

Bring your DAM into every design, without leaving Adobe Express.

OpenAsset for Adobe Express is an add-on that lets your team search and insert OpenAsset DAM assets directly inside Adobe Express, no downloading, re-uploading, or exporting required. Search by filename, caption, description, keywords, or project in a single query, or use visual search when you don't know exactly what you're looking for. Drag approved images, video, and audio straight into your design, and keep OpenAsset as the system of record even as your team creates in lightweight tools like Adobe Express.

Key Benefits

1. Eliminate the download → upload loop that creates duplicate files and version confusion
2. Search your entire DAM in one query, including visual search
3. Filter by Access Level and File Category to stay within approved, brand-safe assets
4. Value-add for OpenAsset DAM customers

What the Connector Delivers

Instant Asset Search

Search by filename, original filename, caption, description, file keywords, or project keywords in one query. Use visual search when you're not sure exactly what you need.

Browse and Filter

Browse by Album, Project, or Employee. Filter by File Category and Access Level to work only within approved assets.

Drag-and-Drop Simplicity

Pull images, video, and audio directly into your Adobe Express design canvas. PDFs and PPTX files are placed as first-page images.

Built for AEC Marketing Workflows

Purpose-built for AEC marketing, comms, and design teams producing social and event content.

- Now available in unrestricted beta for all OpenAsset DAM customers with Adobe Express. Desktop and web version of Adobe Express only

