

One platform to market and monetize mobile apps

Liftoff is the leading growth acceleration platform for the mobile industry, helping advertisers, publishers and game developers scale revenue growth.



Accelerate

Acquire high value users to scale app growth.



Intelligence

Guide your development strategy with game data analytics.



Direct

Directly access the best publisher inventory.



Creative Studio

Maximize campaign performance with better ad creatives.



Influence

Activate meaningful growth with creator campaigns.



Vungle Exchange

Programmatically reach high-quality engaged users.



Monetize

Maximize your earnings with in-app ads.

Services designed to accelerate revenue and growth



SCALE MOBILE GROWTH GLOBALLY

Expand and optimize marketing and monetization opportunities by engaging globally with regional expertise.



BUILD LONG-LASTING CONNECTIONS

Tested and proven performance across every campaign with advanced analytics to deliver a superior ad experience every time.



ACCELERATE YOUR MOBILE APP BUSINESS

Top mobile brands rely on Liftoff to help build brand-safe quality connections that maximize and grow LTV.



Ready to accelerate your app business? [Get started](#) today.

