

Modernize your workflows with the *OpenAsset Website Connector for WordPress.*

The OpenAsset Website Connector for WordPress enables AEC companies to publish projects, employee profiles, and marketing-ready images directly from OpenAsset to their public-facing website. This integration eliminates time consuming maintenance and data redundancy, ensuring that high-quality assets are maintained centrally. With the best and most recent information always available on their websites, AEC companies can be confident they are showcasing their best experience to prospective clients.

Key Benefits:



Minimized Data Redundancy



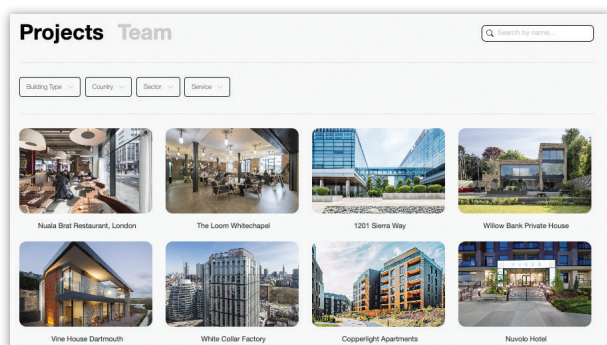
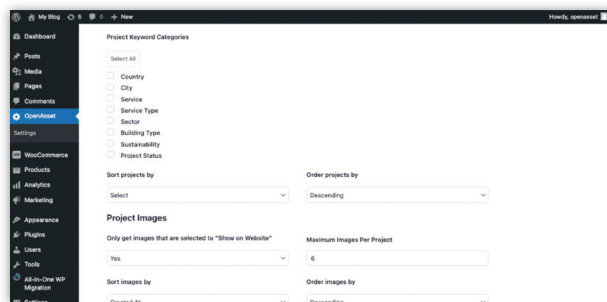
Enhanced Consistency and Streamlined Website Maintenance



Effortlessly synchronize data and files between your DAM and website



Streamlined Setup with Versatile Deployment Options



What the Connector Delivers:

Effortless Project Showcasing

Sync assets directly to your website to showcase your AEC projects seamlessly with a few clicks. The Connector enables display of approved and consistent project details, enhancing your online presence.

Employee Profiles That Stand Out

Keep your team information up-to-date and impress your clients by highlighting the talent behind your projects.

Marketing-Ready Images

Present your projects with stunning visuals. The connector allows you to select and publish marketing-ready, web optimized images directly from your DAM, ensuring consistency and professionalism across your web presence.

Data Consistency and Centralization

The connector syncs with OpenAsset, ensuring the information on your website is up-to-date and reflective of your latest projects and team members.

Customized Sync Cadences

Select the most efficient recurring sync cadences from a preset option or leverage the ad-hoc sync as needed.

Modified Templates or Fully Custom Layouts

Leverage preset web page templates that you are able to modify, or you can integrate data points into your fully custom website UI.

