



Streamline Marketing Content Creation with the OpenAsset + InDesign Plugin

OpenAsset is a project-based Digital Asset Management (DAM) solution that helps users store, find, and use their marketing images. With the Adobe InDesign plugin provided by OpenAsset, users can create effective proposals faster than ever. Team members can create marketing approved documents in just a few clicks, and strengthen the brand with consistent InDesign templates. Utilize intuitive drag-and-drop functionality to incorporate images into InDesign documents, ensuring a seamless workflow devoid of broken links. The plugin automatically preserves and saves all image links, enabling document creation with cloud-stored images.

Key Benefits:



Drag and drop images from OpenAsset directly into InDesign.



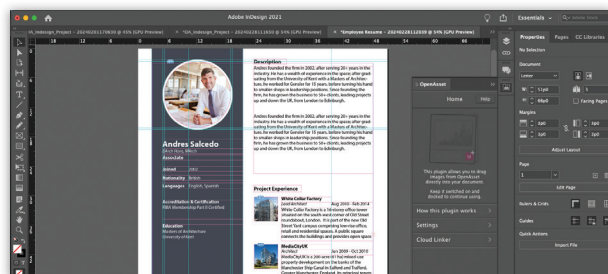
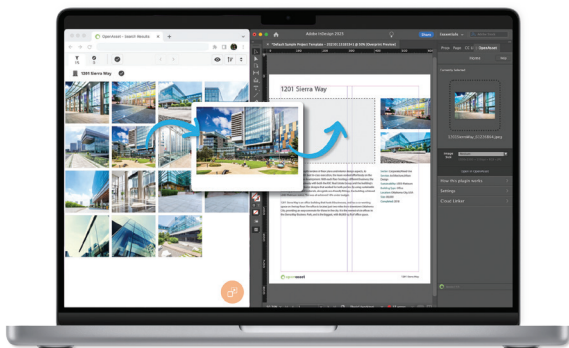
Assets remain stored in the cloud, and the plugin automatically maintains image links.



Easily push images and project information from OpenAsset into InDesign documents using custom templates.



Store InDesign documents as PDFs in OpenAsset for non-InDesign users to access.



What the Plugin Delivers:

Drag and Drop Images

Drag a single image or a selection of images from OpenAsset directly into InDesign's designated placeholders, where they will be automatically resized to fit.

Remove Broken Links

Ensure seamless file sharing within your team by harnessing the power of cloud-based storage, eliminating the hassle of broken links.

Branded InDesign Templates

Create templates that enable members of your team to create brand consistent InDesign documents with our templated export functionality.

Project Profile Documents

Develop branded project profile sheets based on user search data with customizable InDesign templates.

Employee Resumes/CVs

Utilize our Advanced Selector tool to select and pull the relevant employee experiences into a customized InDesign template, ready for export.

Image Resolution Configuration

Our plugin accelerates layout editing in InDesign by initially importing lower-resolution images. Full-resolution downloads occur during packaging, ensuring high-quality output.

Store InDesign Files

InDesign files can easily be viewed by all users – whether they have an InDesign license or not.

