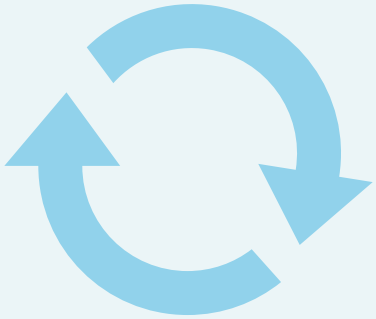
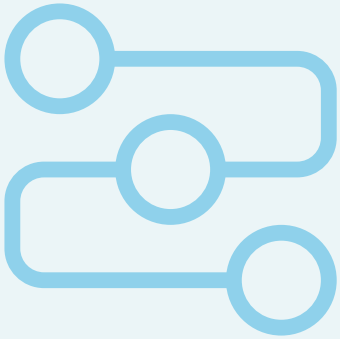
4 Reasons your business needs **Product AI**

Product AI is a market intelligence tool that accesses static eCommerce products and market data to populate any gaps in information you may have for a product.



Product AI enables swift channel syndication leading to rapid distribution of product data across your sales channels. By leveraging Product AI you can automate the syndication process in order to reach your target audience more quickly.

Product AI automates time-consuming steps in your workflow, implementing seamless collaboration and reducing manual effort across your business. Use specific actions to trigger workflows and raise red flags with prompts to overcome errors.



Product AI doesn't just look for missing data. It also validates the data which you already have, allowing you to cross check your product across different marketplaces and remain competitive.

Product AI accesses both your own data and up-to-date data from existing marketplaces. This eliminates the need for manual data entry, saving time and ensuring consistent product information across your entire catalog.

Pimberly's Product AI accesses leading marketplaces and can automatically find products (based on EAN, UPC or ASIN) and retrieve data and images from that product directly into your Pimberly instance. In addition, Pimberly's Product AI can extract the categorization of products so you can have meaningful attribution and taxonomy classification on-tap.

pimberly