



# Crstl + Cin7

Retail EDI compliance for Cin7 Core & Cin7 Omni

Cin7 Integration Partner

## Stop wrestling with EDI. Start shipping to every retailer.

Crstl connects your Cin7 instance to Target, Walmart, Nordstrom, KeHE, UNFI, and hundreds of other retail and distribution partners — automating purchase orders, shipment notices, and invoices so your team can focus on growth, not compliance.

### HOW IT WORKS



#### Retailer

POs, compliance rules,  
payment remittances



#### Crstl

Validates & routes POs in,  
sends ASNs & invoices out



#### Cin7

Orders, fulfillment,  
invoicing

*POs flow in from retailers → Crstl creates orders in Cin7. Fulfillment & invoicing data flows back → Crstl sends compliant ASNs & invoices to the retailer.*

### WHAT THE INTEGRATION DOES FOR YOU



#### End Manual Order Entry

New POs automatically create Sale Quotes, Sale Orders, and Sales in Cin7. Fulfill as normal — no re-keying.



#### Eliminate Chargebacks

Every EDI document is validated against live retailer requirements before it's sent. Compliance issues caught before they cost you.



#### Automate the Full Cycle

ASNs trigger fulfillment records in Cin7. Authorized invoices in Cin7 auto-generate EDI 810s back to the retailer.



#### Flexible SKU & Partner Mapping

Map trading partners to Cin7 customers at the DC or address level. UPC-to-SKU conversions handled automatically.

## RETAILERS & DISTRIBUTORS WE SUPPORT

Target Walmart Nordstrom Sephora Ulta Beauty Wayfair KeHE UNFI Macy's

Amazon Chewy Home Depot CVS Kroger [+ hundreds more](#)

## POWERED BY AI

### Edison — EDI AI Agent

Answers compliance questions, validates documents, and guides you through retailer requirements step-by-step.

### Crstl MCP — Your Always-On EDI Analyst

Ask questions like "Which orders are at risk of a chargeback?" or "What's the status of my Target POs this week?" in plain English through Claude or ChatGPT.

## IS CRSTL RIGHT FOR YOU?

- ✓ Selling into 1+ major retailer or distributor
- ✓ No dedicated EDI team in-house
- ✓ Replacing a legacy EDI / VAN provider
- ✓ Getting hit with EDI chargebacks
- ✓ Onboarding new retail or distribution partners
- ✓ Any product category, \$5M–\$100M+ revenue

## Ready to simplify retail compliance?

We can usually get you live with your first trading partner in a few weeks.

[Book a Demo](#)

[Email Us](#)