Spam Guard

Overview

- This protects brand reputation by detecting malicious reviews from the same IP address and stops them from spamming.

Description

- This will protect your brand from unsatisfied customers or competitors spamming negative reviews.
- If a user with the same IP address posts 3 reviews within 1 minute, or only posts 1 or 2-star ratings in less than a week, then those 3 reviews and the succeeding reviews will be marked as SPAM, and their IP address is blacklisted.



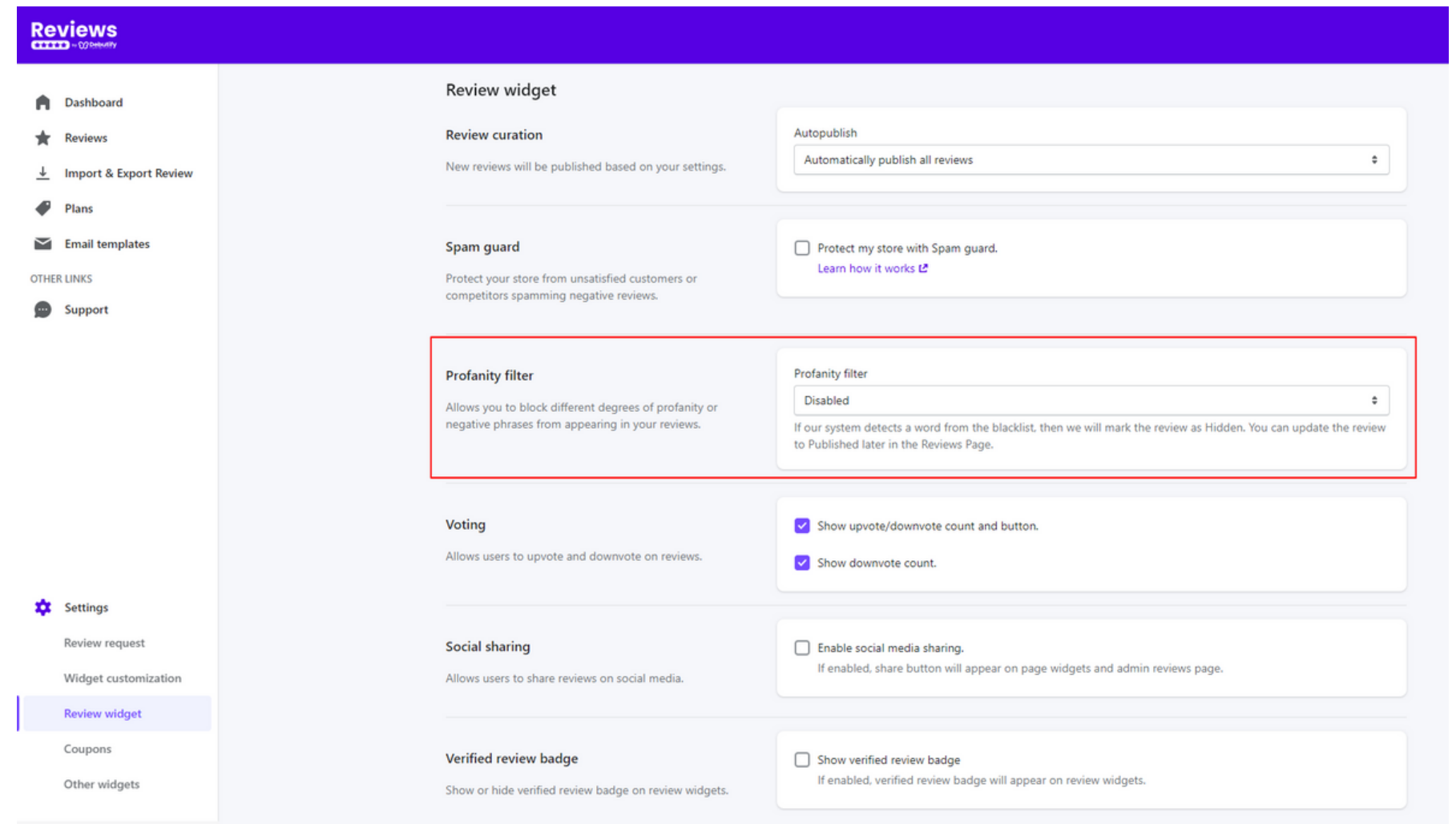
Profanity Filter

Overview

- Keep brand image clean by automatically filtering out profanity in reviews.

Description

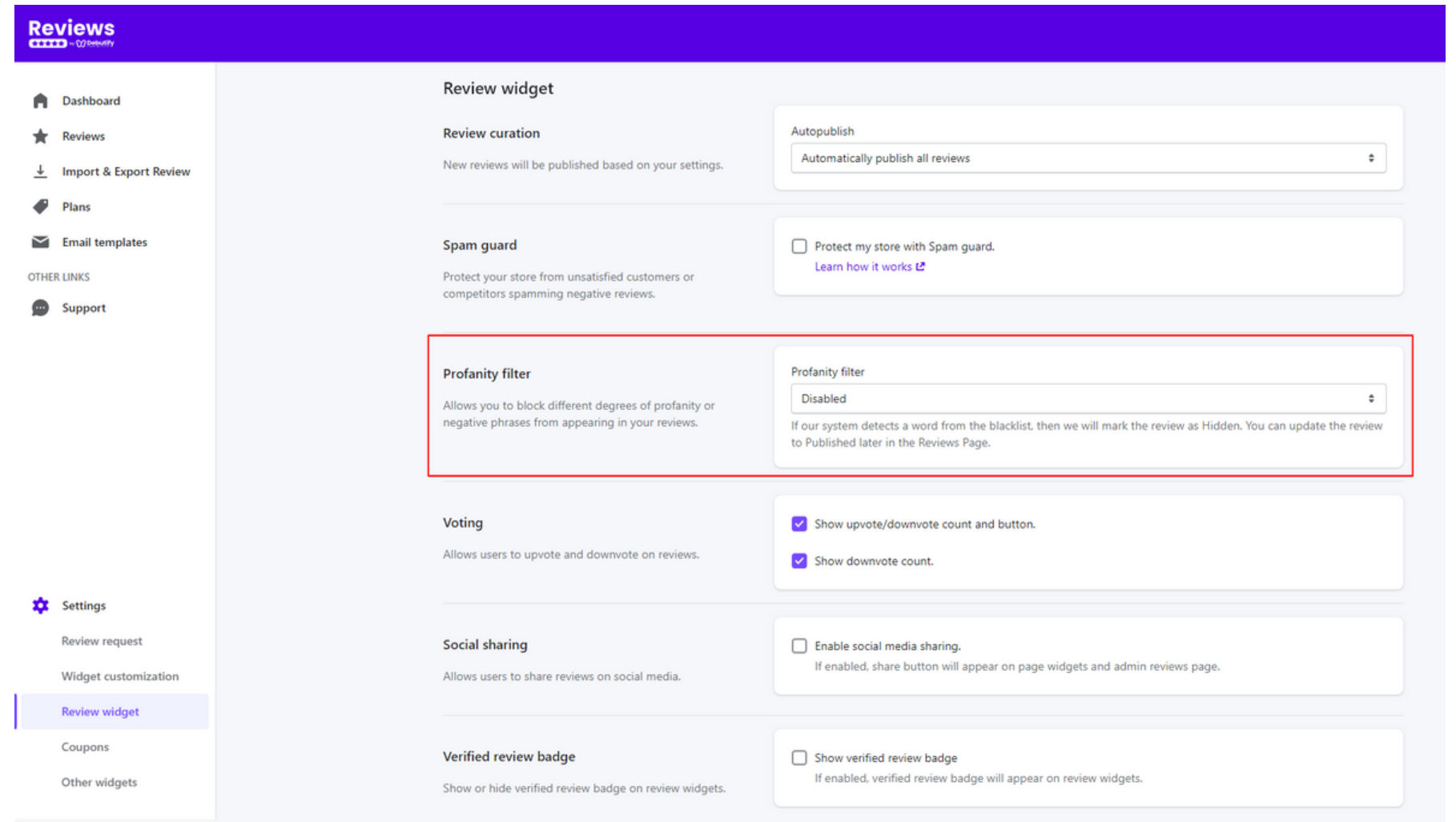
- This allows users to block different degrees of profanity or negative phrases from appearing in their reviews.



Profanity Filter

Options

- Profanity Filter
 - Disabled – This will disable the profanity filter feature
 - Replace blacklisted words with *'s – Any blacklisted words listed on the Blacklist keywords will automatically be masked *'s
 - Hide reviews containing blacklisted words – If our system detects a word from the blacklist, we will mark the review as Hidden. You can update the review to Published later on the Reviews Page.
- Blacklist keywords
 - This input will be the database of profanity-containing words.



The screenshot shows the 'Reviews' settings page in the Debutify admin dashboard. The left sidebar contains navigation links: Dashboard, Reviews, Import & Export Review, Plans, Email templates, and a section for 'OTHER LINKS' with a Support link. Below these is a 'Settings' section with links for Review request, Widget customization, Review widget (which is currently selected and highlighted with a blue bar), Coupons, and Other widgets. The main content area is titled 'Review widget' and contains several settings sections: 'Review curation' with an 'Autopublish' dropdown set to 'Automatically publish all reviews'; 'Spam guard' with a checkbox 'Protect my store with Spam guard.' and a link 'Learn how it works'; 'Profanity filter' (highlighted with a red border) with a dropdown set to 'Disabled' and a description: 'Allows you to block different degrees of profanity or negative phrases from appearing in your reviews. If our system detects a word from the blacklist, then we will mark the review as Hidden. You can update the review to Published later in the Reviews Page.'; 'Voting' with two checked checkboxes: 'Show upvote/downvote count and button.' and 'Show downvote count.'; 'Social sharing' with a checkbox 'Enable social media sharing.' and a note: 'If enabled, share button will appear on page widgets and admin reviews page.'; and 'Verified review badge' with a checkbox 'Show verified review badge' and a note: 'If enabled, verified review badge will appear on review widgets.'



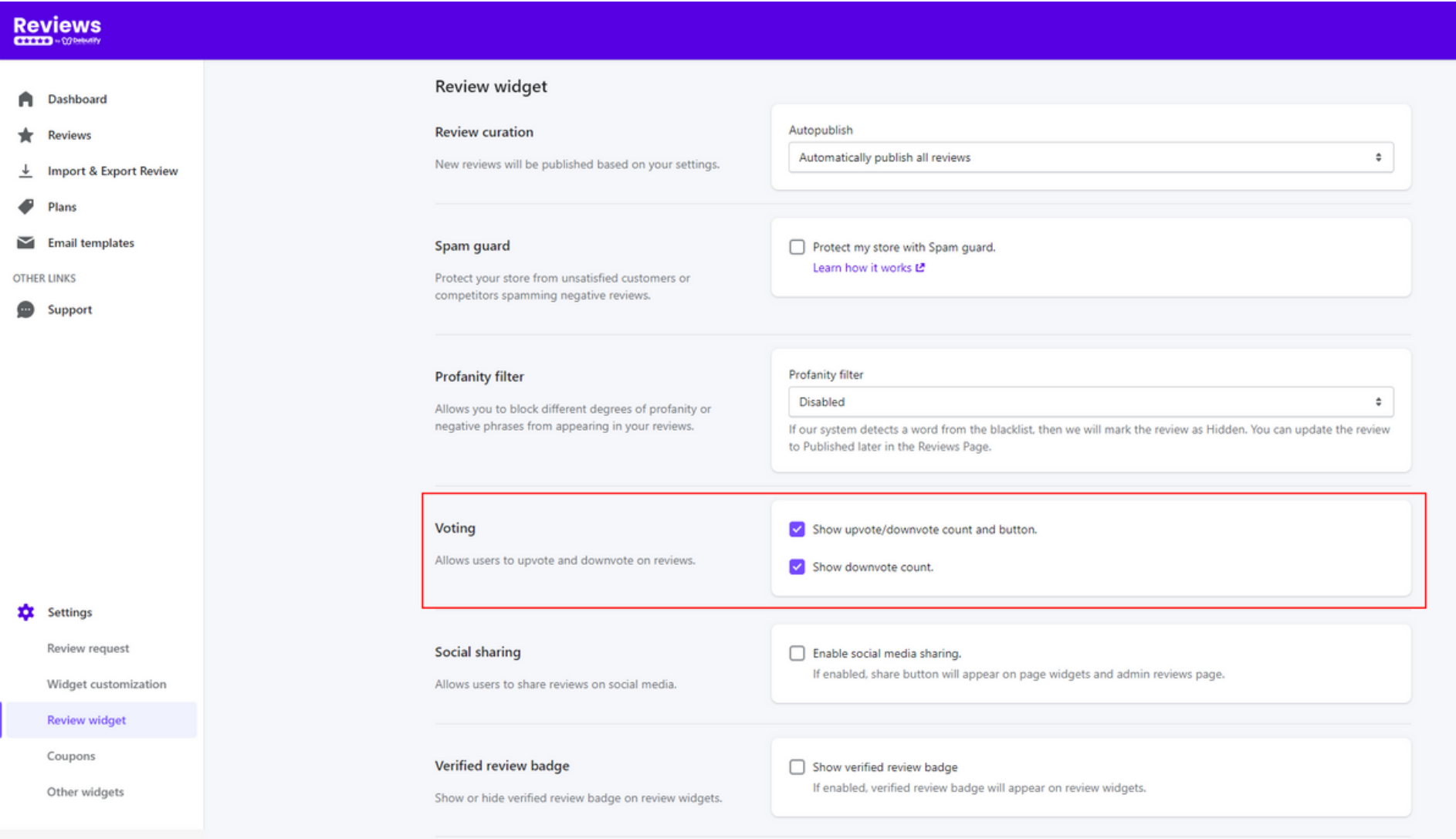
Voting

Overview

- Find the most valuable reviews by letting customers vote on them.

Description

- Authenticated or guest users can upvote or downvote a review.



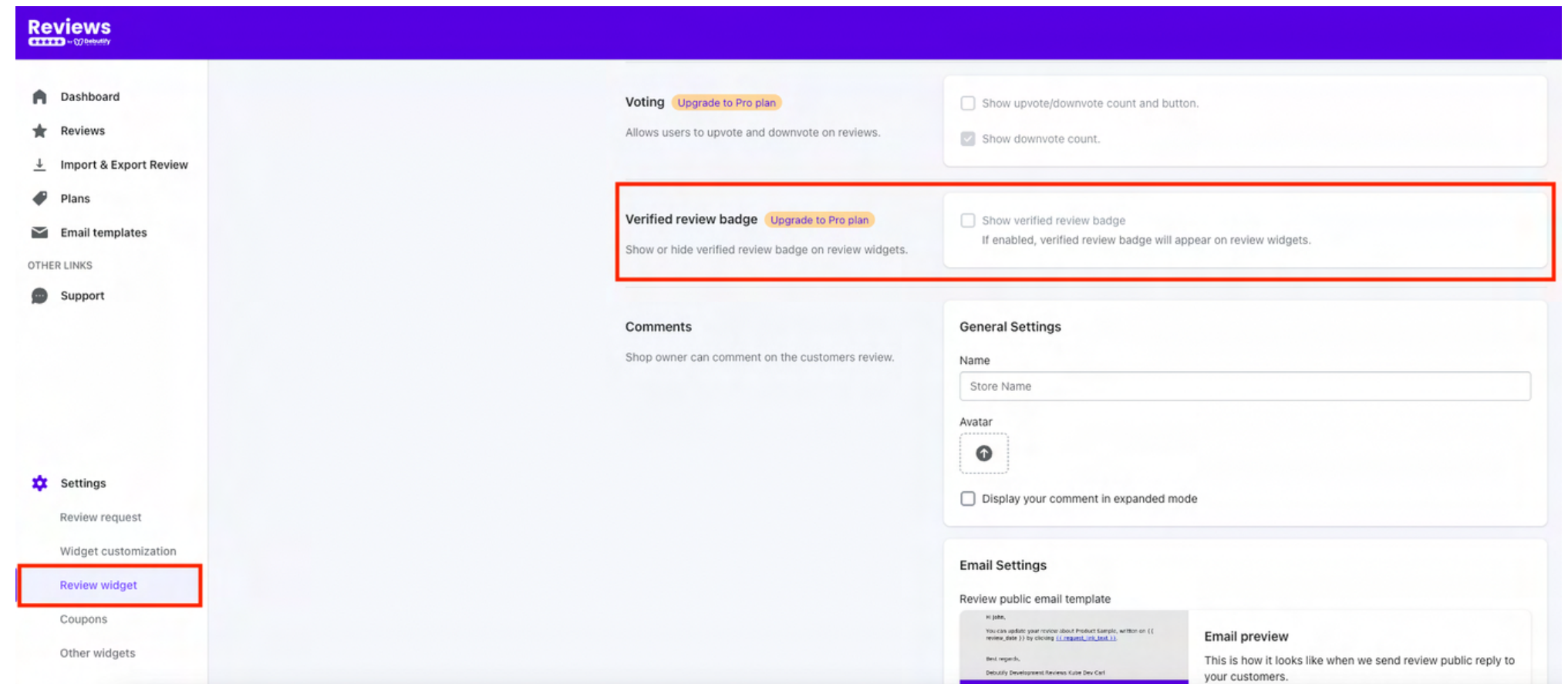
Verified Purchase Badge

Overview

- Gain potential customers' trust by displaying a verified badge on your reviews.

Description

- Choose whether or not to display the verified review badge alongside each review.





Comments

Overview

- Make customers feel heard by replying to their reviews directly from the app.

Description

- This allows the admin to reply to the customers' reviews.

Types

- Public
- Private

Review reply

Public reply (widget)

Private reply (email)

Request Review Update

John Doe John Doe John Doe John Doe John Doe John Doe John Doe John Doe John D.
about [Shoe](#)
★★★★★
Test
test

Your reply:

This is a test comment

This reply will be shown in the review widget on the product page. We also send the reviewer a notification email that can be customized [here](#).

Cancel

Public reply

Review reply

Public reply (widget)

Private reply (email)

Request Review Update

John Doe John Doe John Doe John Doe John Doe John Doe John Doe John Doe John D.
about [Shoe](#)
★★★★★
Test
test

Email Template

Select a template

Email subject

Your reply:

Note: We will send an email to [John Doe John Doe John Doe John Doe John Doe John Doe John Doe John Doe John Doe](#) from "Debutify Reviews Kelvin" <[kelvin.ligue+2@debutify.com](#)> as you set in [Email info settings](#).

Cancel

Send private reply

Import and Export Review

Overview

- Manage all your reviews in one place by importing them from other platforms

Description

- This allows the brand owner to import their reviews from other providers. Additionally, any provider that is not supported can easily migrate using manual/custom imports.

Reviews apps

AliExpress

Import Manually

Import from supported apps

Please follow these instructions to import reviews from Debutify Reviews, Loox, Yotpo or Judge.me app.

1. Export your existing reviews from your previous app.

2. Select the app you're using and upload the .CSV export file as-is:

J

Judge.me

Debutify

Debutify

LOOX

Loox

Yotpo

Yotpo

Other

Other

Product

Search product

Start typing to search a product. If this is a shop review, skip this step.

Select CSV file

↑

Add file

or drop files to upload

Import reviews for multiple products through a .CSV file you exported

Need help importing reviews? [Contact support](#)

☒

Ignore already imported reviews

Import

Export Reviews

Export Reviews

The exporting process may take a few minutes to complete.
We will notify you by email when the reviews are ready.

Export

Import and Export Review

Supported file

- .CSV

Supported Apps

- Judge.me
- Debutify
- Loox
- Yotpo
- AliExpress
- Manual

Reviews apps

AliExpress

Import Manually 1/3

Import manually for unsupported apps

Import your existing customer reviews directly to Debutify Reviews using a CSV file.

1. Export the data from your unsupported app into a CSV file.
2. Import the CSV file.
3. Click on the 'next' button to start mapping the columns.

Note: We do not send review confirmation emails to reviewers of imported reviews, as that would be spam.

Select CSV file



Add file

or drop files to upload

?

Need help with importing manually? [Contact support](#)

Next



Review Notification

Overview

- Receive email notifications whenever a new review is received.

Description

- This will send an email notification when a new review is received. Imported reviews will not be included in this notification. Brand owners can also set a minimum star rating to filter out reviews that need to be notified.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Review request

Enable review request

Enable or disable review requests.

Email info

We will send the review requests from:

Request timing

Debutify will send a separate review request email for each line item in the order.

Email templates

Modify email for review and follow up request.

Review Notification

We will send an email notification when you received a new reviews

Verify DKIM to complete setting up your custom email address

1. Copy the DKIM and Return-Path values below, and paste them into your hosting site.

2. Return to verify the DKIM and Return-Path.

Verify

Sender name

Debutify Reviews Kelvin

Email address

kelvin.ligue+2@debutify.com

If no email provided or email is not confirmed, we will not send any review request.

Domestic

Review request after

14 days

For domestic orders (PH addresses), the first review request goes out 14 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

International

Review request after

30 days

For international orders (non-PH addresses), the first review request goes out 30 (0 to 60) days after order fulfillment.

Follow up request

Send another request if not clicked

Next request after

5 days later

Every next request, including reminders, goes out 5 days later

Domestic country

Philippines

Review request email template

Did feedback? We'd love to hear it!

Hi (customer),

Thank you so much for your feedback. We're glad you're enjoying your experience with Debutify. We'll make sure to keep improving our services to make your experience even better.

Best regards,

Debutify Team

Email preview

This is how it looks like when we send review request email to your customers.

Change template

Edit template

Follow up request email template

Did feedback? We'd love to hear it!

Hi (customer),

Thank you so much for your feedback. We're glad you're enjoying your experience with Debutify. We'll make sure to keep improving our services to make your experience even better.

Best regards,

Debutify Team

Email preview

This is how it looks like when we send follow up request email to your customers.

Change template

Edit template

Enable Notification

We will send you an email notification, based on your preferences

Disable

Minimum rating

We will notify you, when you received a reviews with 1 star rating.

Save

Need help? Contact us

Reward Coupons

Overview

- Encourage customers to write reviews by incentivizing them with a reward coupon.

Description

- This will generate a coupon code and send it to reviewers based on reward conditions.
- This allows brand owners to choose from the available templates or create their own.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Coupons

Enable coupons

We will not send a coupon.

Enable

Review coupons

Manage coupon details.

Coupon code

THANKYOU

We will add a unique suffix for each generated coupon code.

Coupon discount type

Percentage off

Discount value

5%

The reviewer coupon can be used to get a 5% discount on the checkout page.

Minimum requirement

None

☒ Customer eligibility

Only the reviewer can use the review coupon.

☒ Once per customer

The review coupon can only be used once by each customer.

☐ Usage limit

The review coupons can be used multiple times.

☐ Coupon validity

The coupon can be used forever.

Reward conditions

You are currently rewarding your reviewers by sending them a coupon code if they satisfy the following conditions.

Reviewer condition

Verified buyers only

Only verified buyers will receive a reward.

Review condition

Any review

A reward will be sent for any review.

Minimum rating

1

All reviewers who left reviews regardless of rating will be rewarded.

Coupon email

Modify email for sending coupon.

THANKYOU

Hi {{customer_first_name}},

Thank you so much for writing a review and sharing your experience with us. As promised, here's your **5%** off coupon:

{{coupon_code}}

Use the code at checkout and get **5%** off your entire order.

And yes, this applies to everything in our store.

This limited-time offer expires in 7 days, so use it quickly. Don't want to miss out?

Click the button below to visit our store and claim your discount code.

Happy shopping!

— Your Name

Email preview

This is how it looks like when we send coupon email to your customers.

Change template

Edit template

Save

Shopify Widgets

Product Badge or Star Rating

- A badge will display beside a reviewer's name if the reviewer is a confirmed customer.

Product Widget

- A review widget will appear on each product. This will only show reviews specific to the product.

All Reviews Widget

- This widget will display all reviews on the website.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Review widget

Review curation

New reviews will be published based on your settings.

Autopublish

Automatically publish all reviews

Spam guard

Protect your store from unsatisfied customers or competitors spamming negative reviews.

☐ Protect my store with Spam guard.

[Learn how it works](#)

Profanity filter

Allows you to block different degrees of profanity or negative phrases from appearing in your reviews.

Profanity filter

Disabled

If our system detects a word from the blacklist, then we will mark the review as Hidden. You can update the review to Published later in the Reviews Page.

Voting

Allows users to upvote and downvote on reviews.

☒ Show upvote/downvote count and button.

☒ Show downvote count.

Social sharing

Allows users to share reviews on social media.

☐ Enable social media sharing.

If enabled, share button will appear on page widgets and admin reviews page.

Verified review badge

Show or hide verified review badge on review widgets.

☐ Show verified review badge

If enabled, verified review badge will appear on review widgets.

Comments

Shop owner can comment on the customers review.

General Settings

Name

Kevin

Avatar

 [Upload](#)

☐ Display your comment in expanded mode

Email Settings

Review public email template

Hi Kevin,

You can verify your review about Product X (name), with review (1) and review (2) by clicking [here](#).

Best regards,

Debutify Development / Reviews Kevin Doe (user)

Change template

Edit email

Review update email template

Hi Kevin,

You can verify your review about Product X (name), with review (1) and review (2) by clicking [here](#).

Best regards,

Debutify Development / Reviews Kevin Doe (user)

Change template

Edit email

Review Date

Show or hide review date on review widgets.

☒ Show review date

If enabled, review date will appear on review widgets.

Date format

(12/30/90) mm/dd/yy

Save

Shopify Widgets

Carousel Widget

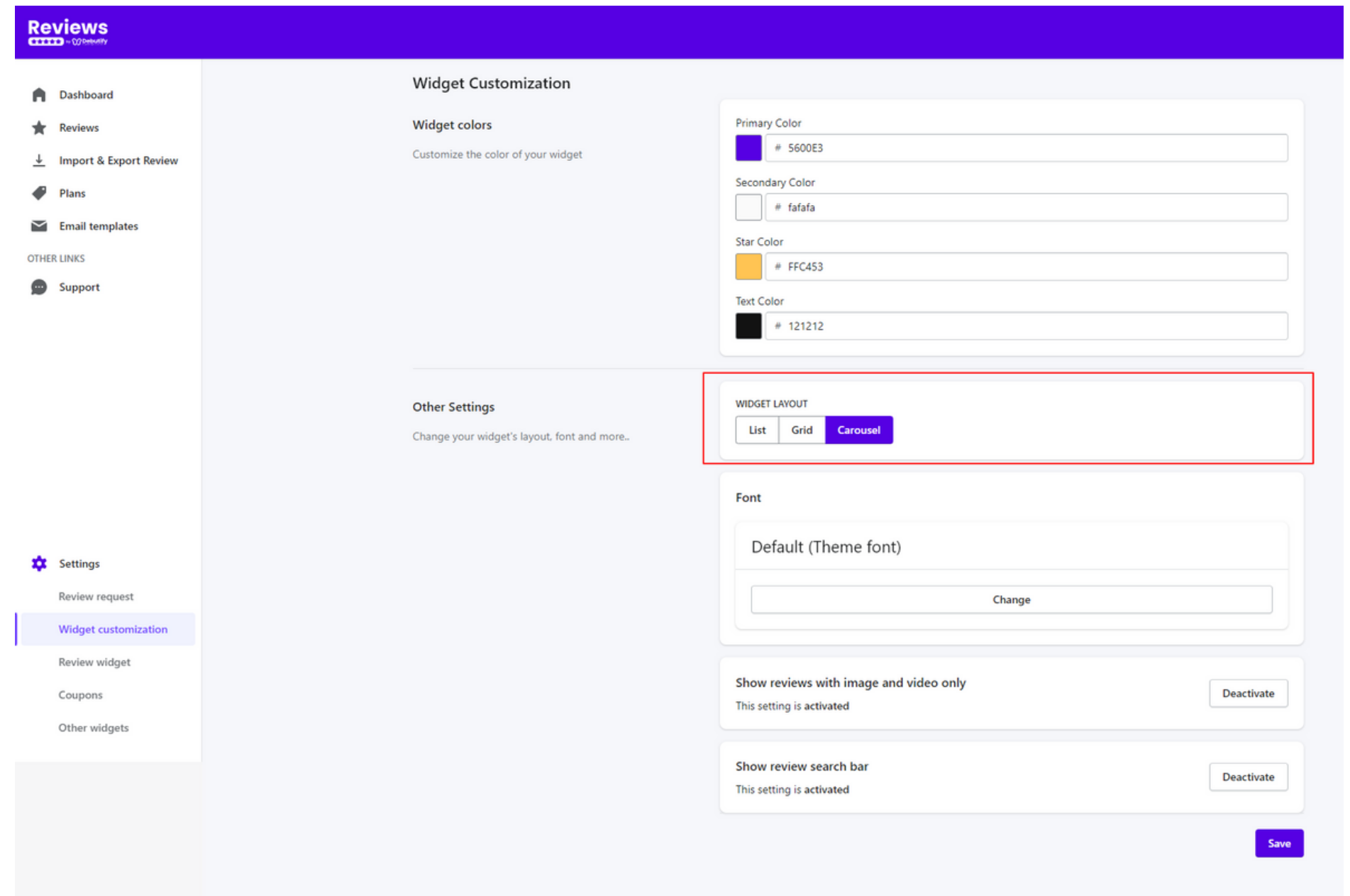
- This will display reviews in a carousel layout.

Grid Widget

- This will display reviews in a grid layout.

Photo/Video Reviews

- Allows users to upload photos/videos in reviews



The screenshot shows the 'Reviews' app interface with a sidebar on the left and a main content area. The sidebar includes links for Dashboard, Reviews, Import & Export Review, Plans, Email templates, and Support. Below these are 'OTHER LINKS' including Settings, Review request, Widget customization (highlighted), Review widget, Coupons, and Other widgets. The main content area is titled 'Widget Customization' and contains two sections: 'Widget colors' and 'Other Settings'. The 'Widget colors' section allows customization of Primary Color (#5600E3), Secondary Color (#fafafa), Star Color (#FFC453), and Text Color (#121212). The 'Other Settings' section includes a 'WIDGET LAYOUT' section with buttons for List, Grid, and Carousel (highlighted with a red box), a 'Font' section with a dropdown set to 'Default (Theme font)' and a 'Change' button, and two toggle switches for 'Show reviews with image and video only' and 'Show review search bar', both currently activated. A 'Save' button is located at the bottom right.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Widget Customization

Widget colors

Customize the color of your widget

Primary Color

5600E3

Secondary Color

fafafa

Star Color

FFC453

Text Color

121212

Other Settings

Change your widget's layout, font and more..

WIDGET LAYOUT

List Grid **Carousel**

Font

Default (Theme font)

Change

Show reviews with image and video only

This setting is activated

Deactivate

Show review search bar

This setting is activated

Deactivate

Save

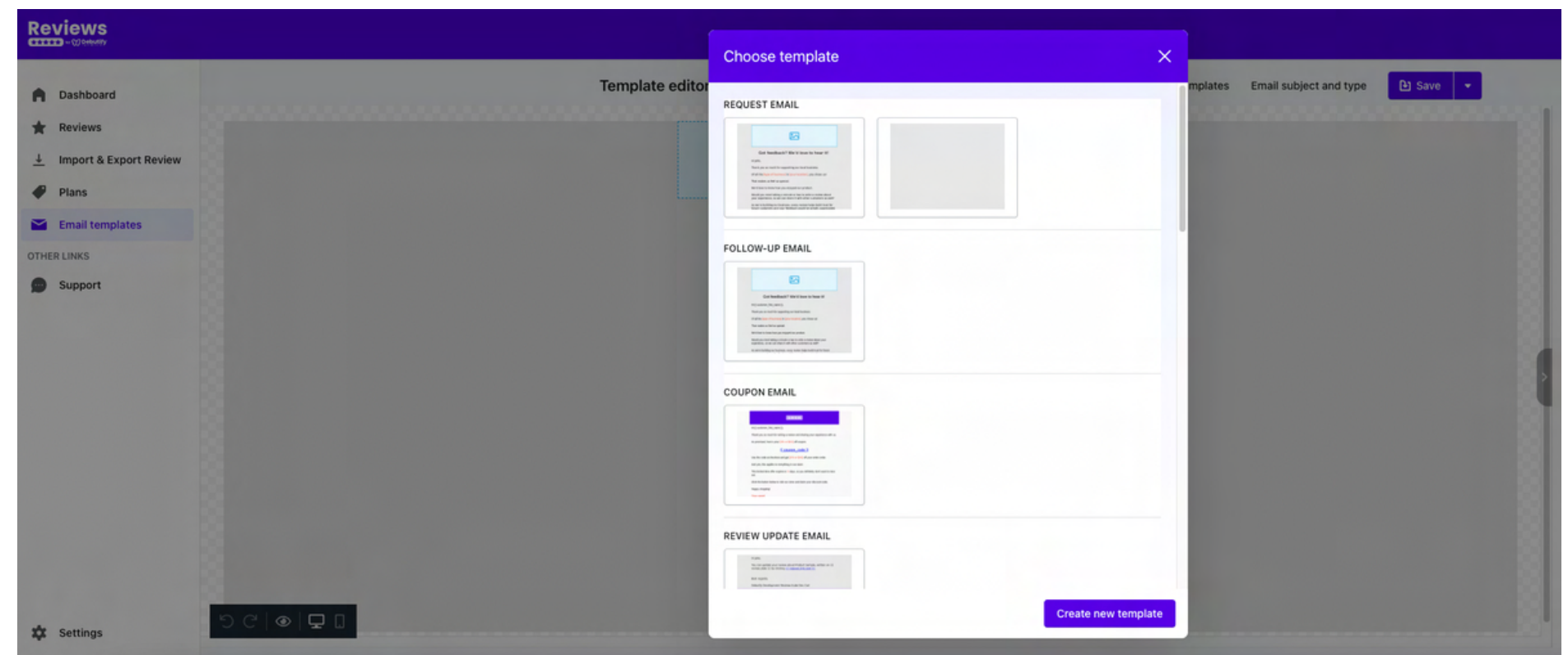
Email Templates

Overview

- Save time writing emails by using our pre-written email templates.

Description

- Brand owners can select from our variety of customizable, ready-to-use email templates. Additionally, they can create their own email templates using email designer.



Email Templates

Types of templates:

Request Email

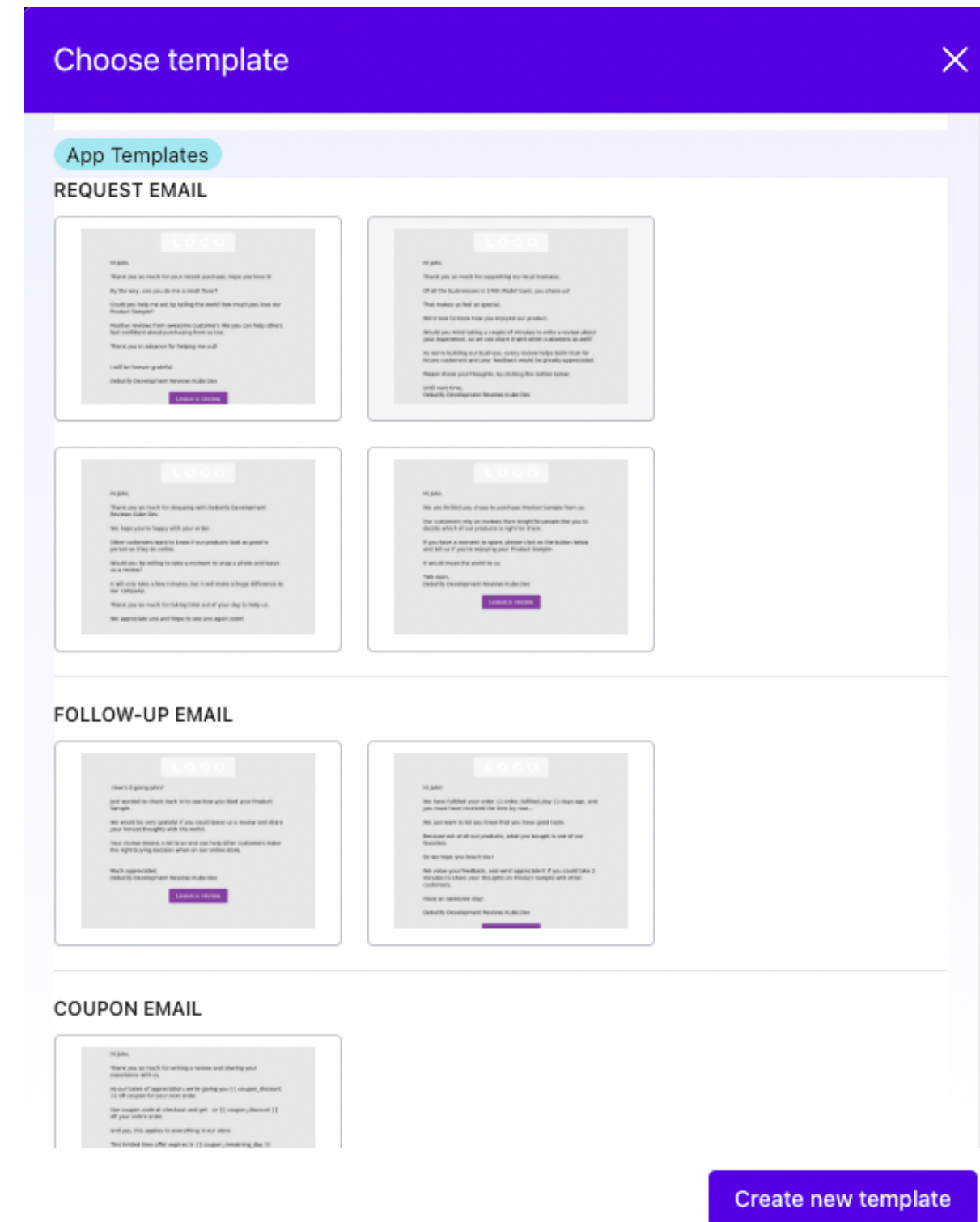
- This is the template used for the review request.

Follow-up Email

- This is the template used in case the reviewer did not respond to the Request Email.

Coupon Email

- This is the template used to send a coupon to customers.



Email Templates

Review Update Email

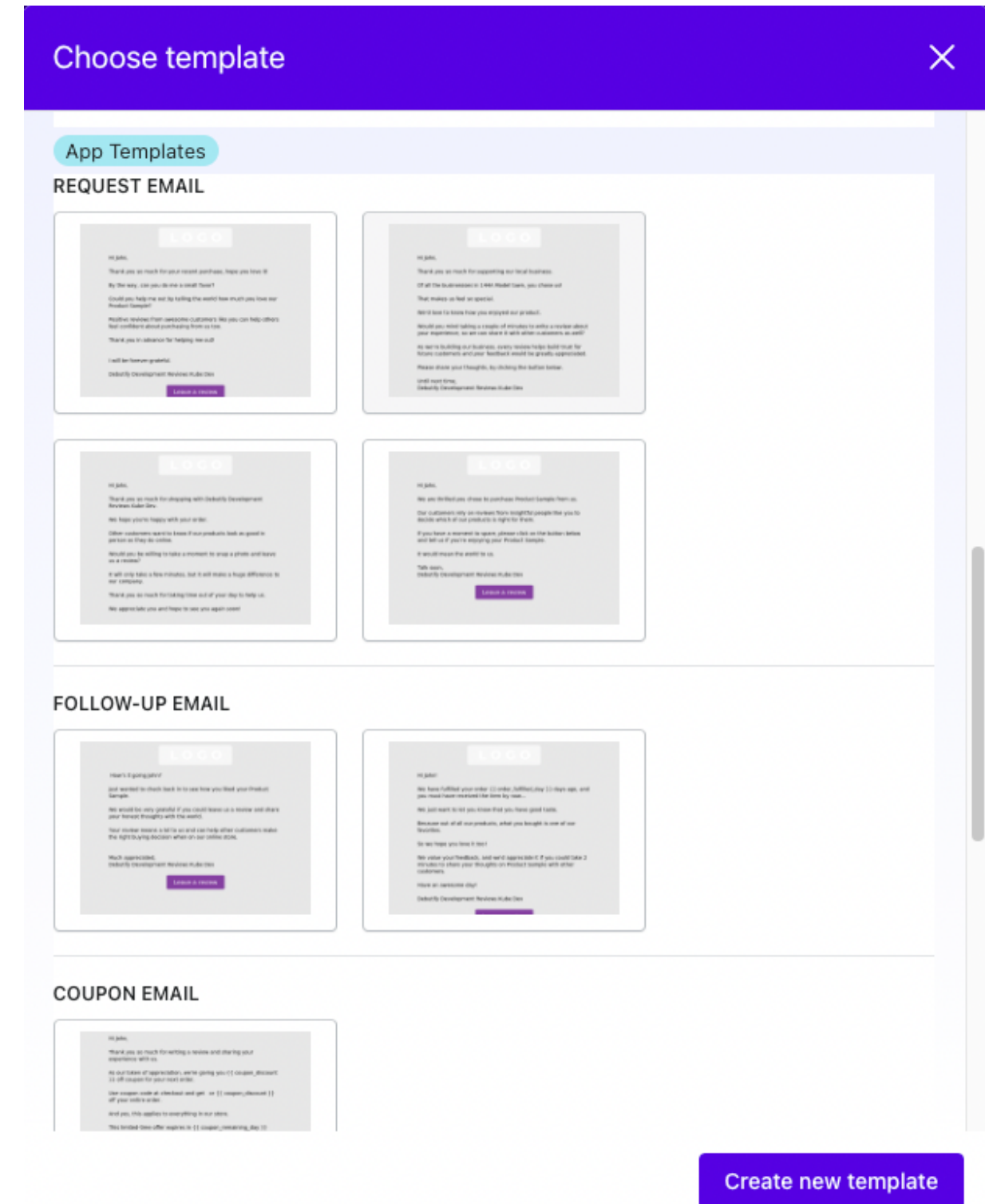
- This template is used to let the reviewer update their review on the website.

Review Public Email

- This is the template used when an admin comments on the review.

Review Private Email

- This is the template used when there is a bad review on a product.



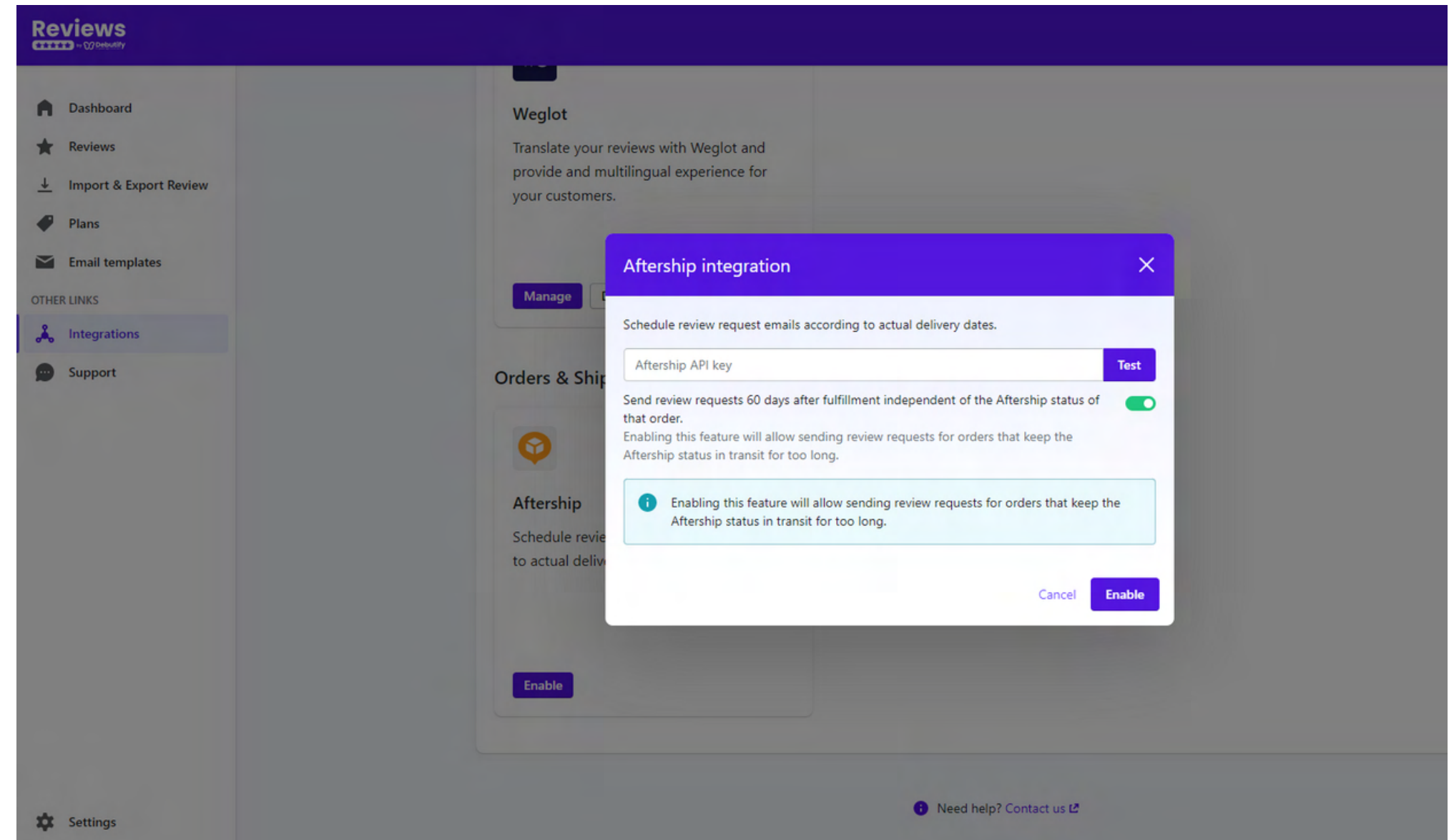
Integrations

Aftership

- Schedule review request emails according to actual delivery dates instead of Shopify orders fulfillment.

Weglot

- From integration to management, run your website translation project easily without the help of your developer/IT team.



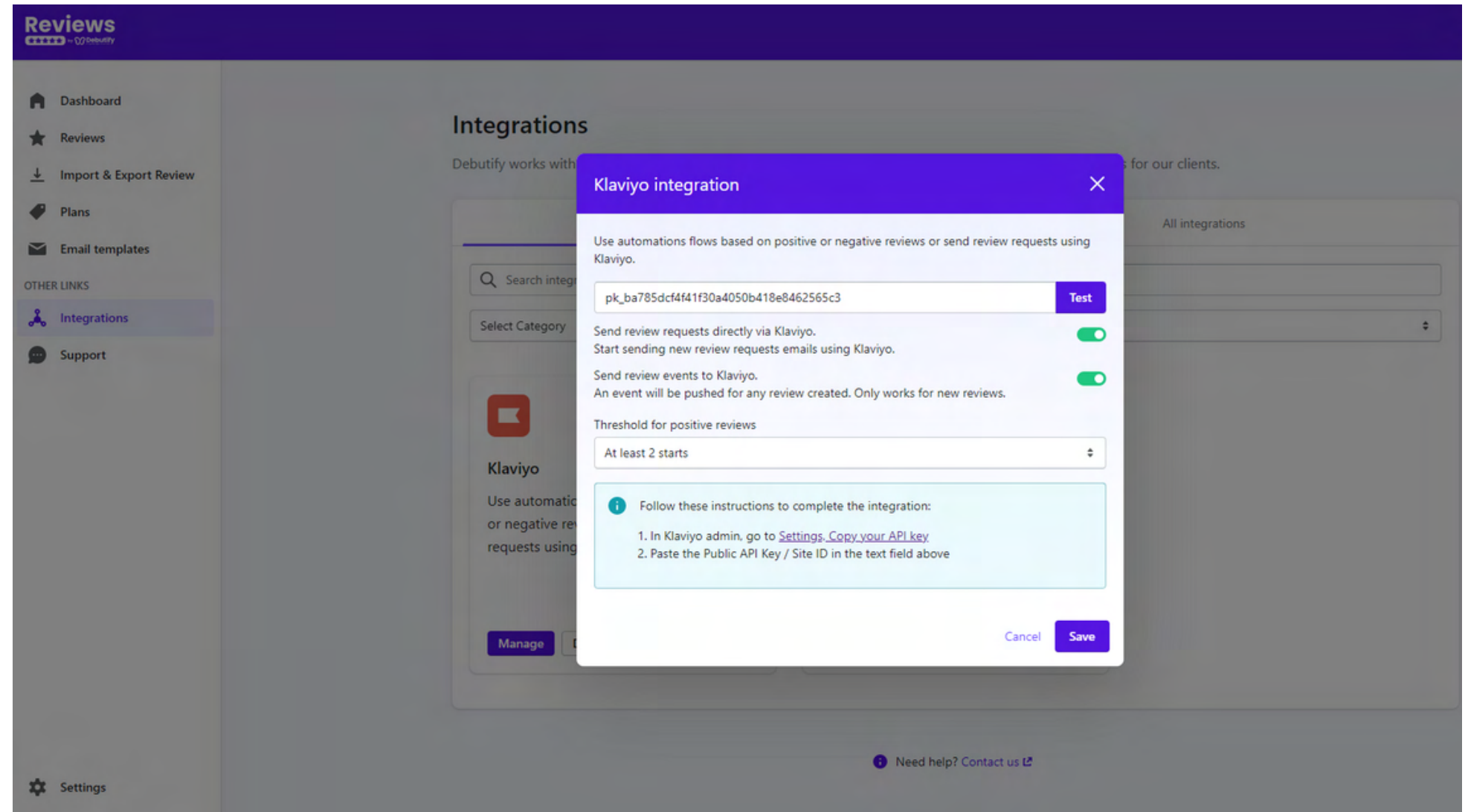
Integrations

Klaviyo

- Brand owners can integrate through Klaviyo email and SMS marketing.

Options

1. Send review requests via Klaviyo – This option will force users to send review requests through Klaviyo only.
2. Send review events to Klaviyo – An event will be pushed for any review created. It only works for new reviews.



All Review Page

Overview

- Get an auto-generated, dedicated page with all your reviews in one place.

Description

- This is a custom page generated by the app. It displays all reviews available on the website.

Reviews

Dashboard

Reviews

Import & Export Review

Plans

Email templates

OTHER LINKS

Support

Other widgets

All review widget

Enable or disable all review page.

Enable the Reviews Page (Paid plan): We will create the Reviews Page for you.

All Reviews Page Title

All Reviews Page Handle

Save

Need help? [Contact us](#)

Settings

Review request

Widget customization

Review widget

Coupons

Other widgets

Theme Customizer Popup Install

Limitations

- Only supported on Shopify 2.0 version
- Only add a star rating on free themes