

denada

AI-Powered Marketing Creative Platform

GUIDING PRINCIPLE

“Digital Marketing Creation is messy, slow and difficult.”



How do we make the creation process easier for everyone involved?



A New Category of Creative Platform

- Chat-to-Create
- Trained on your company & brand
- Built around your coded template systems

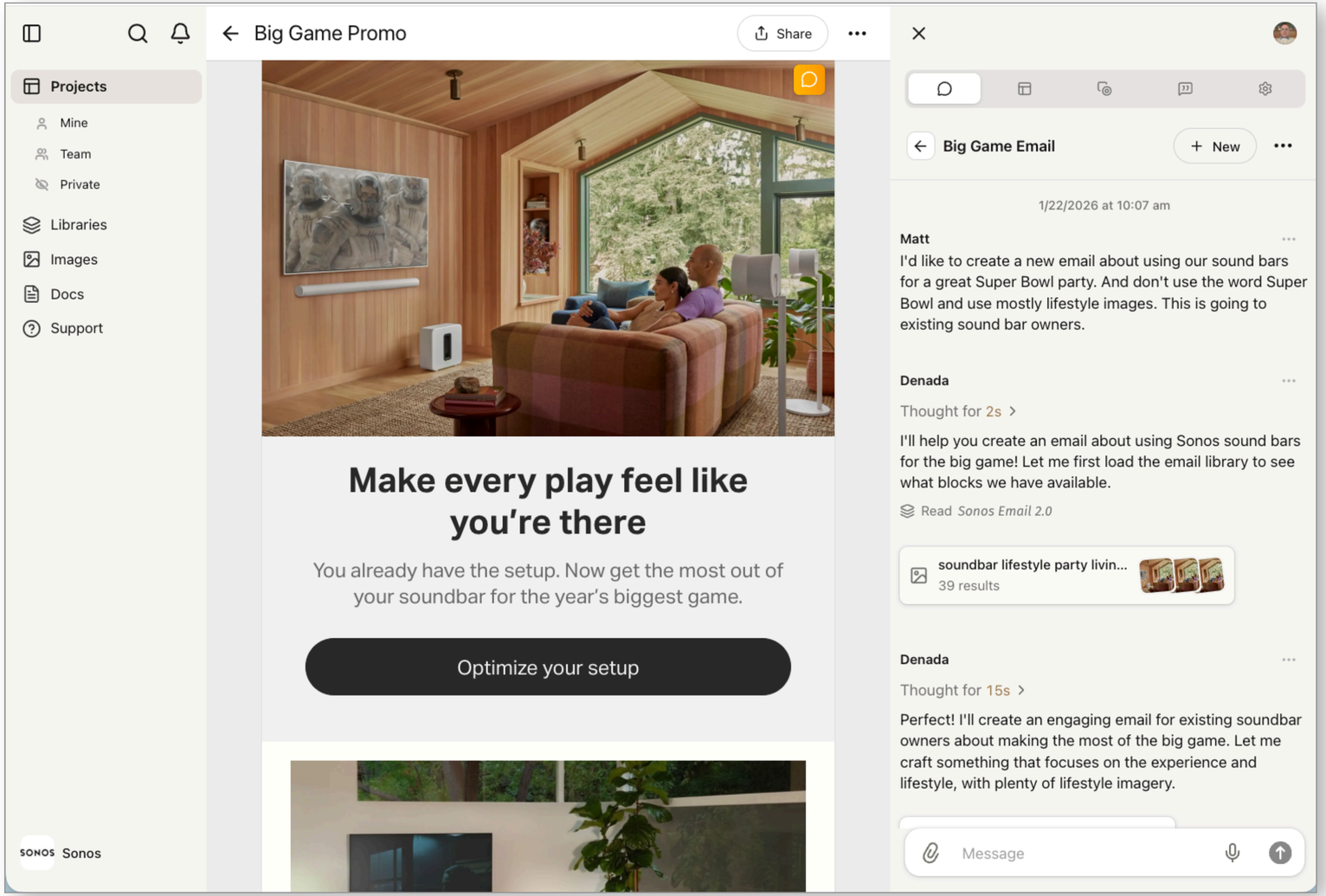


How Does it Work?

1. Describe what you want

2. Denada makes your project

3. Edit, collaborate & export



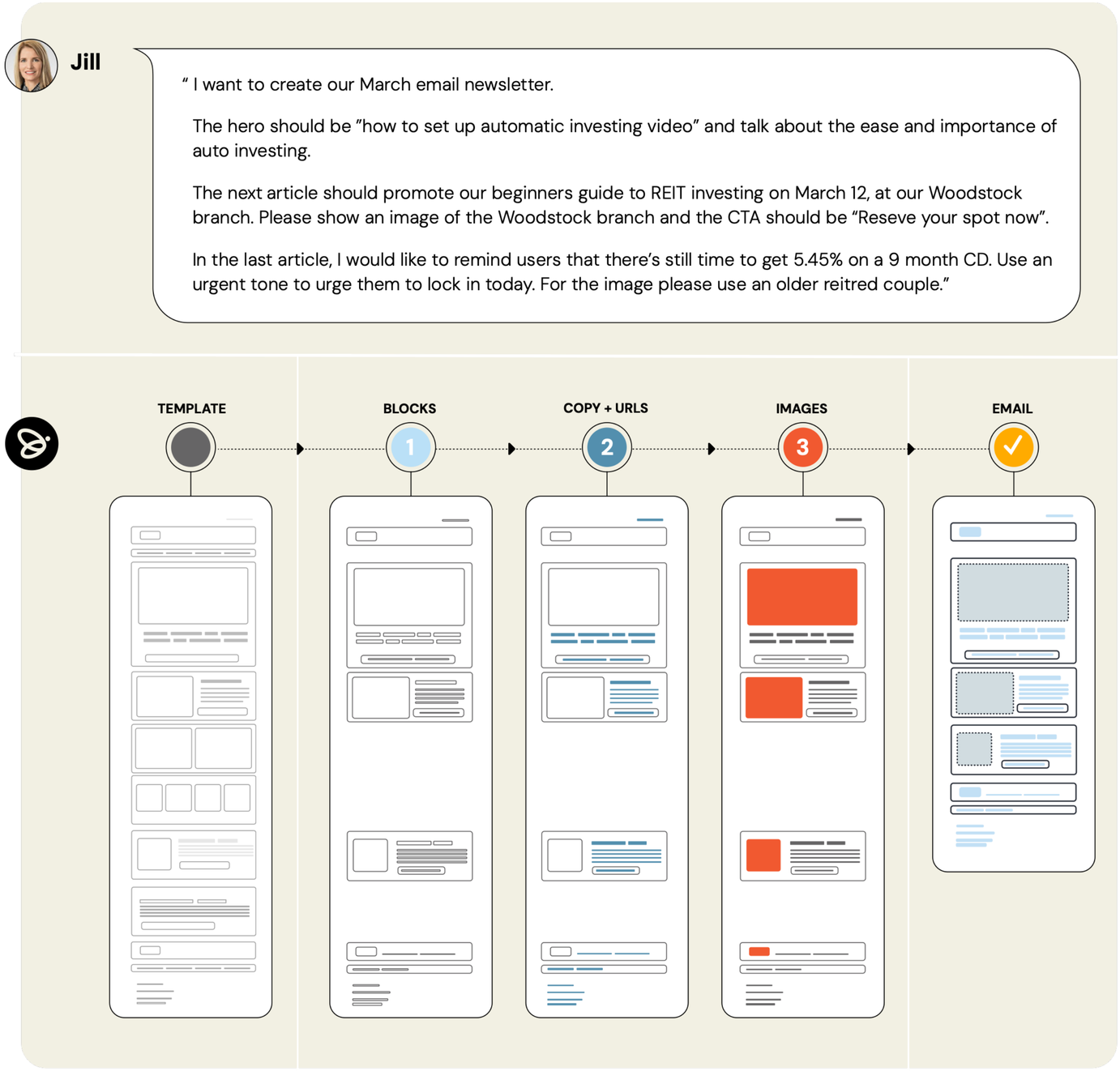
What Does it Do?

You prompt, then Denada will:

1. Choose the blocks from your template system

2. Write all the copy, subject lines, pre-header and alt tags

3. Choose or generate images from your collection



On Brand. Every Time.

Customizable Software Platform



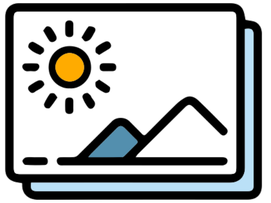
1. TEMPLATE SYSTEM

Your modular design system is inserted into Denada



2. AI LIBRARY TRAINING

Denada is trained on your company, products, brand voice, audience and rules.

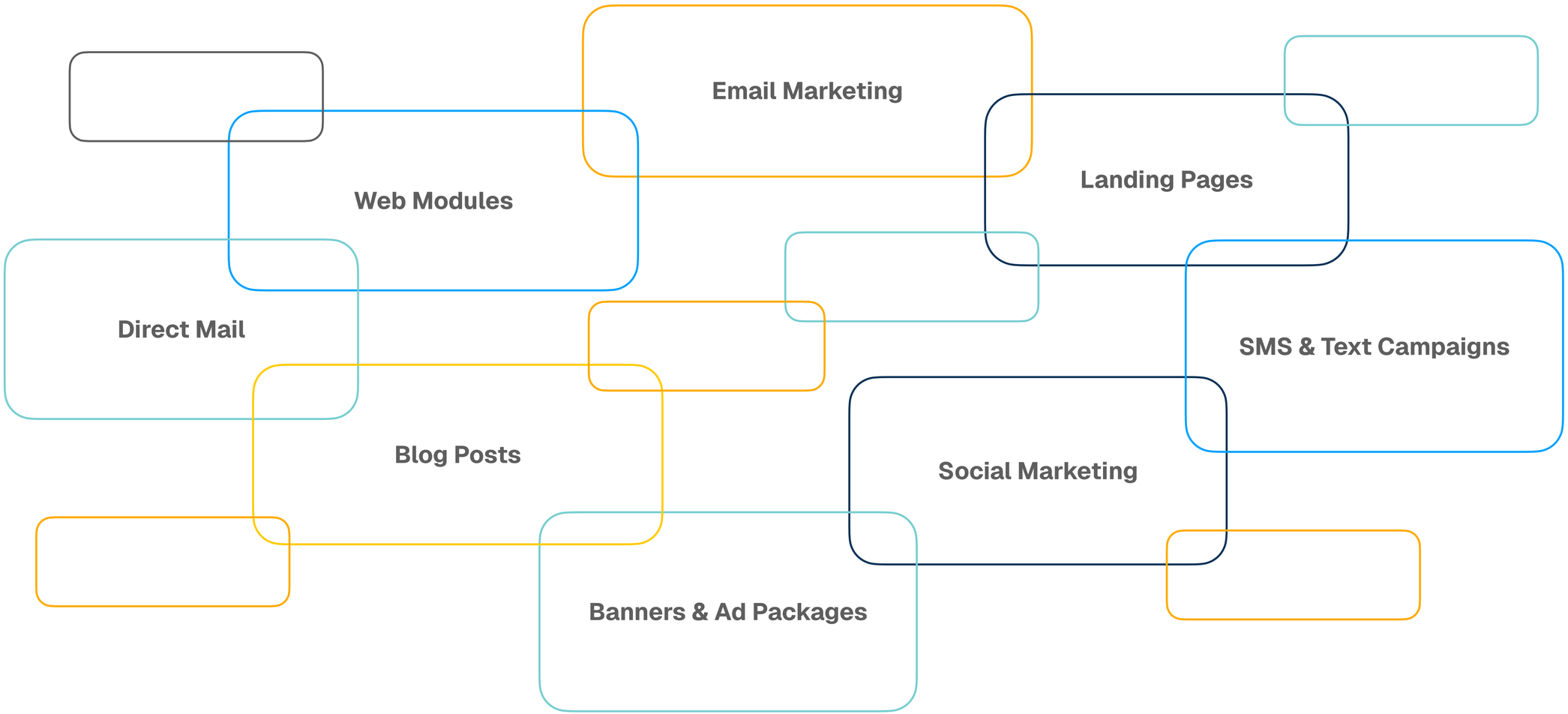


3. YOUR PHOTOS

Denada will choose images from your photo collection.

What does it create?

OmniChannel • Anything • If it’s HTML, Denada can create in it.



Library & Setup





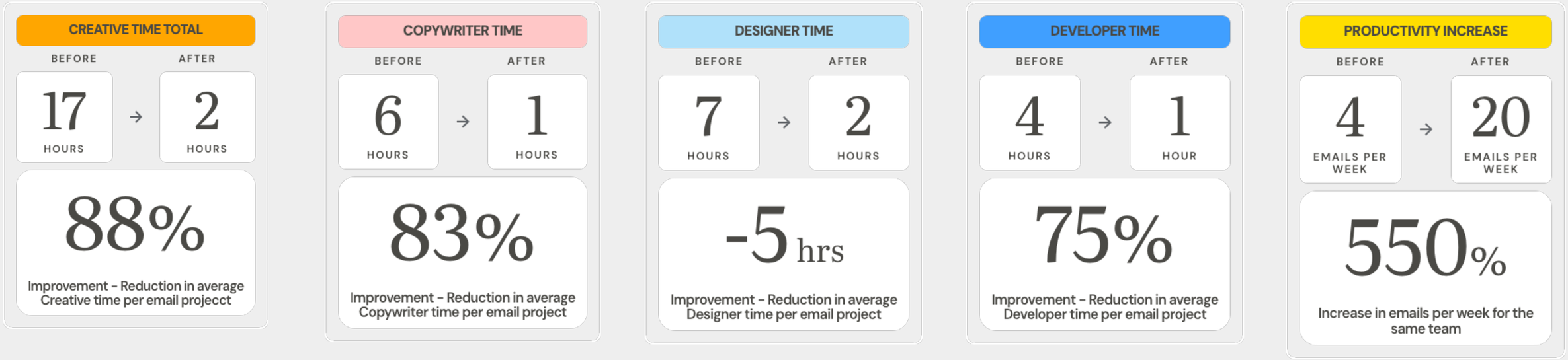
- **Libraries** = Templates + Users + Brand Training + Images Collections
- Setup - 3-8 days



1. Your HTML Template System is validated then inserted into Denada
2. Brand and Style training along with “do’s + don’ts” are added
3. Admin Users setup and others invited
4. Image collections created



Serious Time Savings



CASE STUDY

- Based on 16 enterprise email teams [Feb 23 - Dec 25]
- Significant improvements in design, copywriting, content, coding, costs, approvals & translations

Compatible with over 80 ESPs, CDPs, Social, DAMs

Salesforce

Braze

Adobe Campaign

HubSpot

Iterable

SendGrid

Klaviyo

Epsilon

Zeta

Acoustic

Oracle Eloqua

Marketo

Cordial

MailChimp

MailerLite

Brevo

Act-On

MailJet

OneSignal

OnGage

MessageBird

Active Campaign

Campaign Monitor

AWeber

Summary

✓ Denada is a simple, powerful marketing creative platform

✓ Describe it, Denada makes it - on brand, fully coded

✓ Invites exploration, versions, translations and testing

✓ Significant time and cost savings for teams

✓ Unlimited output and unlimited users

✓ Improved results



Try Denada today

Be amazed. Free trial to all qualified marketers.



Just contact@heydenada.com for a demo and your own account