



# UNLOCK THE POTENTIAL OF YOUR EXISTING CUSTOMERS **WITH EXTOLE AND SHOPIFY**

Unlock the potential of your existing customers to help drive your growth with the integration of Extole and Shopify. With this integration, you can effortlessly launch programs such as **Refer-a-Friend and Drop-a-Hint (wishlist)**, straight from the Shopify App Store. Learn more about how you can reduce your acquisition costs, increase conversion, and boost customer loyalty with Extole and Shopify.



## GET-UP & RUNNING QUICKLY

Shopify and Extole integrate seamlessly for a quick implementation. Everything from marketing your referral program to automatically rewarding customers for different activities can be implemented in minutes.



## LOWER YOUR CAC

By incentivizing referrals on your Shopify store, you can tap into your existing customer base who will organically promote your products and services to their friends to help you acquire new customers.



## DRIVE CONVERSION

With Extole's personalization capabilities, you can tailor your calls-to-action, messaging, and incentives to suit your target audience, creating a personalized experience that resonates with customers and increases conversion.

