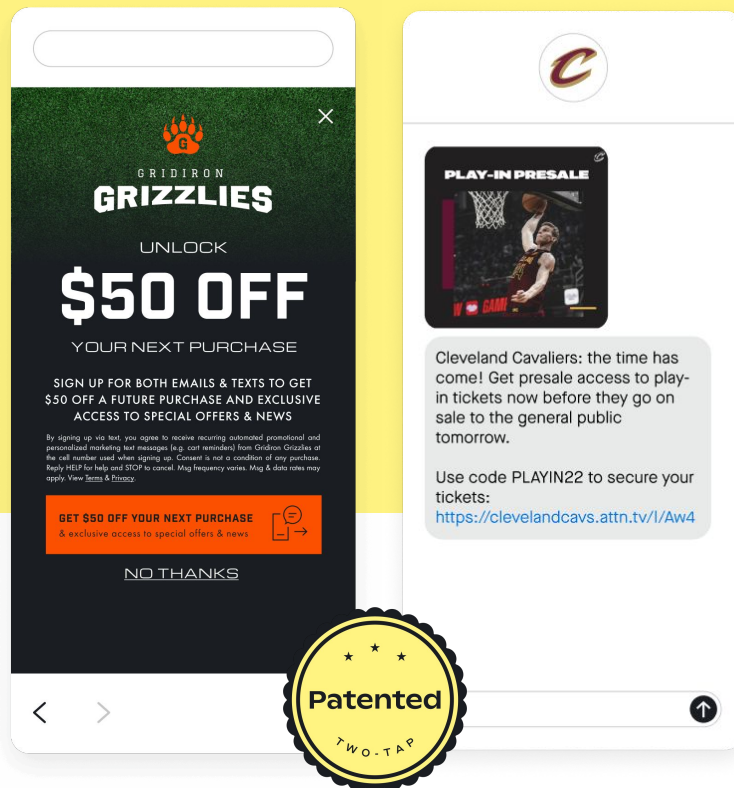


The best performing SMS marketing platform built to increase ticket sales and digital engagement

Increase merchandise and ticket sales with personalized SMS marketing on Attentive

- ✓ **Send** real-time mobile offers that push foot traffic or immediate ticket purchases
- ✓ **Reward** loyal fans with exclusive offers they can redeem at your venue, driving more repeat visits
- ✓ **Boost** mobile app downloads by cross-promoting it through mobile messaging
- ✓ **Connect** with local fans using geo-targeting to ensure you're sending the most relevant content
- ✓ **Book** reservations and tickets via mobile messaging



Seamless Sign-Up

Quickly grow your text subscriber list across mobile web, venue signage, social media, and more

Behavioral Messaging

Send mobile offers that push greater foot traffic and online orders to your venue

98%

open rate for mobile messages

30%+

average click-through rates on Attentive's mobile messages

25x+

return-on-investment for overall program performance

25%+

increase in loyalty enrollment with SMS

Trusted by over 40% of major sports teams

