

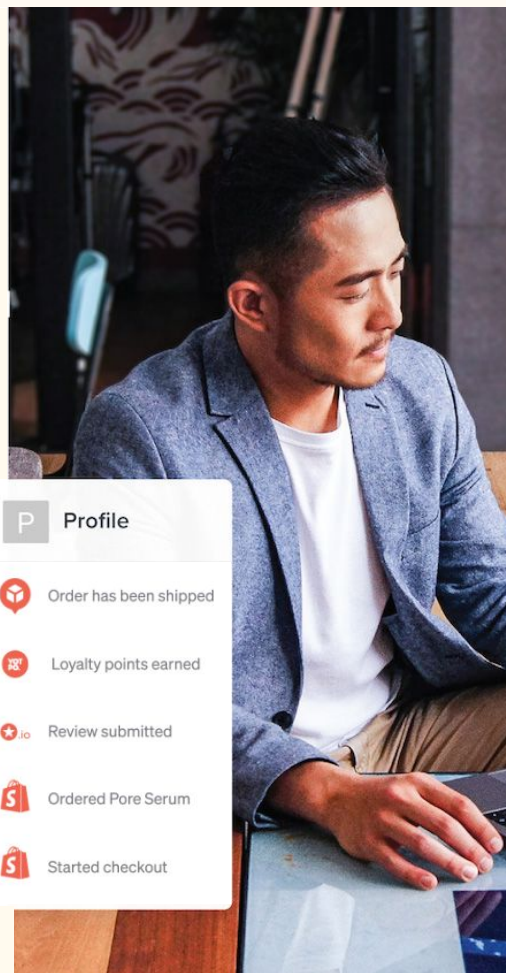
Turn one-time visitors into customers for life with personalized emails and texts

Customer data, email, SMS, and more. The Klaviyo customer platform brings it all together, with more profitable and more sustainable ways to acquire, retain, and re-engage customers to **drive repeat sales and higher lifetime values.**

Living proof. *COLOURPOP* girlfriend collective CITIZEN

“It’s so much better now that we have our email and SMS channels integrated on one platform. We’ve minimized the number of places to go to find data on customers.”

Chris Dillard, Digital Marketing Manager at Shoe Sensation



ONE

all-encompassing platform for SMS and email marketing + data

122x

ROI for Klaviyo customers who send integrated email and SMS

up to **30%**

Of a brand's revenue is driven by Klaviyo email and SMS on average

Ecommerce integrations within minutes

Whether you're running ecommerce on a custom developed platform or through a leading platform like Shopify, BigCommerce, Magento, or Salesforce Commerce Cloud, we can help you grow. With over 220+ pre-built integrations across subscriptions, payments, loyalty and more, it's easy to pull in unlimited data from the software you use most, and custom integrations offer even more flexibility. From then on, your customer data is always on hand, updated in real time, ready to turn into emails and texts.

 Magento Commerce

 shopifyplus

 salesforce commerce cloud

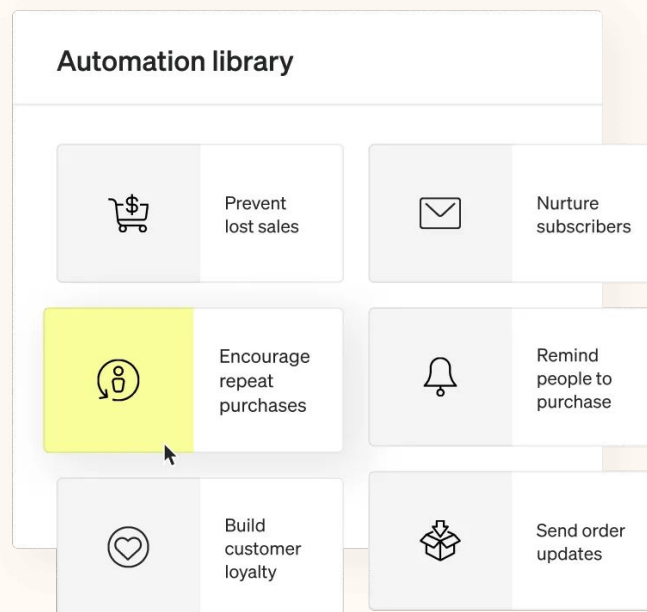
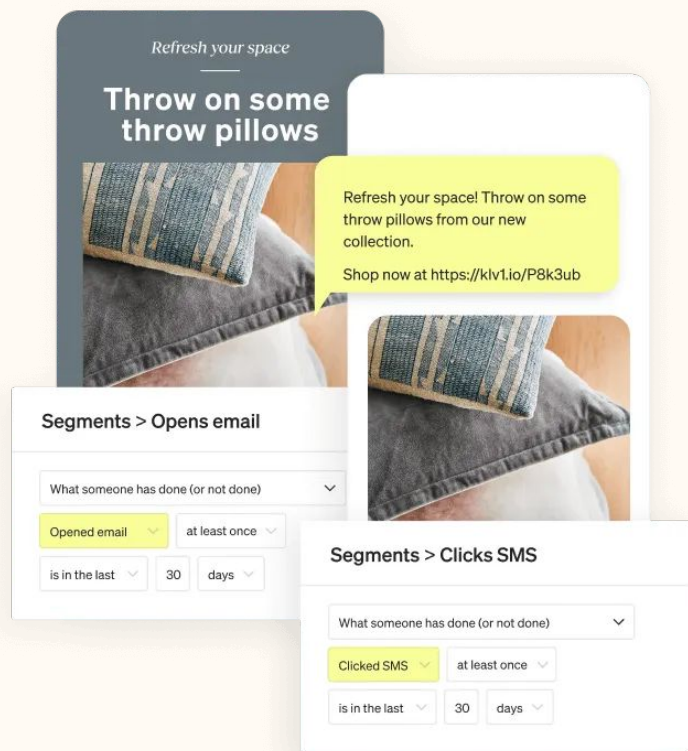
 BIGCOMMERCE

Retention is the new acquisition.

Klaviyo turns your data into dollars, with personalized emails and texts that get shoppers to buy.

klaviyo.com 800-338-1744

klaviyo



Database

Powerful segmentation

If you can think it, Klaviyo can segment it in seconds, without any limitations on parameters. (Want to reach women named Riley who bought red pants last Wednesday? You can.)

Unified profiles

All your customer data—profiles, transactions, browsing history, even predicted behaviors—synthesized into a detailed activity feed.

Pre-built integrations

We connect to your online store and hundreds of other apps & tools—with just a few clicks. From then on, your customer data is always on hand, updated in real time.



Learning

Pre-built & custom reports

Get clear answers to key questions—message performance, revenue growth, email vs SMS. Examine the business from every angle: metrics deep dives, campaigns, flows, and products.

Personalized benchmarks

See where you're rocking it compared to your peers, what may need your attention, what you can improve, and how.

Automated A/B testing

Easily test different subject lines and content to determine what best resonates with your audience.



Experiences

Seamless omnichannel experience

With email, SMS, forms, social retargeting, and push notifications under one roof, brands can make more by sending fewer, more relevant messages.

Email & SMS automations

Dozens of essential automations are built in and customizable. Welcome series, winback, browse abandonment, cross-sell, back-in-stock, price drop alerts, happy birthday, shipping updates, and more—all ready to go on day one.

Onsite popups/forms

Grow your subscribers, learn more about your customers, and trigger timely onsite notifications.

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