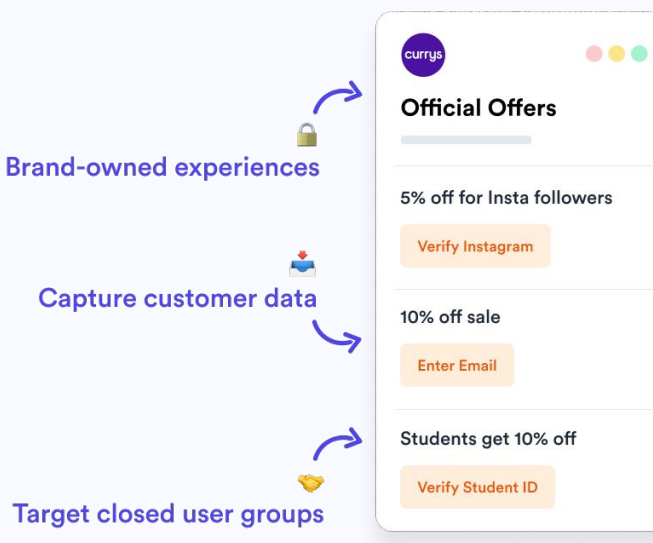
gocertify

Book a demo

Boost sales & grow your CRM by owning your offers

Target closed user groups with our **verification tools** and build your own **white-label offers page**. Take control over your offers and collect shopper data for your CRM - both usually lost to 3rd party voucher sites.



TRUSTED BY 300+ BRANDS

HELLO FRESH · hp · boohoo · SAMSUNG · FARFETCH · H&M Group · KURT GEIGER

👨‍👩‍👧‍👦 Live example

Closed group verification

Lock discounts to a specific **age**, **occupation** or **an action** e.g. charity donators View all groups +

Rapid AI-driven verification of passports, payslips, student/work emails or ID cards

Available in 100+ countries

👜 Live example

OfferHub discount page

House all offers in an **instant SEO-friendly offers page**, proven to rank #1 for main discount terms

Auto-updating content from offer/network APIs

Drive traffic to closed group offers

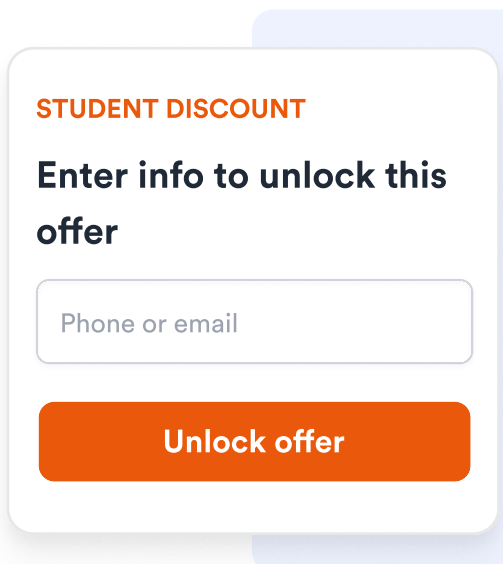
List discounts available for anyone e.g. 5% off sale

Our 2 products will fill your CRM, here's how...

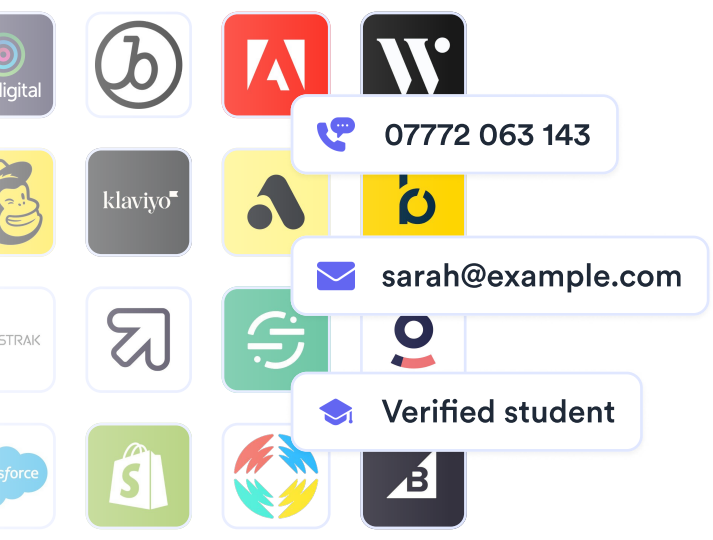
STEP 1

Promote your closed group offers or discount page

Shout about your discounts on any marketing channel. Shoppers typically find offers through organic search, onsite banners, publishers and email.



STEP 2



Data & insights synced to your tech stack

Get immediate value from anyone claiming your offers by collecting emails/phone numbers. Also build segments based on age, education or occupation.

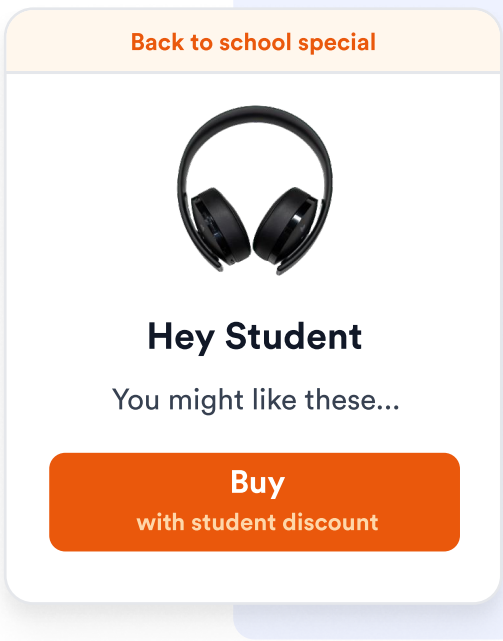
Plug & play integrations • no dev required

STEP 3

Drive more sales with true personalisation

Launch regular campaigns to targeted groups - tie in to marketing events e.g. Student Loan Drops. Automate flows to re-engage the 60% of shoppers that claim offers by don't purchase.

Craft engaging experiences off and on-site



🛒 **Boost Sales** | Target and convert high-value customer groups, like students, under-25s or over-50s

❤️ **Build Connections** | Offer rewards to those that deserve it most e.g. key workers

📈 **Increase Conversion** | Attract and retain discount-searching shoppers Up 71% with one client

> "gocertify has helped Mainline to target key segmentation groups, incorporating tech that offers a much cleaner user journey than other third-party platforms"
>
> **Mainline Menswear**
> Ryan Smith

> "One of few platforms we've used that's actually made a material impact on revenue"
>
> **Daisy Jewellery**
> Nick Kane

Book a 20 minute tour of gocertify

Schedule a demo

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