

UNLOCK THE POTENTIAL OF YOUR EXISTING CUSTOMERS TO DRIVE YOUR GROWTH WITH EXTOLE AND ATTENTIVE

Unlock the potential of your existing customers to help drive your growth with the integration of Extole and Attentive. When a customer, advocate, or referred friend joins your Extole-powered engagement programs, they can opt-in to receive rewards and promotional messages via SMS boosting conversion rates, delivering a better experience, and creating more program participation.



GROW YOUR SUBSCRIBER LIST

When a customer, advocate, or referred friend joins your Extole-powered engagement programs, opted-in phone numbers are automatically sent to Attentive, along with email addresses, earned coupon rewards, and personal share links.



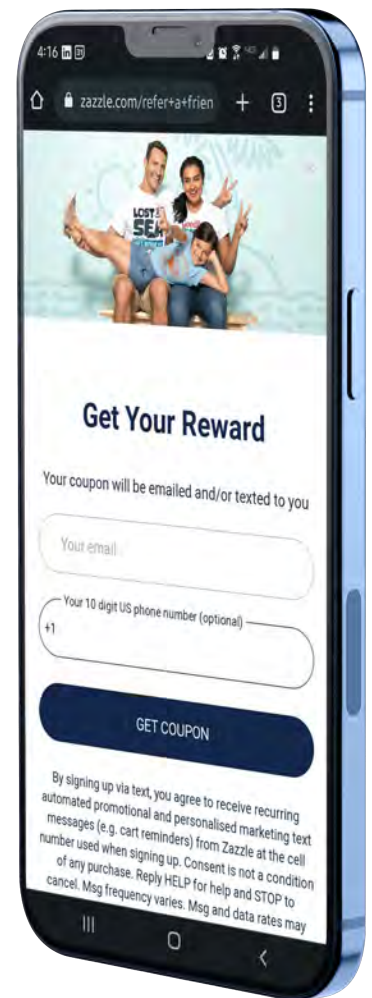
ACQUIRE MORE CUSTOMERS

Drive new customer acquisition by having your best customers refer others who are just like them. Combine the Attentive platform with Extole insights to send personalized refer-a-friend offers to your top performing advocates or to referred friends who recently made their first purchase.



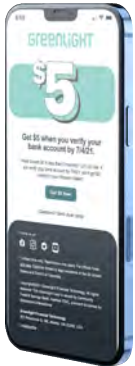
BOOST CONVERSION RATES

With Extole insights available in the Attentive platform such as who's sharing their favorite products with their friends, who's experiencing your brand for the first time, and who has influence, you'll have an increased ability to personalize your SMS communications and increase your conversion rates.



LET YOUR CUSTOMERS LEAD YOUR GROWTH

Extole has powered more than 500 customer-led growth programs across industries ranging from retail, financial services, and travel to consumer subscription, technology subscription, and more. Our approach revolves around giving marketers the power to use offers and rewards to boost what your customers are already doing naturally: sharing their love of your brand. Extole's enterprise-ready SaaS platform gives marketers the tools they need to launch, measure, and optimize programs that engage, motivate, and perform.

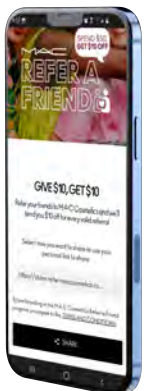
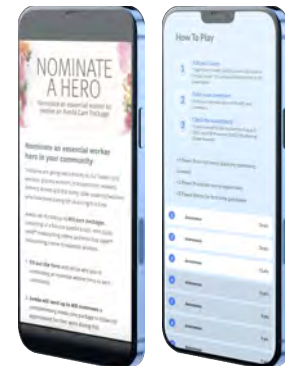


ENCOURAGE IMPORTANT ACTIONS USING REWARDS

Thanks to Extole's rewarding system which combines events, visitor profiles, and qualification rules, you can use Extole not just for referrals but to encourage any activity such as trying a new product, downloading the app, joining a loyalty program or learning about a capability, and more.

TAKE ADVANTAGE OF ENGAGEMENT PROGRAMS

Extend the power of Extole to engage your customers by leveraging programs like Nomination, Friends & Family, Influencer, Contests, and more.



ACQUIRE NEW CUSTOMERS WITH REFER-A-FRIEND PROGRAMS

With Extole-powered refer-a-friend programs, you get the power of all of Extole's platform capabilities, including flexible rewarding, limited time offers, a/b testing, audience targeted experiences plus full analytics.
