

MIGRATE YOUR GOOGLE ANALYTICS 3 TO GA4 TODAY!!

[Schedule A Call](#)

Why GA4 & Key Benefits

With Universal Analytics going to be sunset by **July 2023**, organizations need to migrate to **GA4** as soon as possible to avoid Zero or minimal historical web analytics data.

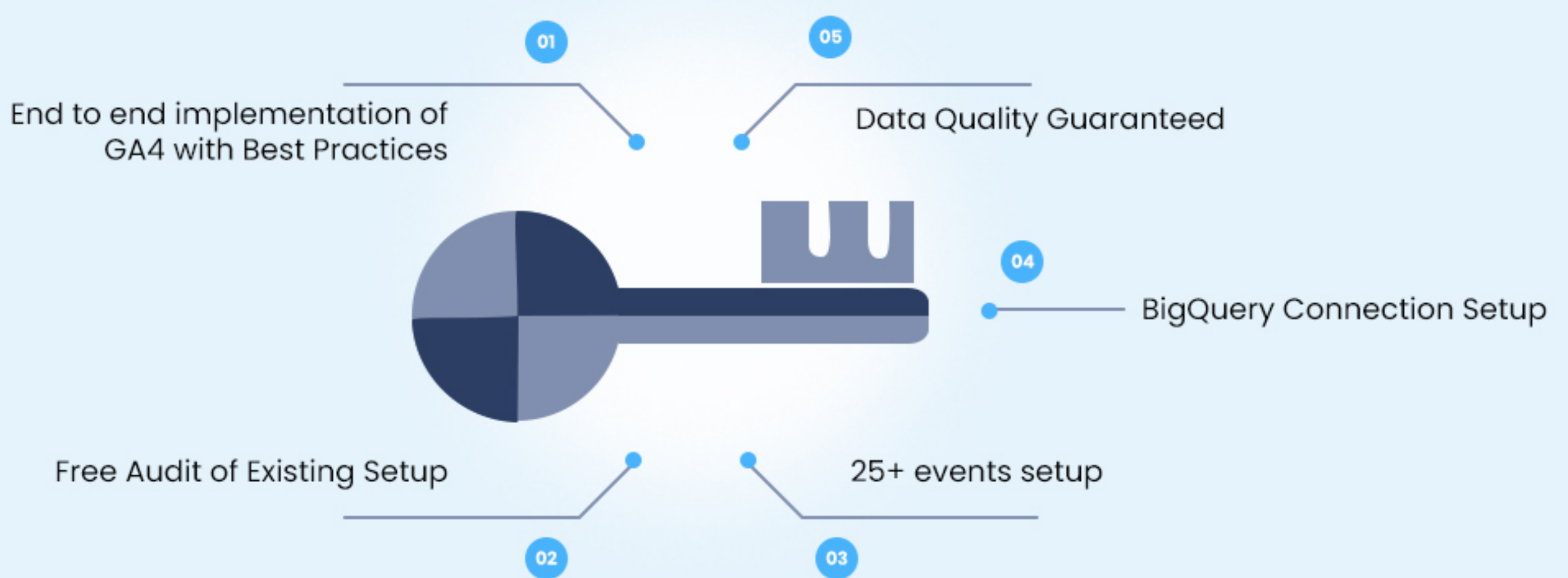
Brands which have already implemented **GA4** are already realizing business benefits through

- Optimizing the conversions on website and apps by understanding customer pain points better through ad-hoc funnels and customer paths
- Building custom attribution models to understand marketing attribution better

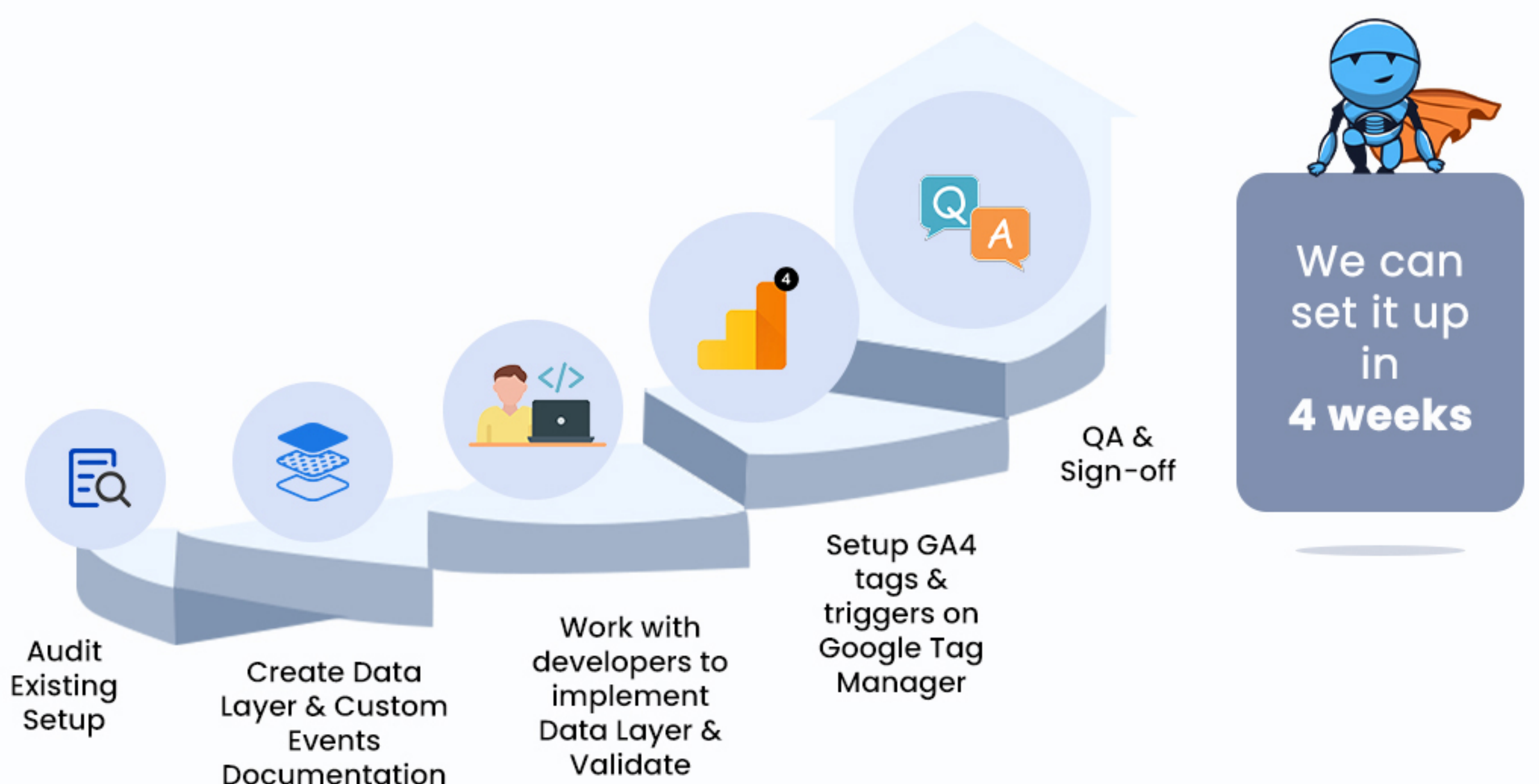


Key Features	GA3 Free	GA4
Consolidated Web + App View	×	✓
Bigquery Integration	×	✓
Event Based Architecture	×	✓
Adhoc Funnels & Pathing	×	✓
Raw Data Access for Custom Attribution	×	✓

Key Features of our Setup



How it Works



Why Saras

We have successfully implemented GA4 for over 50 brands in the last 1 year

