pimberly

eCatalog

Pimberly's eCatalog allows Pimberly or BigCommerce merchants access to their very own private BigCommerce site, completely unconnected to their existing website.

This collaboration empowers users to seamlessly revolutionize their internal product information, merchandising and digital shelf operations for a near-instantaneous transition for online listings.

eCatalog use cases



Sales enablement

eCatalog supports internal sales by facilitating easy access to product catalogs. Merchants can share these catalogs with their customers enabling a real-time product previewer which can significantly enhance the sales process.



Multi-platform compatibility

Pimberly's eCatalog is optimized for PC, tablet, and mobile devices, providing you with the flexibility to work from anywhere at any time. This adaptability ensures that you remain agile in managing your eCommerce activities.



User experience testing

With Pimberly's eCatalog, merchants can evaluate customer experiences before implementing any changes to their live website. This ensures that modifications align seamlessly with your brand's vision and customer expectations.



Rapid development for new online stores

Customers using Pimberly will be able to convert to a fully transacting BigCommerce website in minutes - making D2C effortless and literally just a click away.

This transformational technology enables internal functions within your business to benefit, allowing individuals to access the best possible technology to automate their processes.

Additional use cases

Merchandisers

Merchandisers can ingest products from suppliers and brands and view them in Pimberly's eCatalog for better visual representation, making selecting and purchasing items much easier.

Distributors/ warehouses

Our eCatalog can also be used for both internal and external personnel to view what products are available in that warehouse, making it easier than ever to find a product.

Manufacturers

eCatalog can be used by manufacturers who don't currently have online presence and are considering having both catalog & D2C capabilities.

Internal/external customers

eCatalog allows access to your site to both internal and external customers to browse products and access information. This could be gated or un-gated and is not limited to one site/catalog per customer.

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