pimberly

Copy AI

Our AI-generated SEO-optimized product descriptions, use business, product, character limit, keywords and tone of voice to output eCommerce-ready content

Every marketplace/sales channel has its own requirements in terms of product data. Copy AI creates optimized versions specific for each (referencing validation and SEO) automatically.

Why use Copy AI?

SEO

Optimizing your AI-generated product descriptions for search engines improves your rankings and helps more customers find your products.

Compliance

Three versions of product descriptions accommodate marketplace requirements whilst adhering to character counts and other guidelines



Consistency

AI generated product descriptions help maintain brand image, mimicking tone, voice and style based on your preferences.

Dynamic

Copy AI enables you to have dynamic product data, which is consistently optimized, allowing you to keep up to date with changes in SEO.

Create compelling product titles, descriptions, features and benefits that allow you to win from a ranking point of view (SEO) on whatever platform you're selling your products. You can tailor each product description to meet the criteria of specific sales channels, for example ensuring, your product description meets 220 characters long for Amazon.

Benefits of Copy AI

Increased Sales

By combining basic descriptions with AI capability to personalize and target new content, you'll be even more effective at finding new customers. The three variations are ready for A/B testing so you can continuously find the best wording to sell more products.

Reduced time to market

AI reduces time to market using automated steps, eliminating time-consuming manual processes. Through automation, you reduce the risk of errors and manual corrections. You also improve productivity and efficiency in the onboarding process.

Expanding product reach

PimberlyAI enables you to create multiple digital personas for different channels meaning you have a great reach to different audiences. Tailor your product descriptions and imagery to reach different geographies and demographics to increase sales revenues