Partner Solution Brief
General

Capture, verify & enrich global location and customer data About Loqate

Through combining trusted data sources and proprietary data curation we provide the most comprehensive and precise data for every location in the world. We give you the highest confidence in your location data, so you can better engage with your customers, while improving commercial performance and operational efficiencies. Our data and technology provide the greatest coverage and accuracy in the market through fast and easy to deploy solutions.

What we do

Verify and enrich addresses from anywhere in the world with Verify by Loqate. This address verification tool corrects, standardizes, enriches, and input address data in real-time or in large batches.

Verify global address verification API parses, matches, formats, transliterates and enriches (incl. Geocoding, Postal Certs) address records for all 250 countries and territories in the world.

Achieve data standardization and normalization across your organization to improve operations and make better decisions downstream. Loqate's AI parsing delivers superior address verification accuracy in developed and hard-to-address-markets. Key benefits for your business:

- Single API for 250 countries and territories
- Depth & breath of premise level data
- AI Parser enables greater verification rates in existing and hard-to-address markets
- Processes large number of records per request with Asynchronous REST API
- Platform agnostic, horizontal scaling is perfect for big data/large-scale deployments

Capture is Loqate's real-time type-ahead address capture solution.

Ensure accurate data with this single-line or traditional type-ahead address capture search/lookup tool that suggests and captures an accurate address in real-time. It removes friction during checkout or onboarding which will help increase sales. It also helps reduce costs of failed deliveries & carrier chargebacks, improve CX & repeat purchase, data quality, and positively impact downstream operations allowing you to make decisions with confidence. Key benefits for your business:

- Reduces address data entry time by 80%
- Reduces address data input errors by 20%
- Address-find in as little as three keystrokes and 150 milliseconds
- Deliver localized search experience on a global scale Single API for 250 countries and territories
- Depth and breadth of premise level data

Email and Phone Validation

Email validation checks and validates email addresses in real-time as they are being entered, or in large batches, ensuring the mailboxes are genuine and can receive mail. Loqate's single request or bulk email validation API allows users to check validity of business and personal email addresses globally, even free web-mail addresses such as Hotmail and Gmail. The coverage is worldwide and goes beyond checking for an @ symbol and a valid domain - the service detects whether the email mailbox is genuine and can receive mail.

Phone validation quickly validates mobile and landline phone numbers at the point of onboarding and complements the customary two-factor authentication (2FA) security process ensuring verified address record data. Key benefits for your business:

- Improves effectiveness of account security measures
- Reduces invalid or incomplete account registrations
- Delivers effective customer communications

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Loqate's **Data Maintenance** correction, suppression, and enrichment service verifies and enriches your data through regular data maintenance. Loqate offers a broad range of high-volume data quality services that correct, suppress, and append (enrich) customer and business data, ensuring it is optimized to deliver the accuracy and performance you need without having to integrate or onboard new software. Key benefits for your business:

- Improve business operations dependent on quality data without the cost of buying, integrating and maintaining the software
- Grow your business with a single customer view, you can better personalize and target messages to a customer to generate and measure more ROI.
- Full compliance by cleansing your data regularly, adhering to GDPR
- Improve data accuracy by leveraging additional data sets - such as UDPRN - and validating email addresses and mobile numbers will improve the quality and accuracy of your customer data.

How we do it

We deliver focused capabilities and expertise, from capturing and verifying addresses to geolocation, postal certifications and a suite of complementary services including email and phone validation. The unique value of our solution is anchored in the superior performance of our parsing and matching technology, completeness of our global coverage, and accuracy of our Global Reference Data in established, as well as hard-to-address markets.

By combining easily deployable and highly performant address capture and verification technology with the richest premise-level address data for 250 countries and territories, we give businesses across industries the unrivalled precision and reliability they need to make location data-driven decisions, deliver superior customer experiences, help prevent fraud and enable cross-border commerce – globally and at scale. We combine the richest globally curated data from multiple postal, geospatial and local sources with a sophisticated matching and verification engine, ensuring the most accurate address, email and phone data is captured and returned. The result is verified address data, standardized, enriched, and structured to the most appropriate local format.

Why choose Loqate

- Highest confidence in your location data to build trusted customer relationships worldwide
- increasing auto-acceptance rates and time-to-revenue faster
- Improve location data quality by standardizing & verifying addresses to improve matching processes, optimize downstream applications & make better business decisions.
- Improve customer data quality by standardizing & verifying customer data to improve trust in your data and engage with your customers with greater confidence.

Solution information

www.loqate.com
Loqate | A GBG Solution / Capture
Loqate | A GBG Solution / Verify
Teamwork Commerce | Omnichannel Enterprise Retail Solution