litmus

Make every send count with Litmus

Major global brands across every industry trust Litmus.

9 of the Top 10 eCommerce Brands	7 of the Top 10 Technology Companies	8 of the Top 10 Retailers
9 of the Top 10 mCommerce Brands	23 of the Top 25 US Ad Agencies	6 of the Top 10 US Banks

lendingtree · HSBC · intuit · ORACLE · salesforce · audible · wayfair · PROGRESSIVE · Bristol-Myers Squibb · WebMD · Harvard Business Review

Increase productivity and reduce manual errors.

Get more email campaigns to market faster, without sacrificing quality. Build, test, review, and analyze emails in one centralized view, streamlining processes and saving critical time. Plus, reduce manual errors and increase productivity with seamless ESP and marketing technology integrations.

Improve deliverability and ensure email quality.

Ensure emails reach the inbox and provide subscribers with a great brand experience, everytime, with robust pre-send testing and always-on email monitoring, exclusively available through Litmus.

Gain visibility, security, and control across divisions.

Manage user access and groups, enforce advanced security requirements, and monitor usage across departments or clients. Plus, utilize custom controls to ensure every email is on-brand and error-free.

Create personalized email experiences at scale.

Deliver the right message at the right moment with engaging, individualized email content. Easily add countdown timers, live polls, personalized images and more—with or without a product feed.

> "We have new products arriving all the time and our new arrivals emails are key to our CRM strategy. We needed a smart way to manage new in and move from a one-size-fits-all email. We're a small team so we needed automation to help us achieve our personalization goal, we simply couldn't build a version of the email for every product category. We're now listening to what our customers would like from us and using Litmus Personalize to show them what they want."

Chloe Temple
Ecommerce Marketing Director(Europe), Kate Spade

kate spade NEW YORK

> "Litmus has made it possible for our team to save 30-60 minutes per email build. When campaigns number in the thousands per month, that significantly improves allocation of resources and productivity."

Pamela McAtee
SVP of Digital, Epsilon

EPSILON

600,000+	**1.2 Billion+**	**500,000+**	**250+**
Marketing professionals use Litmus	Email opens tracked every month	Emails tested every month	ESP & agency partners