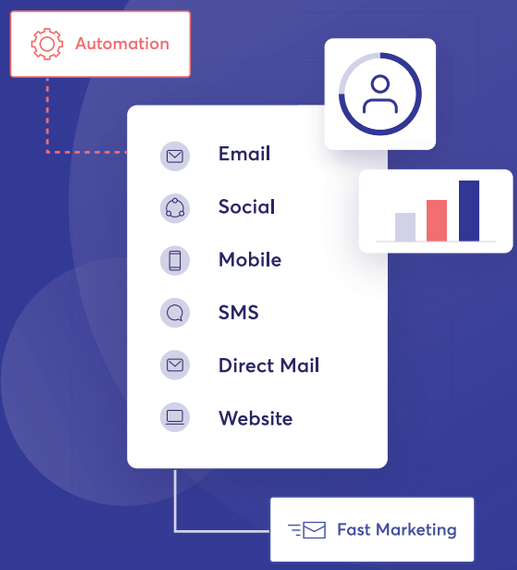
ometria × nosto

Engage every shopper with personsonalized experiences onsite and cross-channel with Nosto & Ometria

Personalize the experience onsite with Nosto and increase engagement, conversion and revenue through next-gen customer experiences delivered by Ometria.

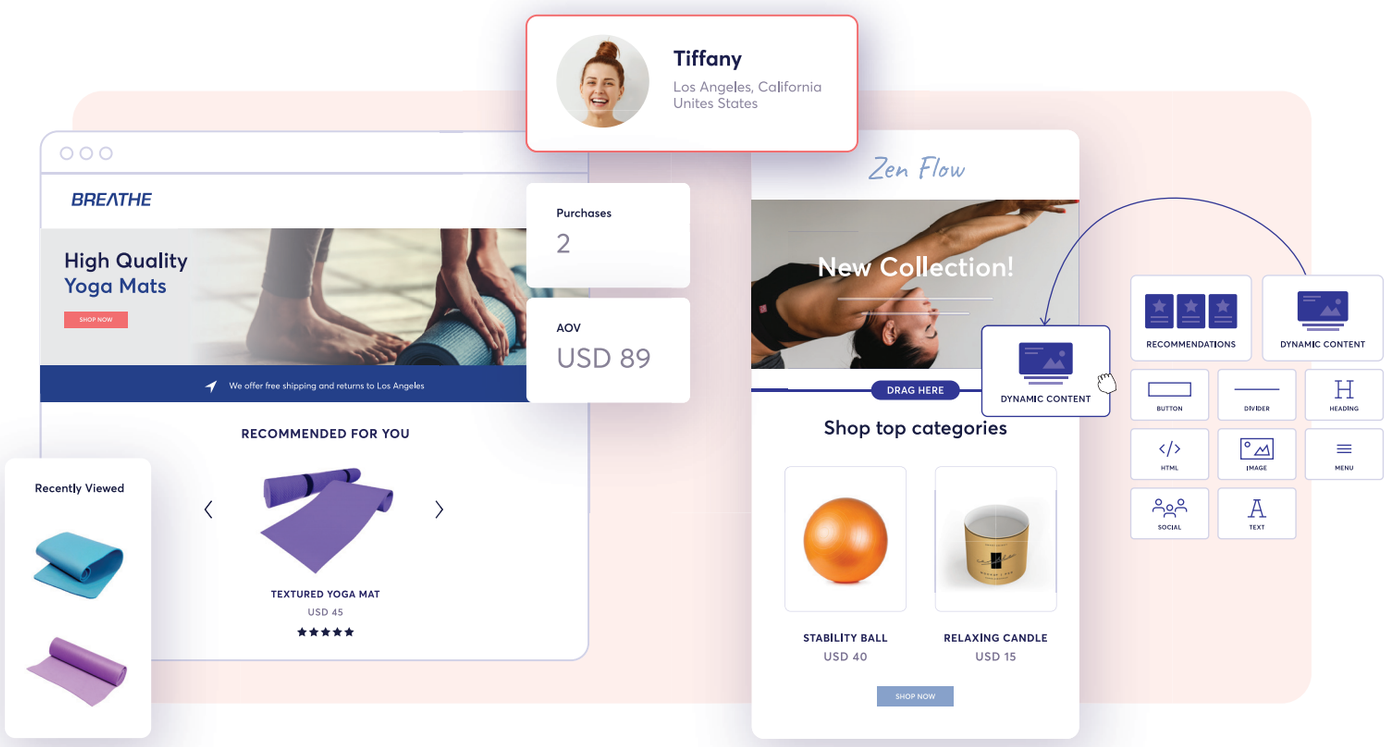


The perfect experience from the very first touchpoint

Take action on new sign ups instantly to further engage and personalize first touches that convert.

Use your data to create tailored cross channel experiences

Leverage predictive data to to drive personalized customer experiences across all revelvant channels including on-site, email, push and SMS.

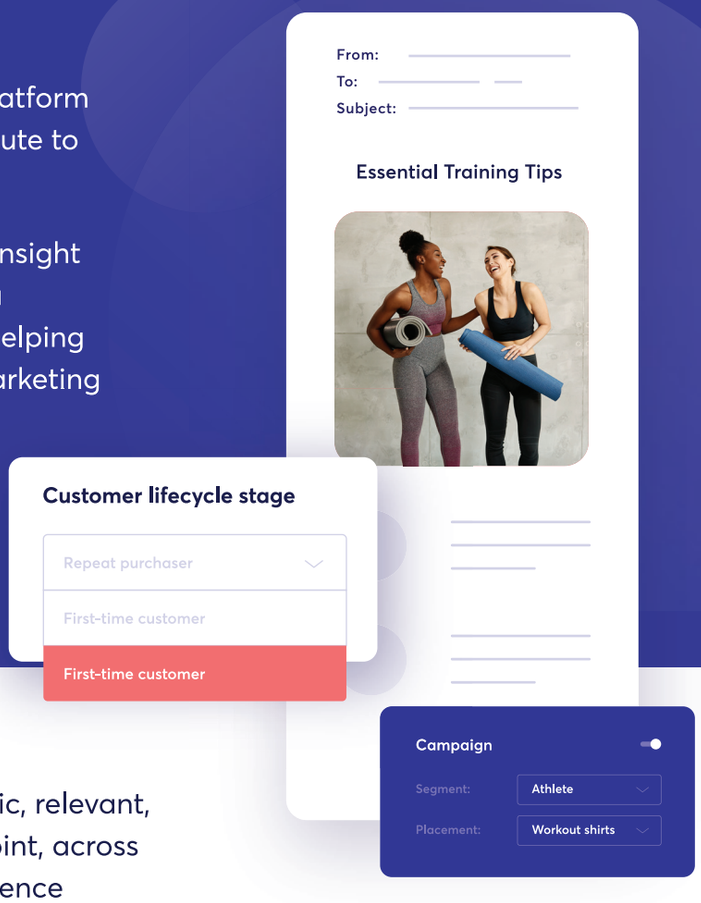


ometria

Ometria is a Customer Data and Experience Platform that helps retail marketers get on the fastest route to sustainable growth.

Combining the data unification and customer insight of a CDP with an experience platform, Ometria unlocks customer loyalty and CRM growth by helping retailers create personalized, cross-channel, marketing experiences their customers love at scale.

ometria.com



nosto

Nosto enables online brands to deliver authentic, relevant, and personalized experiences at every touchpoint, across every device. An AI-Powered Commerce Experience Platform (CXP) designed for ease of use, Nosto empowers brands to build, launch, and optimize compelling digital experiences without the need for dedicated IT resources or a lengthy implementation process.

nosto.com

Ometria and Nosto are trusted by the world's largest brands

STEVE MADDEN · brooklinen · SEPHORA · HOTEL Chocolat · HUNTER
FRED PERRY · PANGAIA · MOSS BROS. GROUP PLC · aden + anais · ávines

Kate Somerville · chubbies · EVERLAST · BANDIER · ST. JOHN
BILLABONG · dermalogica · INDUSTRY ⟨ WEST · puravida bracelets · VOLCOM