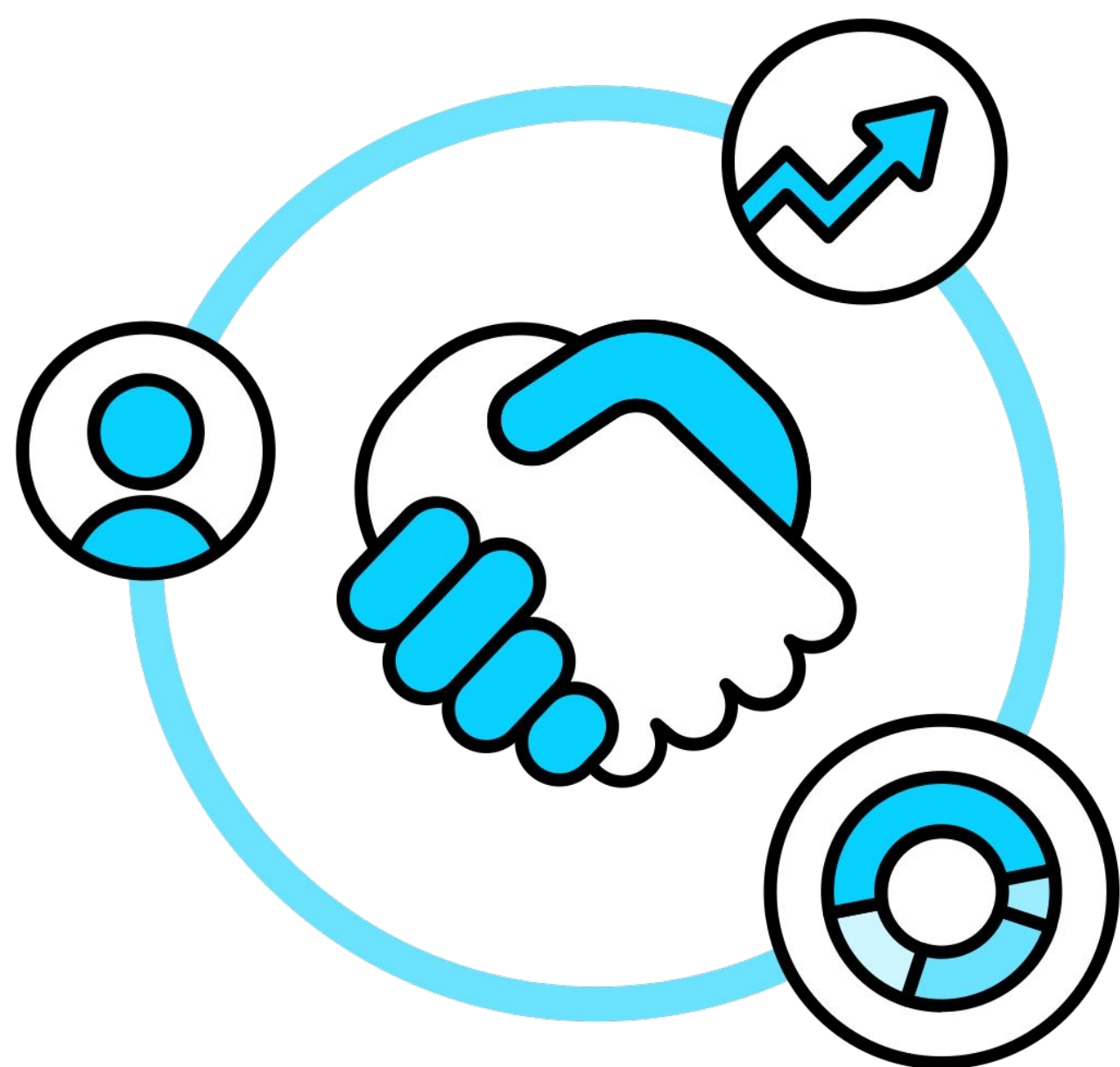


Level up your app marketing

with Appnext and Adjust

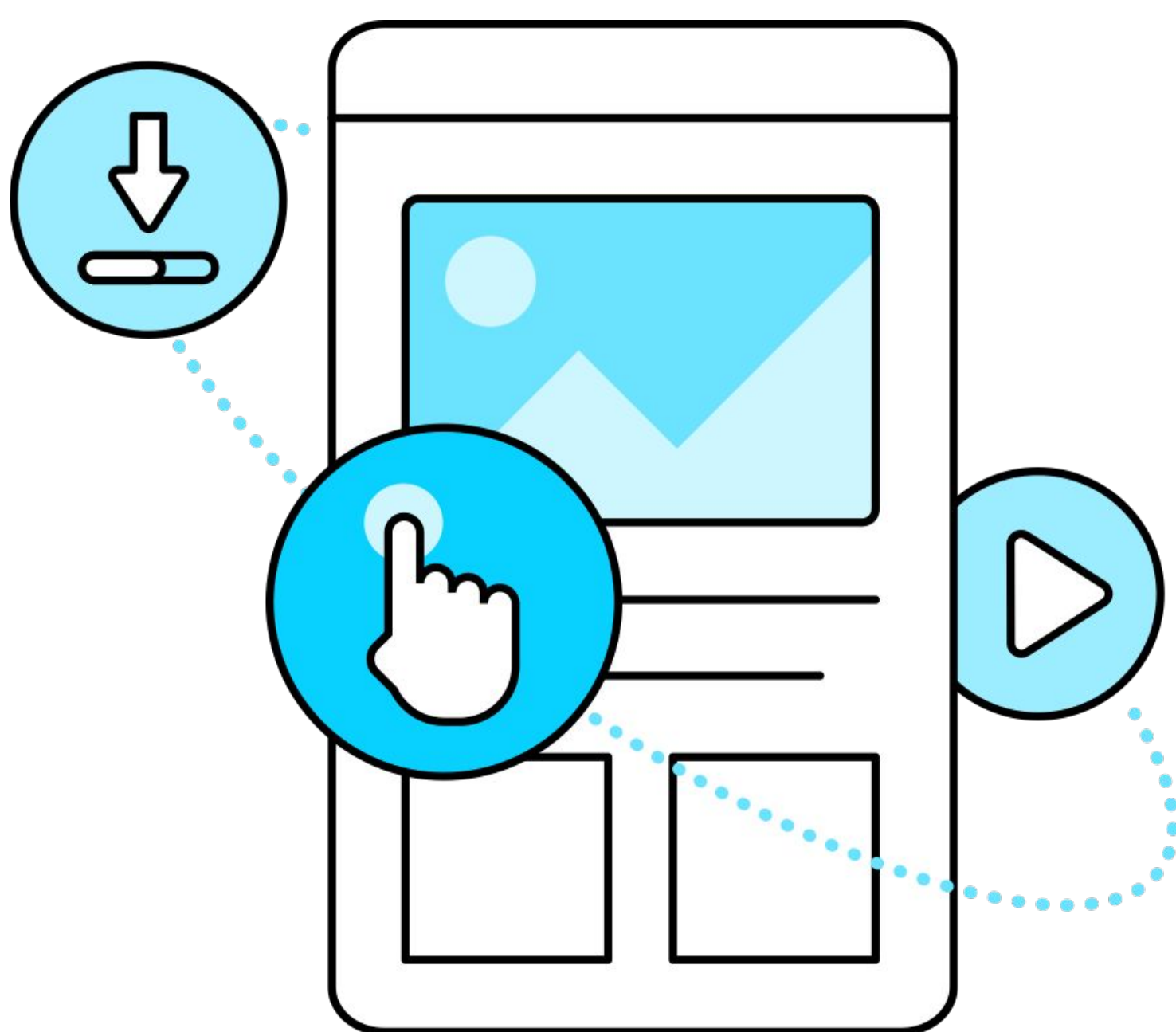


Uncover new opportunities to grow your user base

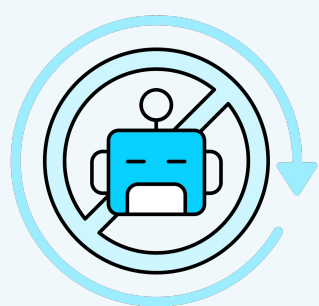
Appnext’s technology simplifies user acquisition by creating the most effective channel to engage with your audience. Each user receives hyper-personalized and contextual app recommendations generated using AI-driven, real-time data. Appnext’s data shows that users interact with these recommendations more than 20 times per day.

Measure your success and increase customer lifetime value

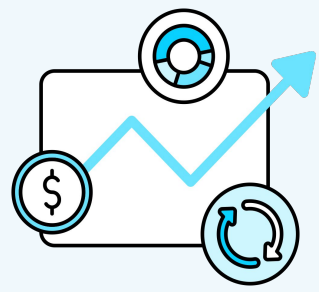
Better understand what motivates your end users at every point in their journey, with insights across the customer lifecycle. Adjust sends attribution and in-app event data directly to Appnext through callbacks and consulting data from both platforms, you’ll get a full understanding of the marketing channels that bring users with highest LTV and optimize future campaigns.



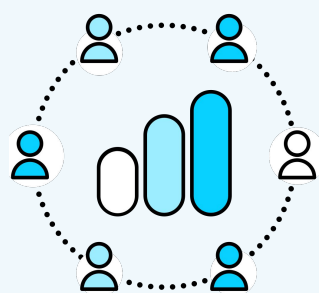
Offer a mobile experience as individual as every user



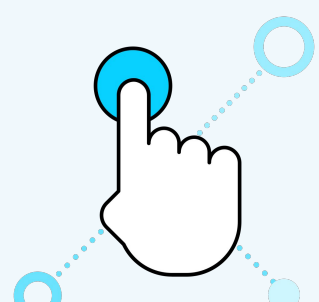
Zero Fraud with on-device discovery means no advertising budget drain so marketers are empowered with trustworthy data they can rely on when deciding to scale up campaigns



Appnext’s unique recommendation engine has been integrated by leading OEMs worldwide enabling marketers to reach millions of highly-intent users directly on their devices



Patented AI-driven ‘Timeline’ technology ensures ultra-personalized recommendations are being delivered at key decision-making moments



Multiple touchpoints that are seamlessly integrated into devices guarantee repeated customer engagements

ADJUST

About Adjust

Adjust is a global app marketing platform. Born at the heart of the mobile app economy and grown out of a passion for technology, the company now has 16 offices around the world. Adjust’s platform includes measurement, fraud prevention, cybersecurity and marketing automation products. Together, we make marketing simpler, smarter and more secure for the 50,000 apps working with Adjust.



About Appnext

Appnext is the leading independent app discovery platform, offering the only recommendation engine on the market, encompassing both in-app and on-device discovery. Appnext discovery platform powers over 7B daily app recommendations via over 20+ interactions along users’ daily mobile journey.

Want to discover how Adjust and Appnext can drive growth for your app?

Contact us at sales@adjust.com