

DRIVE DEPOSITS AND DIGITAL ADOPTION WITH AN EASY TO LAUNCH & AUTOMATED REFERRAL PROGRAM IN DIGITAL BANKING

Marketers at banks and credit unions know a personal recommendation is more powerful than any marketing message. Word-of-mouth is a long-established driver of new members and deposits; however, referral programs can be difficult to implement, maintain, and scale across your digital channels. With the Extole and Q2 Digital Banking integration, you can easily turn your online banking channel into a powerful marketing engine with a modern, scalable, and secure referral program.



AUTOMATED REFERRAL PROGRAM IN ONLINE BANKING

The Extole integration with Q2 delivers a modern, real-time, and fully automated referral program that your members will love. With the easy-to-install Q2 and Extole integration (no coding required!), your Q2 team can place Extole's referral widget into the menu or homepage in online banking, ensuring your members can access your referral program at the right place and time.



STREAMLINE SHARING WITH SINGLE SIGN-ON

With the single sign-on integration between Q2 and Extole, members can securely access sharing experiences and dashboards. Your referral program becomes an embedded part of online and mobile banking with no extra steps required. With this more-integrated experience, your members won't need a separate login to start sharing. Members can simply copy their pre-generated share link and send it to friends via email, SMS, social, or via QR code.

