

Who are we?

Brightpearl is a **rapidly-deployed Retail Operating System** that's built purely for the retail sector.

We give multi-channel merchants the freedom and flexibility to Grow Fearlessly, powered by our best-in-class features and functionality.

- Handles more than **3 million orders** a month and **\$5 billion of trade** a year
- Processed **250,000 orders** last Cyber Monday alone - with **zero issues or glitches**
- Was **chosen by Shopify** to automate the distribution of their retail hardware

What we do?

Streamline your systems, scale up your business



5 Ways Brightpearl Will Boost Your Business...

#1

Get back the time you need to focus on growth by automating tedious manual workflows...

With Brightpearl's Automation Engine, our customers...

- save on average **2 months a year**
 - reduce human error by **65%**
 - cut labor costs **in half**
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- Bring together **all your sales channels** (online, offline and B2B), **inventory locations** and **suppliers in one central hub**. Automatically update inventory to avoid over-selling and get accurate, real-time insights.
 - **Automate order fulfillment**. Take time-consuming fulfillment tasks, like dropshipping, partial fulfillment, FBA, order routing, order splitting and invoicing, off your to-do list.
 - Use our **integrated Warehouse Management System (WMS)**, with barcode scanner, to automate and streamline multi-location warehouse workflows.



Check out the [Top 10 Most Popular Automation Rules](#), according to our customers.

#2

Make data-driven decisions on where, when and what to sell.

- Access **real-time, across-channel** performance insights. Get reports on the success of **sales channels, products, customers, suppliers** and even **marketing campaigns**.
- Use our powerful **Demand Planner** to automate demand forecasting. Never miss a sale because of insufficient stock again!
- Get a clearer understanding of your finances with **integrated accounting**. Or use our speedy **Plug & Play connections** to accounting tools like **Xero, QuickBooks** and **Sage Intacct**.
- Get closer than ever to your customers with our **integrated CRM**. Every communication is tracked in real time.

#3

Gain the flexibility to quickly adopt the latest apps, tools and sales channels

- Connect to cutting-edge tools, apps and platforms **in minutes** using our **high-performance Plug & Play integrations**, including **Shopify, BigCommerce, Magento, Amazon, eBay** and more. Never worry about growing order volumes.
- Slot new tools into your current set-up without clunky, unnecessary workarounds.
- Our **certified partners** can build any non-standard integrations in weeks (which usually takes competitors months, or even years).

#4

Enjoy next-level customer service from a team of friendly experts

When you succeed, so do we. That's why we go the extra mile to support you every step of the way.

- We'll work together to design how Brightpearl sits in your tech stack **before the contract is signed**, ensuring a successful implementation.
- Your implementation will be planned, managed and configured by our experienced in-house experts (Brightpearl's **implementation success rate is 97%** while ERPs barely scrape 25%).
- Onboarding training + ongoing guidance conducted by our **experts** or via our **learning platform**.
- 24/7 support, wherever you're based.

#5

Join the Brightpearl family

Some of the world's biggest and boldest brands are powered by Brightpearl. Here's what a few of them have to say...

"When you're processing thousands of orders each day, you need to be able to quickly analyze data and make fast, informed decisions. Brightpearl helps us do that, giving us a leg up on other brands."

Alida Sholl,
Rep Fitness

"We needed more than an ERP – we needed a 'brain' that could bring everything together. Brightpearl was it. It's purpose-built for retail businesses and enables smart decision making."

Alvaro Gomis,
Jimmy Lion

"Brightpearl has saved us so much time on inventory, invoicing and reporting that we've been able to pivot our workforce to become both more customer focused and sales driven."

Nick Ernst,
Snap Supply

Learn more about Brightpearl

☰ [How does Brightpearl compare to ERPs?](#)

☰ [How does Brightpearl compare to standalone OMSs?](#)

▶ [On-demand Shopify Integration demo webinar](#)

▶ [Automation Engine demo](#)

▶ [Demand Planner demo](#)

Brightpearl